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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Richard"/>	Surname:	<input type="text" value="Townsend"/>
Company name:	<input type="text"/>				
Street address:	<input type="text" value="84-96"/>				
	<input type="text" value="Finchley Road"/>				
	<input type="text"/>				
Town/City:	<input type="text" value="LONDON"/>				
Country:	<input type="text"/>				
Postcode:	<input type="text" value="NW3 5EL"/>				
	<input type="text"/>				
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No				

**2. Agent Name, Address and Contact Details**

No Agent details were submitted for this application

**3. Site Address Details**

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="96"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Finchley Road"/>		
	<input type="text"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
Postcode:	<input type="text" value="NW3 5EL"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="526690"/>
Northing:	<input type="text" value="184196"/>

Description:

#### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:  First name:  Surname:

Reference:

Date (DD/MM/YYYY):  (Must be pre-application submission)

Details of the pre-application advice received:

Charlotte knows the site. We enquired whether we needed Planning Permission to change the sign from a back-lit static sign to an LED sign of similar dimensions. She advised we need permission through this portal.

#### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

#### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes  No

If Yes, please provide details of the name, relationship and role:

Richard Townsend, manager of Regency Car Park

#### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

There presently exists a double-sided back-lit sign (2m X 1.5m) situated at the entrance of the premises at 97 Avenue Road London NW3 5EL - we require to replace the sign with a LED sign of similar dimensions

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

This is free standing totem type sign with historical planning permission

#### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photograph of existing sign with reference: 97 Avenue Road London NW3 5EL uploaded to Supporting documents section

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

#### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

### 9. Advertisement(s) Period

From:

To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes  No

Will the sign be illuminated internally or externally?

Internally  Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

Static  Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date