

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact	Details			
Title: Mr	First Name: Andrew				Surname:	Doel
Company name:	BrainTree Limited]	_	
Street address:	7]		
	Gower Street			Telephone num	ber:	
				Mobile number:		
Town/City:	London		Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	WC1E 6HA]			
Are you an agen	t acting on behalf of t	he applicant?		○ Yes ◉	No	
3. Site Addres	ss Details	ng full postcod	e where available) Description:		
House:	7	Suffix:				
House name:						
Street address:	Gower Street					
Town/City:	London					
Postcode:	WC1E 6HA					
Description of lo (must be comple	cation or a grid refere	ence t known):				
Easting:	529820					
Northing:	181771					

4. Pre-application Advice						
Has assistance or prior advice been sought from the local authority about this application? Yes No						
5. Neighbour and Community Consultation						
Have you consulted your neighbours or the local community about the proposal? Yes No						
If Yes, please provide details:						
I have spoken to Camden Council over the phone who said we needed to register for permission online. I have also spoken to our landlord (Bedford Estates) who said they were happy for us to apply for planning and similar signage is already on our neighbours walls advertising their businesses. The signage is just a small A5 sign with our company name.						
6. Authority Employee/Member						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member						
7. Type of Proposed Advertisement(s)						
Please describe the proposed advertisement(s):						
We would like to have a sign outside our door letting our visitors know where we are. It is a brass sign and has been designed and put together using the guidelines from Bedford Estates						
How many of the following type of advertisements are you applying for?						
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe:						
Brass sign with company logo and company name underneath. Size: 180mm (Height) x 240mm (Width)						
8. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place?						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Ves No Not Applicable						
Will the proposed advertisement(s) project over a footpath or other public highway?						
9. Advertisement(s) Period						
Please state the period of time for which consent is sought for the advertisement						
From: 19/06/2018 To: 19/06/2023						
10. Interest in the Land						
Does the applicant own the land or buildings where the adverts are to be placed?						
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No						

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.00 x Width: 0.00 x Depth: 0.00 metres								
What materials will the sign be made of?								
Brass								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Black								
Will the sign be illuminated?								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
○ The agent								
40 D. J. (1								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are								
true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 13/06/2018								