

Islington Council
Andrew Moore
Development Management Service
Planning and Development
PO Box 3333
222 Upper Street
LONDON
N1 1YA

Our Ref: **2018/2193/P**

Your Ref:

Please ask for: **Leela Muthoora**

Telephone: 020 7974 **2506**

8 June 2018

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Request for Observations to Adjoining Borough - Objection

Address:

**Pavement Area Outside No. 122 Clerkenwell Road (Pret)
Opposite No. 67 Clerkenwell Road
London
EC1R 3BW**

Proposal:

Observations to the adjoining London Borough of Islington for installation of 1no. InLink telecom apparatus with digital display panel mounted on the footway next to no. 122 Clerkenwell Road. Also linked to advertisement consent ref: P2018/1268/ADV.

The Council, as a neighbouring planning authority, has considered your request for observations on the application referred to above and hereby raises objection for the following reason(s):

Reason(s) for Objection

- 1 The Council, as a neighbouring planning authority, has considered your request for observations on the application in relation to the installation of a BT In Link telecom



apparatus with digital display panel and its associated display of advertisement.

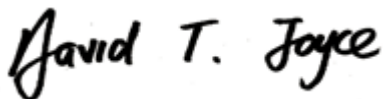
Following consultation with London Borough of Camden's Highways department, comments have been submitted in relation to the potential impact upon pedestrian/traffic safety as a result of the proposed development. In accordance with TfL's Pedestrian Comfort Guidance for London, an effective footway width between 3.3 metres and 3.8 metres should be maintained in high footfall areas. The proposed plan suggests that the effective footway width would be reduced to 2.65 metres, which would be reduced further when the BT InLink unit is in use, particularly when being used by wheelchair users. Observations on site indicate that the footway is currently being widened between the site and the junction with Farringdon Road, which would be a preferred siting for the BT InLink unit as the footway is wider and would allow an effective footway width between the proposed apparatus and the adjacent property. This would result in the apparatus being located nearer to the traffic signals; however, it would not obscure forward visibility to the traffic signals.

The accumulative impact of the digital display on the structure, should be considered in respect of the digital displays on the existing bus shelters outside 79 Clerkenwell Road and 124-132 Clerkenwell Road, which have been limited to inward facing displays only to prevent more than one display being viewed by road users at the same time and reduce the accumulative impact on the character and appearance of the Hatton Garden Conservation Area to which the proposed site adjoins.

Should the Council be minded to approve the proposal, any approval should include the standard conditions for digital advertising signs, in accordance with Transport for London's (TfL) policy document 'Guidance for Digital Roadside Advertising and Proposed Best Practice - 2013'.

On the basis of the submitted information, the development is considered objectionable due to the impact on the effective footway width contrary to policies A1 and T1 of the Camden Local Plan 2017 and it is requested that the application is refused unless the above concerns can be adequately addressed.

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Director of Regeneration and Planning