

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details			
Title: Mr	First Name:	Surname: Frener	
Company name:			
Street address:	Hillview House		
	1 Hallswelle Parade	Telephone number:	
		Mobile number:	
Town/City:		Fax number:	
Country:		Email address:	
Postcode:	NW11 0DL		
Are you an agen	t acting on behalf of the applicant?	Ves No	
House:	ess of the site (including full postcode where availab	ble) Description:	
House name:			
Street address:	Belsize Lane		
Town/City:	London		
Postcode:	NW3 5AS		
Description of lo (must be comple	ecation or a grid reference eted if postcode is not known):		
Easting:	526942		
Northing:	185010		

4. Pre-application Advice				
Has assistance or prior advice been sought from the local authority about this application?				
Has assistance or prior advice been sought from the local authority about this application? Q Yes No				
5. Neighbour and Community Consultation				
Have you consulted your neighbours or the local community about the proposal?				
6. Authority Employee/Member				
With respect to the Authority, I am:				
(a) a member of staff (b) an elected member Do any of these statements apply to you? Q Yes s No				
(b) an elected member Do any of these statements apply to you? Q Yes No (c) related to a member of staff				
(d) related to an elected member				
7. Type of Proposed Advertisement(s)				
Please describe the proposed advertisement(s):				
Advertisement Board for the development of the property				
How many of the following type of advertisements are you applying for?				
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0				
8. Location of Advertisement(s)				
Is the advertisement(s) you are applying for already in place?				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes 💿 No 🔾 Not Applicable				
Will the proposed advertisement(s) project over a footpath or other public highway?				
9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the advertisement				
From: 04/06/2018 To: 03/06/2019				
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are to be placed?				
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign				
What is the height from the ground to the base of the advertisement (in metres)? 1.50				
What is the maximum projection of the advertisement from face of building (in metres)?				
What is the maximum projection of the advertisement from face of building (in metres)?				
What are the dimensions of the proposed advertisement?Height:1.00xWidth:1.50xDepth:0.00metres				
What materials will the sign be made of?				
Aluminium				

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm				
The colour of text and background:				
Text colour and background colour: Metallic Copper & Dark Brown Respectively				
Will the sign be illuminated?	💿 Yes 🔘 No			
Will the sign be illuminated internally or externally?	Internally Externally			
I				
Illuminance Levels:	320.00 cd/m			
Will the illumination be static or intermittent?	Static Q Intermittent			
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent I The applicant O Other person				
13. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/				
drawings and additional information. I/we confirm that, to the best c	f my/our knowledge, any facts stated are 30/05/2018			
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				