

<b>Application No:</b>	<b>Consultees Name:</b>	<b>Consultees Addr:</b>	<b>Received:</b>	<b>Comment:</b>	<b>Response:</b>
2018/1099/A	M Jarvis	61 Gayton Road NW3 1TU NW3 1TU	25/03/2018 22:30:22	OBJ	<p>This application for advertisement consent and the visuals that accompany it indicate the rear part of the building on Gayton Road which is currently designated B1 use will be used as A1 shop space. Since the approval in 2013 for the insertion of the large picture window into the B1 space it has been used, contrary to its designation as an estate agency. Approval of this current application would be allowing further unnecessary creeping development of retail into a residential area when there are vacant A1 units on the High Street.</p> <p>The additional lighting associated with retail and the proposal for a TV screen in the window will increase the already intolerable light pollution endured by residents at the High Street end of Gayton Road. The signage will attract people into the street contributing to additional unnecessary noise .</p> <p>Consequently this application should not be consented.</p>

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