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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title:	First Name:			Surname:	N/A		
Company name:	Sainsbury's Superm	narkets Ltd					
Street address:	C/O Agent						
			Telephone numb	oer:			
			Mobile number:				
Town/City:			Fax number:				
Country:			Email address:				
Postcode:							
Are you an agent acting on behalf of the applicant?		🖲 Yes 🔾 N	10				

2. Agent Name	e, Address and C	Contact Details				
Title: Miss	First Name:	Sarah		Surname:	Pyne	
Company name:	Indigo Planning Lin	nited				
Street address:	Indigo Planning					
	Aldermary House		Telephone numb	er: 0203	8482500	
	10-15 Queen Stree	t	Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:			
Postcode:	EC4N 1TX		sarah.pyne@inc	ligoplanning.	com	

3. Site Addres	s Details										
Full postal addres	ss of the site (ir	ncluding full postcode	where available	e)	Description:						
House:		Suffix:									
House name:	Sainsbury's S	upermarket									
Street address:	241-279 Finch	nley Road									
	Swiss Cottage										
Town/City:	London										
Postcode:	NW3 6LU										
T USICOUC.	11113 020										
Description of lo (must be comple											
Easting:	526195										
Northing:	184795										
4. Pre-applica	tion Advice	!									
Has assistance o	or prior advice b	peen sought from the	local authority a	bout this	application	?	Q Ye	es 💿 N	0		
5. Neighbour	and Comm	unity Consultatio	n								
Have you consult	ted your neight	oours or the local com	munity about th	e propo	sal?		0	Yes 💿	No		
,	, ,		,				_	_			
6. Authority E	mployee/Me	ember									
With respect to th	ne Authority, I a	am:									
(a) a me	ember of staff elected member		Do any o	of these	statomonte	apply to you?			Yes	No	
(c) relat	ed to a membe	er of staff	Do any c		Statements			0	163		
(d) relat	ted to an electe	ed member									
7. Type of Pro	posed Adve	ertisement(s)									
Please describe	the proposed a	dvertisement(s):									
		ed and non-illuminate								luminated fas	scia box
		me wall panel; 1 non-	-		to an existin	ng totem; and 2	non-illumi	nated viny	IS		
How many of the Fascia sign(s)	4	of advertisements are Projecting or ha		or?		Hoarding(s)	0		Other	4	1
Please describe:	·	r rojeoting of h		0		riourung(0)	0		Other	-	ł
i	overing letter /	description of develo	pment								
0 0001100 -1		aant(a)									
8. Location of	Auvertisen	lent(S)									
Is the advertisem	ient(s) you are	applying for already i	n place?				Yes	No			
Is an existing adv	/ertisement(s) t	to be removed and re	placed by the ac	dvertiser	nent(s) in th	is proposal?	Yes	🔘 No (🔵 Not Ap	plicable	
-		lease show the existir					nd state the			-	ŗ

8. Location of Advertisement(s)
Sign E is a replacement welcome wall panel; Sign F is a replacement vinyl to an existing totem sign
Will the proposed advertisement(s) project over a footpath or other public highway?
9. Advertisement(s) Period
3. Auverusemeni(S) Feriou
Please state the period of time for which consent is sought for the advertisement From: 01/08/2018 To: 01/08/2028
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Set I advertisement been obtained?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 5.25 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.13 m
What are the dimensions of the proposed advertisement? Height: 1.00 x Width: 1.63 x Depth: 0.13 metres
What materials will the sign be made of?
folded aluminium
What is the maximum height of any of the individual letters and symbols (in centimetres)? 33 cm
The colour of text and background: red and white (sign A)
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 500.00 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.12 m
What are the dimensions of the proposed advertisement? Height: 0.65 x Width: 1.05 x Depth: 0.12 metres
What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)? 23 cm
The colour of text and background:
red and white (sign B)
Will the sign be illuminated?

11 (a) Details of Drenesed Advertisement(s) Essai	Sign				
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
Will the sign be illuminated internally or externally?	Internally Q Externally				
Illuminance Levels:	500.00 cd/m				
Will the illumination be static or intermittent?	Static Q Intermittent				
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
			1		
What is the height from the ground to the base of the advertisemer	it (in metres)?	9.00	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.12	m		
What are the dimensions of the proposed advertisement?	Height: 1.00 x Width:	1.62 x	Depth:	0.12	metres
What materials will the sign be made of? folded aluminium					
What is the maximum height of any of the individual letters and syr	nhols (in centimetres)?	36	cm		
The colour of text and background:					
red and white (sign C)					
Will the sign be illuminated?	🖲 Yes 🔾 No				
Will the sign be illuminated internally or externally?	Internally Q Externally				
Illuminance Levels:	500.00 cd/m				
Will the illumination be static or intermittent?	Static Q Intermittent				
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
	-	7.65	m		
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11 (d). Details of Proposed Advertisement(s) - Other Sign
What are the dimensions of the proposed advertisement? Height: 2.50 x Width: 1.12 x Depth: 0.03 metres
What materials will the sign be made of?
dibond, vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)? 25
The colour of text and background:
red and white (sign E)
Will the sign be illuminated? Q Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 1.03 x Depth: 0.00 metres
What materials will the sign be made of?
vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm
The colour of text and background:
red, white, green, orange, plum (sign F)
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.50 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m
What are the dimensions of the proposed advertisement? Height: 0.37 x Width: 0.57 x Depth: 0.00 metres
What materials will the sign be made of?
vingl
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: Image: Colour of text and background: Image: Colour of text and background:
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: Image: Colour of text and background: Image: Colour of text and background:
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: red and white (sign G1) Ves on No Will the sign be illuminated? Yes on No
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: red and white (sign G1) cm
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: red and white (sign G1) Ves on No Will the sign be illuminated? Yes on No
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 The colour of text and background: red and white (sign G1) Will the sign be illuminated? Image: Colour of Proposed Advertisement(s) - Other Sign
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vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 The colour of text and background: red and white (sign G1) Will the sign be illuminated? Yes No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? 4.50 Multi the maximum projection of the advertisement from face of building (in metres)?
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vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 11 cm The colour of text and background: [red and white (sign G1) [red and white (sign G1) Will the sign be illuminated? • Yes • No 11 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? 4.50 m What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m What are the dimensions of the proposed advertisement? Height: 0.37 x Width: 0.57 x Depth: 0.00 m etres What materials will the sign be made of? vinyl

11 (d). Details of Proposed Advertisemer	ut(s) - Other Sign				
green, white (sign G2)					
Will the sign be illuminated?	🔘 Yes 💿 No				
12. Site Visit					
Can the site be seen from a public road, public footp	oath, bridleway or other public land?				
If the planning authority needs to make an appointm	ent to carry out a site visit, whom should they contact? (Please select only one)				
The agent O The applicant O Other person					
13. Declaration					
	as described in this form and the accompanying plans/ at, to the best of my/our knowledge, any facts stated are enuine opinions of the person(s) giving them.				