

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	110-114
Address line 1	Kilburn High Road
Address line 2	
Address line 3	
Town/city	London
Postcode	NW6 4HY
Description of site locati	on must be completed if postcode is not known:
Easting (x)	525305
Northing (y)	183839
Description	

2. Applicant Detai	ls
Title	Mr
First name	ALEX
Surname	WINSTONE
Company name	POUNDLAND LTD
Address line 1	WELLMANS ROAD
Address line 2	
Address line 3	
Town/city	WILLENHALL

# 2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details	
Title	Mr
First name	Peter
Surname	Leigh
Company name	Design CLD
Address line 1	4 Peterborough Road
Address line 2	
Address line 3	
Town/city	Harrow on the Hill
Country	UK
Postcode	HA1 2BQ
Primary number	02084268259
Secondary number	
Fax number	
Email	peterl@designcld.co.uk

#### 4. Site Area

What is the measureme (numeric characters on		906	
Unit	sq.metres		

#### 5. Description of the Proposal

Please describe the proposed development including any change of use

MODIFCATIONS TO EXISTING SHOP FRONT TO PROVIDE NEW, AUTOMATIC SLIDING DOOR SET. INSTALLATION OF NEW SHOP SIGNAGE. SOME INTERIOR SHOP FITTING WORKS.

Has the work or change of use already started?

🔾 Yes 🛛 🖲 No

# 6. Existing Use

Please describe the current use of the site		
POUNDLAND RETAIL OUTLET.		
Is the site currently vacant?	Q Yes	No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination asse	essment	with your application.
Land which is known to be contaminated	Q Yes	No
Land where contamination is suspected for all or part of the site	Q Yes	No
A proposed use that would be particularly vulnerable to the presence of contamination	Q Yes	No
7. Materials		
Does the proposed development require any materials to be used in the build?	Q Yes	No
8. Pedestrian and Vehicle Access, Roads and Rights of Way		
Is a new or altered vehicular access proposed to or from the public highway?	Q Yes	No
Is a new or altered pedestrian access proposed to or from the public highway?	Yes	© No
Are there any new public roads to be provided within the site?	Q Yes	No
Are there any new public rights of way to be provided within or adjacent to the site?	Q Yes	No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?	Q Yes	No
If you answered Yes to any of the above questions, please show details on your plans/drawings and state their reference	numbers	5
SEE DRAWINGS REF. PL/KILBURN/18/01 & 02		

# 9. Vehicle Parking

Is vehicle parking relevant to this proposal?	🔍 Yes 🛛 No

#### 10. Trees and Hedges

Are there trees or hedges on the proposed development site?	Q Yes	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the levelopment or might be important as part of the local landscape character?	Q Yes	No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

#### **11. Assessment of Flood Risk**

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	
Will the proposal increase the flood risk elsewhere?	Q Yes	No
How will surface water be disposed of?		

11. Assessment of Flood Risk
The Assessment of Flood Risk
Sustainable drainage system
Existing water course
Soakaway
Main sewer
Pond/lake
12. Biodiversity and Geological Conservation
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?
a) Protected and priority species (see guidance note):
○ Yes, on the development site

- Q Yes, on land adjacent to or near the proposed development
- 🖲 No

b) Designated sites, important habitats or other biodiversity features (see guidance note):

Yes, on the development site

- Q Yes, on land adjacent to or near the proposed development
- 🖲 No

c) Features of geological conservation importance (see guidance note):

- Q Yes, on the development site
- Q Yes, on land adjacent to or near the proposed development

🖲 No

#### 13. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains Sewer

Septic Tank

Package Treatment plant

Cess Pit

Other

Unknown

Are you proposing to connect to the existing drainage system?

🖲 Yes 🛛 🔍 🔾 Unknown

If Yes, please include the details of the existing system on the application drawings. Please state the plan(s)/drawing(s) references.

PL/KILBURN/18/01 & 02 - NO WORKS ENVISAGED TO THE EXISTING DRAINAGE SYSTEM WHICH IS TO BE RETAINED.

14. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?	Yes	⊇ No
If Yes, please provide details:		
WASTE COMPACTOR IS PROVIDED TO BOH STORAGE AREA.		
Have arrangements been made for the separate storage and collection of recyclable waste?	Yes	⊇ No
If Yes, please provide details:		
BY ARRANGEMENT WITH LOCAL, REFUSE COLLECTION AGENCY.		

15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?			
Does the proposal involve the need to dispose of trade endents of trade waste?	Q Yes 💿 No	Ves No	
16. Residential/Dwelling Units			
Does your proposal include the gain, loss or change of use of residential units?	Q Yes 💿 No	Q Yes	
47 All Turner of Development: New Desidential Floorences			
17. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	Q Yes 💿 No	Q Yes	
18. Employment			
Will the proposed development require the employment of any staff?	Q Yes 💿 No	Q Yes	
19. Hours of Opening			
Are Hours of Opening relevant to this proposal?	🔾 Yes 🛛 💿 No	© Yes ● No	
20. Industrial or Commercial Processes and Machinery	land data ta bata ang sa sa stilating ang sina ang ting sa		
Please describe the activities and processes which would be carried out on the site and the encinclude the type of machinery which may be installed on site:	I products including plant, ventilation or air conditioning. Pleas	products including plant, ventilation or air conditioning. I	ease
RETAIL OUTLET WITH EXISTING VENTILATION & AIR-CONDITIONING SYSTEMS RETAIN	ED - NO WORKS ARE PROPOSED TO THESE SYSTEMS.	D - NO WORKS ARE PROPOSED TO THESE SYSTE	S.
Is the proposal for a waste management development?			
If this is a landfill application you will need to provide further information before your app should make it clear what information it requires on its website	ority		
21. Hazardous Substances			
Is any hazardous waste involved in the proposal?	◯ Yes ● No	Ves No	
22. Type of Proposed Advertisement(s)			
Please describe the proposed advertisement(s)			
NEW FASCIA SIGNAGE AND PROJECTING SIGN TO SHOP FRONT ELEVATION.			
Please select the sign types you wish to propose			]
✓ Fascia sign			
Hanging sign			
Hoarding sign Other sign			
Fascia Sign			
Fascia sign: 1			
What is the height from the ground to the base of the advertisement?	3.011 metre(s)	3.011 metre(s)	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)		
Dimension:	Height: 1.5 x Width: 19.4 x Depth: 0.1 metre(s)		
		1	I

Fascia sign: 1	
What materials will the sign be made of?	
EPC ALUMINIUM FASCIA PANEL & OPAL ACYRLIC TEXT	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background	
WHITE & YELLOW TEXT/YELLOW FERN LOGO & WATER BLUE BACKGROUND (RA	L 5021)
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static
Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	3.385 metre(s)
	3.385 metre(s) 0.9 metre(s)
What is the height from the ground to the base of the advertisement?	
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building?	0.9 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension:	0.9 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of?	0.9 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of? EPC ALUMINIUM BOX SIGN & ACRYLIC TEXT & FERN LOGO	0.9 metre(s) Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of? EPC ALUMINIUM BOX SIGN & ACRYLIC TEXT & FERN LOGO What is the maximum height of any of the individual letters and symbols?	0.9 metre(s) Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of? EPC ALUMINIUM BOX SIGN & ACRYLIC TEXT & FERN LOGO What is the maximum height of any of the individual letters and symbols? The colour of text and background	0.9 metre(s) Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s)
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of? EPC ALUMINIUM BOX SIGN & ACRYLIC TEXT & FERN LOGO What is the maximum height of any of the individual letters and symbols? The colour of text and background WHITE TEXT/YELLOW FERN & WATER BLUE BACKGROUND (RAL 50210	0.9 metre(s) Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s) 43 cm
What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? Dimension: What materials will the sign be made of? EPC ALUMINIUM BOX SIGN & ACRYLIC TEXT & FERN LOGO What is the maximum height of any of the individual letters and symbols? The colour of text and background WHITE TEXT/YELLOW FERN & WATER BLUE BACKGROUND (RAL 50210 Will the sign be illuminated?	0.9 metre(s)           Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s)           43 cm           Yes

	23. Location of Advertisement(s)			
	Is the advertisement(s) you are applying for already in place?	Q Yes	No	
	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	Q No	Not Applicable
	If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this	n can be text box	uploade	ed to the Supporting
	SEE DRAWING PL/KILBURN/18/02 & PHOTOGRAPH OF EXISTING SHOP FRONT/SIGNAGE.			
	Will the proposed advertisement(s) project over a footpath or other public highway?	Yes	Q No	
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	24. Advertisement(s) Period			
İ	Please state the period of time for which consent is sought for the advertisement			

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# Planning Portal Reference: PP-07119335

24. Advertisement(s) Period				
From	11/07/2018			
То	11/07/2023			
25. Site Visit				
Can the site be seen from	Can the site be seen from a public road, public footpath, bridleway or other public land?			
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) <ul> <li>The agent</li> <li>The applicant</li> <li>Other person</li> </ul>				
26. Pre-application Advice				
Has assistance or prior a	Has assistance or prior advice been sought from the local authority about this application?			
<ul> <li>27. Authority Employee/Member</li> <li>With respect to the Authority, is the applicant or agent one of the following: <ul> <li>(a) a member of staff</li> <li>(b) an elected member</li> <li>(c) related to a member of staff</li> <li>(d) related to an elected member</li> </ul> </li> </ul>				
Do any of these stateme	ents apply to you?	G	Yes 💿 No	

# 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	◯ No

# 29. Ownership Certificates and Agricultural Land Declaration

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

**Owner/Agricultural Tenant** 

# 29. Ownership Certificates and Agricultural Land Declaration

Name of Owner/Agricultural Tenant	BENNY DEE (KILBURN) LTD c/o Michael Filiou P.L.C.
Number	81
Suffix	
House Name	
Address line 1	HIGH STREET
Address line 2	
Town/city	POTTERS BAR
Postcode	EN6 5AS
Date notice served (DD/MM/YYYY)	11/07/2018

Person role	
<ul> <li>The applicant</li> <li>The agent</li> </ul>	
Title	Mr
First name	PETER
Surname	LEIGH
Declaration date (DD/MM/YYYY)	11/07/2018

✓ Declaration made

# 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.