

25 April 2018

VIA PLANNING PORTAL

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Dear Sir / Madam,

APPLICATION FOR EXPRESS ADVERTISEMENT CONSENT

67 TOTTENHAM COURT ROAD, LONDON, W1T 2EY

PLANNING PORTAL REF. PP-06908038

On behalf of our client, Pret A Manger (Europe) Limited ("Pret"), Savills is instructed to submit an application for express advertisement consent relating to 67 Tottenham Court Road, London, W1T 2EY ("the site").

The proposal, as shown on the submitted drawings, relates to the installation of one internally illuminated fascia and one internally illuminated projecting sign which will replace existing Pret signage at the site. Accordingly, please find enclosed:

- Application form;
- Site Location Plan;
- Various drawings:
 - TCR67-Pret-01 (External Elevations)
 - Fascia; and
 - Projecting sign.
- Planning, Heritage, Design & Access Statement (Savills, April 2018)

The planning application fee of £132.00 has been paid via BACS given this submission via the Planning Portal.

The proposals seek express advertisement consent for the installation of replacement signage at the existing Pret sandwich shop. The proposals include the replacement of one internally illuminated fascia and one internally illuminated projecting sign. The proposed signs, as illustrated on the submitted drawings and described within the application form, seek to complement the delivery of an improved refurbishment and external appearance to the unit to continue trading as a Pret under a refreshed appearance. Detail assessment is undertaken within the accompanying Planning, Heritage, Design & Access Statement.

Please note, any other advertisements shown upon the drawings are 'inside a building' and thus benefit from deemed consent and do not require an application for express advertisement consent by virtue of Schedule 1, Class I and Schedule 3, Class 12 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended). These are shown on the submitted drawings for information only and for the accompanying Listed Building Consent application.

I look forward to receiving confirmation that the application has been registered in due course and I would welcome the opportunity to discuss the details of the application with the appointed Case Officer at the earliest opportunity.

Offices and associates throughout the Americas, Europe, Asia Pacific, Africa and the Middle East..

Savills (UK) Limited. Chartered Surveyors. Regulated by RICS. A subsidiary of Savills plc. Registered in England No. 2605138.
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Yours faithfully,



Rhys Govier
Associate

Enc. As above