

Application No:	Consultees Name:	Received:	Comment:	Response:
2018/1810/P	Professor Mary Wood	12/06/2018 21:17:26	OBJEMPER	This is totally unnecessary signage since Finchley Road is the A41 and illuminated at night. The shop is opposite new flats and we already suffer from light pollution from LED/illuminated signs in this section of Finchley Road. Light from the existing shop signs is not only perceptible at ground level but also at higher windows of flats opposite and also travels diagonally. My 2nd floor bedroom is badly affected by the flashing light of the pulsing screen in the shop at 479/481. This is a thoughtless application which has not considered the impact on surrounding residential properties of constant lighting. The applicant hasn't given any details of the illuminance of the signage and has given the max height of letters on the fascia as 3cm! This must a mistake, surely! No details of how long each day the signage will be on. Are there no regulations limiting such light pollution?
