

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact Details								
Title: Mr	First Name:		Su	rname: SURGEY						
Company name:										
Street address:	PURE GYM LTD									
	TOWN CENTRE H	HOUSE	Telephone number:							
	MERRION CENTR	RE	Mobile number:							
Town/City:	LEEDS		Fax number:							
Country:				Email address:						
Postcode:	LS2 8LY									
Are you an agent	acting on behalf of the	he applicant?	Yes No							
	e, Address and (			Charley						
Title: Mrs	First Name:	Gillian	Su	rname: Shepley						
Company name:	Ashleigh Signs									
Street address:	Ashleigh House									
	Beckbridge Road		Telephone number:	01924894996						
	Normanton		Mobile number:							
Town/City:			Fax number:							
Country:	England		Email address:							

3. Site Addres	ss Details
Full postal addre	ss of the site (including full postcode where available)  Description:
House:	145 Suffix:
House name:	PURE GYM
Street address:	Tottenham Court Road
Town/City:	London
Postcode:	W1T 7NE
	cation or a grid reference eted if postcode is not known):
Easting:	529313
Northing:	182233
4. Pre-applica	tion Advice
Has assistance of	or prior advice been sought from the local authority about this application?
5. Neighbour	and Community Consultation
Have you consul	ted your neighbours or the local community about the proposal?
6. Authority E	imployee/Member
With respect to the	ne Authority, I am:
(a) a m	ember of staff  Do any of these statements apply to you?  Ves   Ves   No
(c) relat	ted to an elected member
(u) Tela	ted to an elected member
7 Type of Pro	pposed Advertisement(s)
7. Type of the	posed Advertisement(s)
i	the proposed advertisement(s):
	OF REPLACEMENT ILLUMINATED AND NON ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDIDING
How many of the Fascia sign(s)	following type of advertisements are you applying for?    3   Projecting or hanging sign(s)   1   Hoarding(s)   0   Other   0
(1)	
O I coetiem of	: A di continuo antino
6. Location of	Advertisement(s)
Is the advertisem	nent(s) you are applying for already in place?
Is an existing adv	vertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
_	r both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
photograph(s).	
EXISTING ELEV	
Will the proposed	d advertisement(s) project over a footpath or other public highway?

9. Advertisement(s) Period	
Please state the period of time for which concept is cought for the advertisement	
Please state the period of time for which consent is sought for the advertisement  From: 21/03/2018 To: 21/03/2023	
11011.	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
-	
What is the height from the ground to the base of the advertisement (in metres)?	2.40 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.08 m
What are the dimensions of the proposed advertisement? Height: 1.11 x Width:	2.19 x Depth: 0.08 metres
What materials will the sign be made of?	
ALUMINIUM/ACRYLIC (ITEM 01)	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	95 cm
	95 cm
The colour of text and background:  AS DRAWING	
AS DRAWING	
Will the sign be illuminated?    Yes   No	
Will the sign be illuminated internally or externally?	
Illuminance Levels: 200.00 cd/m	
Will the illumination be static or intermittent?	
11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.00 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.04 m
	6,650.00 x Depth: 0.04 metres
What materials will the sign be made of?  ALUMINIUM (ITEM 03)	
ALDIVINION (ITEM 03)	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	60 cm
The colour of text and background:	
AS DRAWING	
Will the sign be illuminated?	
11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.00 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.04 m

11 (a). Details of Proposed Advertisement(s) - F	ascia Sign								
What are the dimensions of the proposed advertisement?	Height:	3.50	$\exists_{x}$	Width:	0.67	x	Depth:	0.04	metres
What materials will the sign be made of?	r leight.	3.30	」^	widii.	0.07	^	Бериі.	0.04	Interies
ALUMINIUM (ITEM 04)									
What is the maximum height of any of the individual letters a	nd symbols (in	centimetres)	)?		60		cm		
The colour of text and background:		,	, -						
AS DRAWING									
Will the sign be illuminated?	○ Ye	s 💿 No							
11 (b). Details of Proposed Advertisement(s) - F	langing Sig	n							
What is the height from the ground to the base of the adverti	sement (in met	res)?			2.60		m		
What is the maximum projection of the advertisement from fa	ace of building	(in metres)?			0.63		m		
What are the dimensions of the proposed advertisement?	Height:	0.83	x	Width:	0.63	х	Depth:	0.10	metres
What materials will the sign be made of?  ALUMINIUM/ACYLIC (ITEM 02)									
What is the maximum height of any of the individual letters a	ınd symbols (in	centimetres)	)?		40		cm		
The colour of text and background:									
AS DRAWING									
Will the sign be illuminated?	Ye	s 😡 No							
Will the sign be illuminated internally or externally?	Interest	ernally 🔾	Extern	ally					
Illuminance Levels:	200.0	0 cd/r	m						
Will the illumination be static or intermittent?	Sta	atic 🔾	Interm	ittent					
12. Site Visit									
Can the site be seen from a public road, public footpath, bric	lleway or other	public land?			Yes	O 1	No		
If the planning authority needs to make an appointment to ca	arry out a site vi	isit, whom sh	nould th	ney conta	ct? (Pleas	se sele	ct only or	ne)	
	on								
13. Declaration									
I/we hereby apply for planning permission/consent as descridrawings and additional information. I/we confirm that, to the true and accurate and any opinions given are the genuine op	best of my/our	knowledge,	any fa	cts state	dara -	<b>~</b>	Date	21/03/201	8