

Application No:	Consultees Name:	Received:	Comment:	Response:
2018/2165/A	Samantha Lane	12/06/2018 15:35:09	OBJ	<p>[REDACTED]</p> <p>Much great work has been done to improve Kings Cross station in that time and it is many times better than it used to be. Much as I dislike the huge ventilation shafts, I do obviously understand their importance and I think they have been sympathetically designed to neither draw attention to them nor distract from the beautiful buildings around.</p> <p>However, I do completely object to the addition on brightly lit, digital illuminated displays onto both units.</p> <p>I think the noise pollution will be horrifically distracting from the displays, especially for Chambers and hotel residents on both sides of Euston Road.</p> <p>I can only assume that the displays would be 24/7 always on and may well be animated. I think this will look very out of place in this area and be an unwelcome addition to the overall landscape.</p> <p>We have digital bus shelter panels on Euston Road and panels inside the station, I do not believe these large, distracting displays will be of any positive impact on the area.</p>
2018/2165/A	Samantha Lane	12/06/2018 15:35:14	OBJ	<p>[REDACTED]</p> <p>Much great work has been done to improve Kings Cross station in that time and it is many times better than it used to be. Much as I dislike the huge ventilation shafts, I do obviously understand their importance and I think they have been sympathetically designed to neither draw attention to them nor distract from the beautiful buildings around.</p> <p>However, I do completely object to the addition on brightly lit, digital illuminated displays onto both units.</p> <p>I think the noise pollution will be horrifically distracting from the displays, especially for Chambers and hotel residents on both sides of Euston Road.</p> <p>I can only assume that the displays would be 24/7 always on and may well be animated. I think this will look very out of place in this area and be an unwelcome addition to the overall landscape.</p> <p>We have digital bus shelter panels on Euston Road and panels inside the station, I do not believe these large, distracting displays will be of any positive impact on the area.</p>

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2018/2165/A	Peter Tompkins	14/06/2018 23:25:39	OBJ	<p>I write on behalf of the St Pancras Chambers Residents Association, which is the association representing leaseholders of apartments in St Pancras Chambers Euston Road London NW1 2AR.</p> <p>Our views are offered from the point of view of occupants of the Grade 1 Listed Building St Pancras Chambers which is the dominant building overlooking the application site. We address the principal concern which is about the advertising screens and their appearance within the setting of the two Grade 1 Listed railway stations overlooking the Square.</p> <p>We agree that the existing ventilation shafts are unsightly but their dark grey current appearance does the least it can to distract from the dominance of the railway station buildings, which are the focal point of most arrivals in the Square and which are the most significantly photographed buildings from that location.</p> <p>It is not clear to us that these proposed advertising signs are an improvement. In our collective view they would not be in keeping with or sympathetic too the Kings Cross and St Pancras frontages.</p> <p>Particular areas of concern include the level of lighting which they will generate and the degree of likely continuity of use. We would expect this to have been addressed in detail, including comparison of the levels of light output by contrast to the existing arrangement and levels of lighting of buildings and structures within Kings Cross Square.</p> <p>It is our view that these applications should not be approved as currently proposed.</p>
2018/2165/A	Katherine E. Bash	12/06/2018 18:23:22	COMNOT	<p>Kings Cross square is one of the most beautiful of all Train Stations in the UK. The unwanted intrusion of advertisements takes away attention of the site, attention to the building (and this is negative to the economy) so it is in the end to the detriment not only of the place but to the people who regularly convene there, and then to the economy. In addition, as a resident at St. Pancras Chambers, this will most certainly add unwanted light pollution to whole eastside of the building. Further the reflective light and the blinking screens will be detrimental to nearby residents and will impede on the ability to sleep well. Further this is not what the planners of Kings Cross intended for this site especially as this is an incredibly large advertisement, on the scale of architecture - as an afterthought, as a revenue generator it will not integrate to the whole of the site, and it is a slippery slide to return to the terrible state it was in prior to the extraordinary refurbishment. In addition the careful lighting designed by Arup will be impacted. In addition, personally I suffer from migranes that can be initiated by large blinking signs and for this reason I am not able to go to areas such as Picadilly Circus. This would certainly cause me what I see as an unnecessary burden simply so another company can try to get money out of us poor folk. Do we really need that? Can funds not be raised in another way that would be supportive to the community rather than detrimental? Can the building and site not be left in its beautiful state? In addition, there is a regular farmer's market, and what a shame to ruin this as well. I do hope that you have some sense of how burdensome this would be and look beyond the funds this might raise to the way this would basically ruin this place as a place for people as it now exists. Thank you for your attention to this matter and I do trust in your good judgement and in your advocacy for what is best for all.</p> <p>With kind regards, Katherine E. Bash.</p>

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2018/2165/A	A M J L Delarue	13/06/2018 08:13:35	OBJ	<p>I write to object to this proposal. I am an architect in practice in London, and a member of Kings Cross CAAC.</p> <p>Much care was taken only a few years ago, by Camden, by Network Rail, and their architects, to enhance the Grand I stations and make Kings Cross Square an attractive place and positive amenity. Successfully.</p> <p>This proposals will in a stroke destroy this. The brightly lit panels, with or without moving images, will detract rom the buildings, and impinge violently on long views from Pentonville Road, Argyle Square and others. The signs will be a visual intrusion which will deter passengers and others from lingering in the square, as they now successfully, and this will thus have a negative impact on passive security.</p> <p>The only benefit can be short-term profit, with nothing for the public good.</p> <p>I would urge the Council to reject this proposal outright.</p>
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2018/2165/A	Debbie Radcliffe for BRAG (Bloomsbury Residents Action Group)	13/06/2018 13:45:53	OBJ	<p>There is considerable disquiet from residents who live in the vicinity of Kings Cross Station at the proposal to install over-sized digital screens on the vent shafts within Kings Cross Square.</p> <p>BRAG (Bloomsbury Residents Action Group) was founded in May 2016 to be a Voice for residents who live in the streets south of the Euston Road and we support residents objecting to this scheme.</p> <p>The vents were designed to respond sympathetically to the setting of two Grade I listed buildings (St Pancras and Kings Cross stations). To permit large scale digital advertising in this location is completely inappropriate.</p> <p>The Design & Access statement refers to the advertisement that was displayed on the hoarding of the former Town Hall Annexe. This was reduced in size from the original application on appeal (as the initial application was refused by Camden's planning department) and it was, in any case, a temporary display.</p> <p>We suggest that by reason of size, scale and prominent location, the proposed digital screens would be an obtrusive addition which would be harmful to the visual amenity of the streetscene, the character and appearance of the conservation area and the setting of the surrounding listed buildings.</p>

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2018/2165/A	Lee Watson	12/06/2018 19:01:29	OBJ	<p>I would like to object to the proposal of Display of two internally illuminated digital media screens (4m high x 27m wide and 6.5m high x 60m wide) on circular and oval ventilation shafts respectively.</p> <p>Doing so will cause significant light pollution to the surrounding areas which is disruptive for residents. There are no other exterior advertising spaces around the area either, and the introduction of any such illuminated displays will be an unwelcome eyesore in the Kings Cross area. There are some significant Grade 1 listed buildings in the vicinity and I feel these media display screens are likely to ruin the landscape of the square.</p>
2018/2165/A	Alexandra Jones	12/06/2018 16:02:44	OBJ	<p>As a local resident in Kings Cross I would like to object to the proposed installation of two very large illuminated digital media screens outside Kings Cross station. These screen would dominate the area and overshadow the historic architecture of the two nearby railway stations, while adding nothing of benefit to the area. The resulting light pollution would also be a considerable nuisance to local residents and business owners.</p>