From: Emily Cheng Sent: 09 July 2018 13:41

To: Diver, John

Subject: MIA Planning Application 2018/1335/P

re. MIA Planning Application 2018/1335/P (retrospective permission)

Dear John,

I hope this message finds you well.

I am writing with regard to MIA's planning application for the installation of lighting. I live in Cresta House which is just next to MIA.

In my opinion, the over the top bright lights are grossly unnecessary and greatly affect the peaceful aesthetics of our residential neighbourhood. Swiss Cottage is not Piccadilly Circus. What sort of precedent will this set if you allow businesses to install aggressive in-your-face neon lighting on all visible facades of a building?

Many thanks for your consideration.

Regards, Emily Cheng

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