

Bidwells
Seacourt Tower
West Way
Oxford
OX2 2JJ

Application Ref: **2018/1658/L**
Please ask for: **John Diver**
Telephone: 020 7974 **6368**

1 June 2018

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Refused

Address:

**Unit 18
Brunswick Centre
London
WC1N 1AE**

Proposal: Internal and external alterations to ground floor unit including installation of illuminated fascia behind glazed shopfront; creation of opening in rear elevation and installation of extract louvre; installation of internal air handling equipment (GII)

Drawing Nos: P01, P02, E01, E02, S01, S02, S03, D01, L01 (all dated March 2018); FR-ICCO-E001 Rev P1, FR-ICCO-M001 Rev P1,

Supporting Documents: Planning, Design and Heritage Report (dated 21/03/2018), Email confirmation from agent dated 11/04/18, Operational Management Plan,

The Council has considered your application and decided to **refuse** listed building consent for the following reasons:

Reasons for Refusal

- 1 The proposed development, by reason of the illuminated signage which would be overly visually prominent and would result in visual clutter, would fail to preserve the

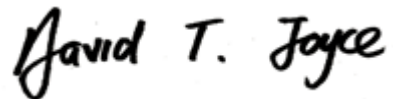


building's special architectural and historic interest, contrary to policy D2 of the Camden Local Plan (2017).

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Director of Regeneration and Planning