

Protecting theatres for everyone



Ref.: TC/445

02 March 2018

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Application: 2018/0146/A & 2018/0147/L

Site: The Dominion Theatre 268-269 Tottenham Court Road LONDON W1T 7AQ

Proposal: Erection of show signage on the canopy of the Dominion Theatre for the forthcoming production of the musical 'Bat Out Of Hell'.

Remit:

The Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

The Trust **supports** this proposal for the installation of new signage for the Dominion Theatre in support of the 'Bat Out Of Hell' musical.

Signage is a traditional and essential part of a theatre's character, and the proposal is generally reflective of other three-dimensional elements that are a feature of other theatres in the area. By its nature show signage is a temporary feature associated with a particular run of shows, therefore there would be no lasting impact on the historic or architectural significance and fabric of the Grade II listed theatre. A temporary permission can be secured by condition. Regardless, we consider that the height and scale of this signage is appropriate and its location above the canopy prevents the building's historic façade being hidden from view. It adds visual interest to the streetscape and enhances the theatre's visibility.

We therefore **recommend approval** of this proposal and the **granting of listed building consent**.

Theatres Trust

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Chair Tim Eyles **Director** Jon Morgan

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The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with Theatres Trust, has the same Trustees and is registered as a charity under number 274697

Please contact us if we may be of further assistance.



Tom Clarke
National Planning Adviser