

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Ricardo"/>	Surname:	<input type="text" value="Nanulaitta"/>
Company name:	<input type="text" value="Tiger Retail Ltd"/>				
Street address:	<input type="text" value="2 Morwell Street"/>				
	<input type="text"/>	Telephone number:	<input type="text"/>		
	<input type="text"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="London"/>	Fax number:	<input type="text"/>		
Country:	<input type="text" value="UK"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text" value="WC1B3AR"/>		<input type="text"/>		
Are you an agent acting on behalf of the applicant?		<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Robert"/>	Surname:	<input type="text" value="Walsh"/>
Company name:	<input type="text" value="HLP UK Ltd"/>				
Street address:	<input type="text" value="Newbury Suite 1"/>				
	<input type="text" value="Keys Business Village"/>	Telephone number:	<input type="text" value="01543275101"/>		
	<input type="text" value="Keys Park Road"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="Hednesford"/>	Fax number:	<input type="text"/>		
Country:	<input type="text" value="United Kingdom"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text" value="WS12 2HA"/>		<input type="text" value="design@hpltd.net"/>		

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of existing signage in line with new corporate brand to include fascia panel and sign, projecting sign and frosted window vinyl. Works to also include the replacement of the head office signage to the rear of the building.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Internally applied frosted window vinyl at low level in front of window fixtures.
Rear Signage 1 - Above door flat aluminium panel with vinyl logo applied
Rear Signage 2 - 2nr Power coated aluminium wayfinding signs with vinyl text applied.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

8. Location of Advertisement(s)

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

HLP / 1060 / EN123 / 01
HLP / 1060 / EN123 / 03
Existing Photograph 1
Existing Photograph 2

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 18/04/2018

To: 18/04/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.94 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.03 m

What are the dimensions of the proposed advertisement?

Height: 0.86 x

Width: 3.16 x

Depth: 0.03 metres

What materials will the sign be made of?

Opal Acrylic, Black Vinyl and Powder coated aluminium fascia

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45 cm

The colour of text and background:

Black face, opal returns and white fascia

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

500.00 cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.01 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.70 m

What are the dimensions of the proposed advertisement?

Height: 0.65 x

Width: 0.10 x

Depth: 0.70 metres

What materials will the sign be made of?

Powder coated aluminium, black and opal acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Opal face with black logo and black framework.

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

- Will the sign be illuminated? Yes No
- Will the sign be illuminated internally or externally? Internally Externally
- Illuminance Levels: cd/m
- Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)? m
- What is the maximum projection of the advertisement from face of building (in metres)? m
- What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)? cm
- The colour of text and background:
- Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)? m
- What is the maximum projection of the advertisement from face of building (in metres)? m
- What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)? cm
- The colour of text and background:
- Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)? m
- What is the maximum projection of the advertisement from face of building (in metres)? m
- What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)? cm
- The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

17/04/2018