

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details	
Title: Mr	First Name: Paul	Surname: Hoffman
Company name:	Dexters London Ltd	
Street address:	66 Grosvenor Street	
		Telephone number:
		Mobile number:
Town/City:	London	Fax number:
Country:		Email address:
Postcode:	W1K 3JL	
Are you an agent	acting on behalf of the applicant?	Yes No
2. Agent Name	, Address and Contact Details	
Title: Mr	First Name: Andrew	Surname: Bruce
Company name:	Ideal Planning & Design	Surfiame. Druce
Street address:	Hyde Park House	
On oot address.	5 Manfred Road	Telephone number: 02088230750
	Putney	Mobile number:
Town/City:	London	Fax number:
Country:	United Kingdom	
Postcode:	SW15 2RS	Email address:
Posicode.	SW 13 2R3	andrew@idealpd.co.uk
3. Description	of the Proposal	
or Booonphon		
2	ne proposed development including any change of us	
Application for the	e alterations to the existing shopfront with new signat	ge with associated branding and lighting.
Has the building, v	vork or change of use already started?	s No

4. Site Addre	ss Details		
Full postal addre	ss of the site (including full postcode where ava	ailable) Description:	
House:	35 Suffix:		
House name:			
Street address:	Highgate High Street		
Town/City:	London		
Postcode:	N6 5JT		
	cation or a grid reference eted if postcode is not known):		
Easting:	528482		
Northing:	187371		
5. Pre-applica	tion Advice		
Has assistance	or prior advice been sought from the local autho	rity about this application?	O Yes No
6. Pedestrian	and Vehicle Access, Roads and Righ	nts of Way	
Is a new or alter	ed vehicle access proposed to or from the public	c highway?	
Is a new or alter	ed pedestrian access proposed to or from the pr	ublic highway?	Yes <a> No
Are there any ne	w public roads to be provided within the site?		
Are there any ne	w public rights of way to be provided within or a	adjacent to the site?	
Do the proposals	s require any diversions/extinguishments and/or	creation of rights of way?	
7. Waste Stor	age and Collection		
Do the plans inc	orporate areas to store and aid the collection of	waste?	
			O Vos @ No
nave arrangeme	nts been made for the separate storage and co	mection of recyclable waste?	○ Yes ⊚ No
8. Authority E	imployee/Member		
	he Authority, I am:		
(b) an (c) rela	ember of staff elected member Do ted to a member of staff ted to an elected member	any of these statements apply to you?	
0.14.1			
9. Materials			
Please state who	at materials (including type, colour and name) a	re to be used externally (if applicable):	

9. Materials		
Description of <i>existing</i> materials and finishes:		
Painted timber windows		
Description of <i>proposed</i> materials and finishes:		
repainting existing timber windows		
Are you supplying additional information on sub	mitted plan(s)/drawing(s)/design and access statement?	Yes □ No
If Yes, please state references for the plan(s)/di	awing(s)/design and access statement:	
Drawing numbers 1422 01 to 08 inclusive, Des	ign and Access statement	
10. Vehicle Parking		
-		
No Vehicle Parking details were submitted for th	is application	
11. Foul Sewage		
Please state how foul sewage is to be disposed	l of:	
Mains sewer Page	kage treatment plant Unknown	
_		
Septic tank Ces	ss pit U Other	
Are you proposing to connect to the existing dra	inage system?	
12. Assessment of Flood Risk		
	fer to the Environment Agency's Flood Map showing gency standing advice and your local planning authority	
If Yes, you will need to submit an appropriate flo	ood risk assessment to consider the risk to the proposed site.	
Is your proposal within 20 metres of a watercou	rse (e.g. river, stream or beck)?	○ Yes No
Will the proposal increase the flood risk elsewhere	ere?	☐ Yes No
How will surface water be disposed of?		
Sustainable drainage system	✓ Main sewer	
Soakaway	Existing watercourse	
12 Diadiversity and Coolegical Cons	owation	
13. Biodiversity and Geological Cons	ervation	
	efer to the guidance notes for further information on when there is a reason features may be present or nearby and whether they are likely to be affe	
Having referred to the guidance notes, is there application site, OR on land adjacent to or near	a reasonable likelihood of the following being affected adversely or consent the application site:	rved and enhanced within the
a) Protected and priority species		
Yes, on the development site	Yes, on land adjacent to or near the proposed developm	nent No
b) Designated sites, important habitats or other	biodiversity features	
Yes, on the development site	 Yes, on land adjacent to or near the proposed developm 	nent No
c) Features of geological conservation importan	се	

13. Biodiversity and	Geolog	gical C	onser	vation								
Yes, on the developr	nent site				Q Y	∕es, on land adja	cent to or near the propos	sed deve	elopment		•) No
14. Existing Use												
Please describe the curre	nt use of	the site):									
A2 Estate agency												
Is the site currently vacan	t?								0	Yes	•	No
Does the proposal involve If yes, you will need to sub				aminatio	on asses	ssment with your	application.					
Land which is known to be	Land which is known to be contaminated?									No		
Land where contamination	n is susp	ected fo	or all or p	oart of th	ne site?				0	Yes	•	No
A proposed use that would	d be part	ticularly	vulnera	ble to th	e presen	nce of contamina	ation?		0	Yes	•	No
15. Trees and Hedge	<u> </u>											
10. Trees and fleage	3											
Are there trees or hedges	on the p	roposed	d develo	pment s	site?				0	Yes	•	No
And/or: Are there trees or development or might be							site that could influence th	e		Yes	•	No
If Yes to either or both of	-	-			-		at the discretion of your loa	cal plann	ing autho	oritv. If	a Tre	e Survev is
required, this and the accombat the survey should co	ompanyi	ng plan	should I	oe subm	nitted alo	ngside your app	lication. Your local planning	ng autho	rity shou	ld mak	e clea	ar on its website
16. Trade Effluent												
Does the proposal involve	the nee	d to disp	oose of	trade ef	fluents or	r waste?				Yes	•	No
17. Residential Units	<u> </u>											
Tri Kooldoniidi Oniico	,											
Does your proposal includ	le the ga	in or los	s of res	idential	units?					Yes	•	No
	-						<u> </u>					
Market Housing - Proposed	1	Num	ber of be	droomo			Market Housing - Existing		Numb	er of be	droom	
	1	2	3	4+	Unknowr	ın l		1	2	3	4+	Unknown
Bedsits/Studios	<u> </u>	_		1			Bedsits/Studios	· ·				
Cluster Flats						\dashv	Cluster Flats					
Flats/Maisonettes						\dashv	Flats/Maisonettes					
Houses	+					\dashv	Houses					_
Live-Work Units	+					\dashv	Live-Work Units					_
Sheltered Housing	+					\dashv	Sheltered Housing					
Unknown						\dashv	Unknown					_
Proposed Market Housing To	otal			Į]		Existing Market Housing Tota	l				
Social Rented Housing - Pr	oposed						Social Rented Housing - Ex	isting				
Number of bedrooms						7			Numb	er of be	droom	3
	1	2	3	4+	Unknowr	'n		1	2	3	4+	Unknown
Bedsits/Studios						\dashv	Bedsits/Studios					
Cluster Flats						\dashv	Cluster Flats					
Flats/Maisonettes							Flats/Maisonettes					
						_						

	oposed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Houses					
Live-Work Units					
Sheltered Housing					
Jnknown					
Proposed Social Housing Tota	al				
ntermediate Housing - Pro	posed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
lats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Jnknown					
Proposed Intermediate Housin	ng Total				
Key Worker Housing - Prop	osed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
louses					
ive-Work Units					
Sheltered Housing					
Unknown					
Proposed Key Worker Housin					
_		nt: No	n-resi	dentia	l Floorspa
3. All Types of Deve	iopme				
oes your proposal involve	-		or chanç	ge of use	e of non-resi
oes your proposal involve	-		or chanç	ge of use	e of non-resi
3. All Types of Develoes your proposal involved 9. Employment b Employment details were	e the los	ss, gain			
oes your proposal involve 9. Employment	e the los	ss, gain			
D. Employment D. Employment details were	e the los	itted for	this app	lication	
D. Employment D. Employment details well D. Hours of Opening D. Hours of Opening	e the los	itted for	this app	lication	
oes your proposal involve D. Employment D. Employment details were	e the los	itted for	this app	lication	

22. Industrial or Commercial Processes and Machinery	
Please describe the activities and processes which would be carried out on the site and the end products including	plant ventilation or air conditioning
Please include the type of machinery which may be installed on site:	plant, volumentor or an containering.
Is the proposal for a waste management development?	
If this is a landfill application you will need to provide further information before your application can be determined. make clear what information it requires on its website.	. Your waste planning authority should
23. Hazardous Substances	
Is any hazardous waste involved in the proposal? Yes No	
A. Toxic substances	Amount held on site
	Tonne(
B. Highly reactive/explosive substances	Amount held on site
	Tonne(
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site
	Tonne(
24. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s):	
Retaining the existing timber shopfront and changing the branding of the estate agents including the changing of c	colours of fascia and branding.
How many of the following type of advertisements are you applying for?	
Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0	Other 1
Please describe:	
Canvass retractable awning with steel frame.	
25. Location of Advertisement(s)	
20. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	□ No
If Yes, please provide details:	
Retaining the existing fascia - only changing the branding and colours	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the photograph(s).	e references for the drawing(s) or
Drawing numbers 1422 02 and 03	
Will the proposed advertisement(s) project over a footpath or other public highway?	○ No
26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From: 13/04/2018 To: 13/04/2023	

27. Interest in the Land					
Does the applicant own the land or buildings where the adverts are	to be placed?		Yes @	No	
If No, has the permission of the owner or any other person entitled	to give permission for the display of a	ın 🌘	Yes () No	
advertisement been obtained?					
28 (a). Details of Proposed Advertisement(s) - Fascia	Sian				
(.,(.,					
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.77	m		
What is the maximum projection of the advertisement from face of I	ouilding (in metres)?	0.10	m		
What are the dimensions of the proposed advertisement?	Height: 0.52 x Width:	7.85 x	Depth:	0.10 metres	
What materials will the sign be made of?					=
Timber Fascia board and Aluminium Signage					_
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	13	cm		
The colour of text and background: White vinyl text. Satin powder coat background in RAL5011 Steel	Blue				
Will the sign be illuminated?	Yes No				
Will the sign be illuminated internally or externally?	InternallyExternally				
Illuminance Levels:	300.00 cd/m				
Will the illumination be static or intermittent?	StaticIntermittent				
					_
28 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign				
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.72	m		
What is the maximum projection of the advertisement from face of I	ouilding (in metres)?	0.95	m		
What are the dimensions of the proposed advertisement?	Height: 0.60 x Width:	0.80 x	Depth:	0.50 metres	
What materials will the sign be made of?					=
Aluminium					_
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	13	cm		
The colour of text and background: White Vinyl text. Satin powder coat background in RAL5011 Steel	Blue				٦
Will the sign be illuminated?	Yes No				_
Will the sign be illuminated internally or externally?	☐ Internally				
Illuminance Levels:	300.00 cd/m				
Will the illumination be static or intermittent?	Static				
28 (d). Details of Proposed Advertisement(s) - Other	Sian				
(a). Dotaile of 1 Topodou Autoritacinicings) - Other	~ .g.,				
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.40	m		
What is the maximum projection of the advertisement from face of l	ouilding (in metres)?	0.25	m		
What are the dimensions of the proposed advertisement?	Height: 0.45 x Width:	2.65 x	Depth:	0.25 metres	
					_

28 (d). Det	ails of Proposed Advertisement(s) - Other Sign	
i .	als will the sign be made of?	
Canvass		
What is the	maximum height of any of the individual letters and symbols (in centimetres)?	
1	of text and background:	
white text or	n RAL5011 Steel blue background	
Will the sign	be illuminated? Yes No	
29. Site Vi	sit	
Can the site	be seen from a public road, public footpath, bridleway or other public land? • Yes • No	
	ng authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select on	lv one)
The ag		., .)
		_
30. Certific	cates (Certificate B)	
	Certificate of Ownership - Certificate B Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under	Article 14
	applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21	days before the date of this
	as the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultura given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application re	
Owner/Agric	cultural Tenant	Date notice served
Name:	Mr James Morton	
Number:	35 Suffix: House name:	
Street:	Highgate High Street	12/2///
Locality:		13/04/2018
Town:	Camden, London	
Postcode:	N6 5JT	
Name:	Mr Jon Hughes	
Number:	35 Suffix: House name:	
Street:	Highgate High Street	
Locality:		13/04/2018
Town:	Camden, London	
Postcode:	N6 5JT	
r usicode:	100 301	
Title: Mr	First name: Andrew Surname: Bruce	
Person role:	APPLICANT Declaration date: 13/04/2018	Declaration made
. 5.5511 1016.	7.1. 2.57.11. Decidation date. 10/04/2010	Dodardion made
04 D: 1		
31. Declar	ation	
	apply for planning permission/consent as described in this form and the accompanying plans/	
drawings an	d additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are curate and any opinions given are the genuine opinions of the person(s) giving them.	e 13/04/2018