

From: Andrew Smith [REDACTED]
Sent: 19 June 2018 15:27
To: Thuaire, Charles [REDACTED]
Subject: Planning Application 2018/2165/A for Advertisements in Kings Cross Square

Dear Mr Thuaire,

I pass regularly through the Square, sometimes as a cyclist on the road and sometimes on foot. There is quite enough necessary visual clutter in the space as it is and the thought of adding very large internally lit screens displaying flashing and moving advertisements to these two substantial structures is simply ghastly. The Square was carefully designed and constructed in high quality materials and it stands up to the very high number of people moving across it. It was designed to have as large a scale as possible, achieved by keeping the elements which form it as simple as possible so that it feels uncrowded and unfussy. The Square's visual calm and simplicity also derive from the simple order and dramatic symmetry of the entrance elevation of Kings Cross Station that dominates it. These proposed advertisements would be constantly moving and distracting and would significantly downgrade the visual environment of the Square for the millions of people who pass through it.

I strongly object to this application and urge the Council to refuse it.

Yours sincerely,

Andrew Smith

[REDACTED]

This e-mail may contain information which is confidential, legally privileged and/or copyright protected. This e-mail is intended for the addressee only. If you receive this in error, please contact the sender and delete the material from your computer. See our new Privacy Notice [here](#) which tells you how we store and process the data we hold about you and residents.

This e-mail may contain information which is confidential, legally privileged and/or copyright protected. This e-mail is intended for the addressee only. If you receive this in error, please contact the sender and delete the material from your computer. See our new Privacy Notice [here](#) which tells you how we store and process the data we hold about you and residents.