

Ms Jan Clark
Notemachine UK Ltd
Russell House
Elvicta Business Park
Crickhowell
NP8 1DF

Application Ref: **2018/0134/P**
Please ask for: **Matthias Gentet**
Telephone: 020 7974 **5961**

3 May 2018

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
56 Tavistock Place
LONDON
WC1H 9RG

Proposal: Installation of an Automatic Teller Machine (ATM) with illuminated surround and associated changes to the shopfront.

Drawing Nos: Design and Access Statement; Site Location Plan; NM-GA-F1-A; Existing Front Elevation and Part Ground Floor Plan; Proposed Front Elevation and Part Ground Floor Plan.

The Council has considered your application and decided to **refuse** planning permission for the following reason:

- 1 The proposed Automatic Teller Machine and associated alterations to the shopfront, by virtue of its design, location, materials and method of illumination, would be an unsympathetic and incongruous feature in the shopfront that would be detrimental to the character and appearance of the host building, the shopping parade and the Conservation Area, contrary to policies A1, D1, D2 and D3 of the Camden Local Plan 2017.

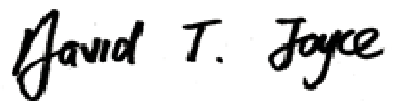
In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.



You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive style with a large 'D' and 'J'.

David Joyce
Director of Regeneration and Planning