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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Ms	First Name:	Maddalena		Surname:	Sanvito
Company name:	Urban Vision				
Street address:	38 Craven Street				
			Telephone numb	er:	
			Mobile number:		
Town/City:	London		Fax number:		
Country:	London		Email address:		
Postcode:	WC2N 5NG				
Are you an agent acting on behalf of the applicant?		🖲 Yes 🔘 N	lo		

2. Agent Name, Address and Contact Details						
Title: Mr	First Name:	Stuart		Surname:	Minty	
Company name:	SM Planning					
Street address:	80-83 Long Lane					
			Telephone numb	er: 0790	0413080	
			Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:			
Postcode:	EC1A 9ET		info@smplannin	g.com		

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3. Site Addres	ss Details	
Full postal addre	ess of the site (including full postcode where available)	Description:
House:	Suffix:	Kings Cross Square, Euston Road - Adjacent to Kings Cross Station
House name:	Kings Cross Square	
Street address:	Euston Road	
Town/City:	London	
Postcode:	N1C 4TB	
	cation or a grid reference eted if postcode is not known):	
Easting:	530205	
Northing:	182969	
4. Pre-applica	ation Advice	
Has assistance of	or prior advice been sought from the local authority ab	out this application?
5 Noighbour	and Community Consultation	
5. Neiginbour		
Have you consul	ted your neighbours or the local community about the	proposal? 🔾 Yes 💿 No
6. Authority E	Employee/Member	
With respect to t	he Authority, I am:	
(a) a m	ember of staff	
(-)	elected member Do any of ted to a member of staff	these statements apply to you? Q Yes O No
(d) rela	ted to an elected member	
7. Type of Pro	oposed Advertisement(s)	
Please describe	the proposed advertisement(s):	
	nedia screens on vent shafts at Kings Cross Square	
How many of the	of following type of advertisements are you applying for	?
Fascia sign(s)	0 Projecting or hanging sign(s)	0 Hoarding(s) 0 Other 2
Please describe:		
Digital Advertise	ements x 2 (Different Dimensions and referred to in the	e above)
8. Location of	f Advertisement(s)	
Is the advertisen	nent(s) you are applying for already in place?	🔾 Yes 💿 No
Is an existing ad	vertisement(s) to be removed and replaced by the adv	rertisement(s) in this proposal? 🛛 🔍 Yes 💿 No 🔾 Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

🔾 Yes 💿 No

0 Advartianment(a) Daried				
9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the ad	lvertisement			
From: 01/11/2018 To: 01/11/2028				
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are to	o be placed?	C	🔾 Yes 💿 No	
If No, has the permission of the owner or any other person entitled to		-		
advertisement been obtained?	yive permission for the display of a	0	🖲 Yes 🔾 No	
11 (d). Details of Proposed Advertisement(s) - Other S	bign			
What is the height from the ground to the base of the advertisement	(in metres)?	3.00	m	
What is the maximum projection of the advertisement from face of bu	uilding (in metres)?	0.40	m	
	Height: 6.50 x Width:	60.00 x	Depth: 0.40 metres	
What materials will the sign be made of?				
LED panel set within a steel support frame				
What is the maximum height of any of the individual letters and symb	ools (in centimetres)?	60	cm	
The colour of text and background:	,			
Multicoloured				
Will the sign be illuminated?	🖲 Yes 🔾 No			
Will the sign be illuminated internally or externally?	Internally Q Externally			
Illuminance Levels:	300.00 cd/m			
Will the illumination be static or intermittent?	Static Q Intermittent			
11 (d). Details of Proposed Advertisement(s) - Other S	Sian			
TT (a). Details of Froposed Advertisement(s) - other o	ngn			
What is the height from the ground to the base of the advertisement	(in metres)?	3.00] m	
]	
What is the maximum projection of the advertisement from face of bu	uilding (in metres)?	0.40	m	
	Height: 4.00 x Width:	27.00 x	Depth: 0.40 metres	
What materials will the sign be made of? LED panel set within a steel support frame				
			1	
What is the maximum height of any of the individual letters and symbolic	ools (in centimetres)?	60	cm	
The colour of text and background: Multicoloured				
Will the sign be illuminated?	💿 Yes 🔾 No			
Will the sign be illuminated internally or externally?	Internally Q Externally			
Illuminance Levels:	300.00 cd/m			
Will the illumination be static or intermittent?	Static Q Intermittent			

12. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	💿 Yes 🔘 No	
If the planning authority needs to make an appointment to carry out a site visit, whom should the	ney contact? (Please select only one)	
The agent		
13. Declaration		

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/	
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	~
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	*

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09/05/2018

Date