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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | | |
|---|--------------------|-----------|----------------|----------|----------|--|
| Title: Mr | First Name: | Alan | | Surname: | Holliman | |
| Company name: | Theo Paphitis Reta | il Group | | | | |
| Street address: | Swallowdale Lane | | | | | |
| | Hemel Hempstead | | Telephone numb | er: | | |
| | | | Mobile number: | | | |
| Town/City: | Hertfordshire | | Fax number: | | | |
| Country: | | | Email address: | | | |
| Postcode: | HP2 7EA | | | | | |
| Are you an agent acting on behalf of the applicant? | | 🖲 Yes 🔾 N | lo | | | |

| 2. Agent Name | , Address and C | Contact Details | | | | |
|-----------------|----------------------------------|-----------------|-----------------------|-----------|---------|---|
| Title: Mr | First Name: | Darren | | Surname: | Edmonds | |
| Company name: | ame: PPS Shopfitters Ltd | | | | | |
| Street address: | Unit 4 Kingsthorpe Business Park | | | | | |
| | Studland Road | | Telephone numb | er: 01604 | 4791050 |] |
| | Kingsthorpe | | Mobile number: | | | |
| Town/City: | Northampton | | Fax number: | | | |
| Country: | | | Email address: | | | |
| Postcode: | nn2 6ne | | darren@ppsshopfit.com | | | |

| 3. Site Addres | ss Details | | | |
|---|---|--|--|--|
| Full postal addre | ess of the site (including full postcode where available) Description: | | | |
| House: | Suffix: | | | |
| House name: | Bloomsbury Plaza | | | |
| Street address: | New Oxford Street | | | |
| | | | | |
| | | | | |
| Town/City: | London | | | |
| Postcode: | WC1A 1ES | | | |
| | Decation or a grid reference eted if postcode is not known): | | | |
| Easting: | | | | |
| Northing: | 181474 | | | |
| , voruning. | | | | |
| 4. Pre-applica | ation Advice | | | |
| | | | | |
| Has assistance of | or prior advice been sought from the local authority about this application? | | | |
| If Yes, please co | mplete the following information about the advice you were given (this will help the authority to deal with this application more efficiently): | | | |
| Officer name: | | | | |
| Title: | First name: Leela Surname: Muthora | | | |
| Reference: | 2018/1326/A | | | |
| Date (DD/MM/Y) | YYY): 29/03/2018 (Must be pre-application submission) | | | |
| Details of the pre | e-application advice received: | | | |
| Approval for an alternative projecting sign. | | | | |
| | | | | |
| 5. Neighbour | and Community Consultation | | | |
| | | | | |
| Have you consulted your neighbours or the local community about the proposal? | | | | |
| | | | | |
| 6. Authority E | Employee/Member | | | |
| | | | | |
| (a) a m | he Authority, I am: iember of staff | | | |
| | elected member Do any of these statements apply to you? Q Yes No ted to a member of staff | | | |
| (d) rela | ted to an elected member | | | |
| | | | | |
| 7. Type of Pro | oposed Advertisement(s) | | | |
| Please describe | the proposed advertisement(s): | | | |
| ì | sign to existing shopfront | | | |
| How many of the | e following type of advertisements are you applying for? | | | |
| Fascia sign(s) | O Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0 | | | |

| 8. Location of Advertisement(s) | | | | | |
|---|-----------------------------|--|--|--|--|
| | | | | | |
| Is the advertisement(s) you are applying for already in place? | 🔾 Yes 💿 No | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? | 🔘 Yes 💿 No 🔾 Not Applicable | | | | |
| Will the proposed advertisement(s) project over a footpath or other public highway? | 💿 Yes 🔘 No | | | | |
| | | | | | |
| 9. Advertisement(s) Period | | | | | |
| Please state the period of time for which consent is sought for the advertisement From: 22/05/2018 To: 22/05/2023 | | | | | |
| | | | | | |
| 10. Interest in the Land | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? | 🖲 Yes 🔾 No | | | | |
| | | | | | |
| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | |
| | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? | 2.74 m | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? | 0.86 m | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 0.75 x Depth: 0.06 metres | | | | | |
| What materials will the sign be made of? | | | | | |
| Timber sign & white lettering | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? | 10 cm | | | | |
| The colour of text and background: | | | | | |
| Red background and white text | | | | | |
| Will the sign be illuminated? | | | | | |
| | | | | | |
| 12. Site Visit | | | | | |
| | | | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? | 💿 Yes 🔾 No | | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | | | |
| The agent O The applicant O Other person | | | | | |
| | | | | | |
| | | | | | |
| 13. Declaration | | | | | |
| 1/400 hereby apply for planning permission (account on dependent in this form, and the account of the | no/ | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plan drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated true and accurate and any opinions given are the genuine opinions of the person(s) giving them. | | | | | |