

Redford
WELCOME
CARE

27.1.18.

Dear Mr. McClue, & those involved.

re: Essential Living's development
at 100 Avenue Road, N.W.3.

I wish to object to EL's Construction Management Plan (CMP) on the grounds that in spite of EL's claims of consultation with local residents and organisations directly affected by the construction work involved in their proposed development at Swiss Cottage the public is told the Plan. Surely CONSULT = "to consider jointly" should mean a working together for a solution. To do this requires that residents of the Swiss Cottage area, most importantly those living close by including several schools & others, should be invited to take part in a discussion on what the plan should be after hearing of local concerns.

1)

Criticism. Not enough residents were informed - many deny any knowledge of the process.

2)

The general impression of those who have attended a meeting with EL, in particular the one held at the Academy school in St. John's Wood was that the PLAN was fixed giving little leeway for taking note of objections from those whose lives would be seriously disturbed by the present proposals.

Lives local residents, elderly & vulnerable of Mora Barnett House
children from local schools
stall holders of the Marluts
visitors to the Community Centre + doctors surgery
Central Library
quest & workers of the Hampstead Theatre
affected by noise, added pollution (already highly polluted area)
increased traffic huge vehicles
& at least 3 yrs of this disturbance.

3)

These people so affected what will they get in return?
(the rehousing of the WINCH which now has a good outdoor play area)?

Please note Camden Council's guidance statement

- 4) "Consult with the local community before submitting your draft Construction Plan to the Council. If you do not include evidence of the consultation with your submission or we are not satisfied with the level of liaison undertaken we will not review the CMP. --- feather --- "development can be carried out safely and with minimal possible impact on a disturbance to the surrounding environment & highway network.

(What about the safety of the Central Library, a listed building, architect Basil Spence when heavy lorries are passing close by - vibration etc)?

- 5) Please bear in mind the human beings who will be so affected by the demolition & building of a huge development - prolonged stress affects health & this increases the demands on the Health Service.

It is ~~not~~ easy to have a balanced perspective distanced from the problem when in an office. Those on the receiving end can only see the CMP as a huge unpleasant disturbance affecting them closely.

More consultation and that means WORKING TOGETHER bringing in more of the community & a willingness to see its view.

I ask you, please, to refuse permission to implement the CMP.

