

Metropolis Planning and Design
4 Underwood Row
Hackney
London
N1 7LQ

Application Ref: **2018/0349/P**
Please ask for: **Oluwaseyi Enirayetan**
Telephone: 020 7974 3229

16 March 2018

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:

**Pavement outside 55 Fortune Green Road
London
NW6 1DR**

Proposal:

Installation of 1 x telephone kiosk on pavement.

Drawing Nos: Cover Letter dated 18/01/2018; Block Plan 1:200; Maximum Networks Ltd - Telephone Kiosk Design; Maximus Networks Ltd Telephone Kiosk Proposed Plans and Elevations; Site Location Plan 1:1250; Site Photo Proposed Position of Phone Kiosk.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telephone kiosk, by reason of its location, size and detailed design, would add to visual clutter and detract from the character and appearance of the street scene and the adjacent West End Green Conservation Area, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017, and policies 2 and 3 of the Fortune Green & West Hampstead Neighbourhood Plan 2015.



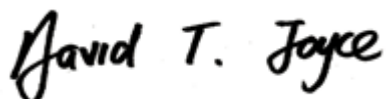
- 2 The proposed telephone kiosk, by virtue of its location, size and detailed design, and adding unnecessary street clutter, would reduce the amount of useable, unobstructed footway, which would be detrimental to the quality of the public realm, cause harm to highway safety and hinder pedestrian movement and have a detrimental impact on the promotion of walking as an alternative to motorised transport, contrary to policies G1 (Delivery and location of growth), A1 (Managing the impact of development), C6 (Access for all) and T1 (Prioritising walking, cycling and public transport) of the London Borough of Camden Local Plan 2017, and policy 9 of the Fortune Green & West Hampstead Neighbourhood Plan 2015.
- 3 The proposed telephone kiosk, by virtue of its inappropriate siting, size and design, would fail to reduce opportunities for crime and antisocial behaviour to the detriment of community safety and security, and compromise the safety of those using and servicing the telephone kiosk contrary to policy C5 (Safety and Security) of the London Borough of Camden Local Plan 2017.
- 4 The proposed telephone kiosk, by reason of its design, would not be accessible to wheelchair users, failing to promote fair access or meet sufficient standard of design contrary to policy C6 (Access for all) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



David Joyce
Director of Regeneration and Planning