

**From:** Cardno, Steve

**Sent:** 05 March 2018 10:47

**To:** Young, Tony

**Subject:** Re 2018/0330/P - Land Adjacent to 137-139 Euston Road - Telephone kiosk application

Tony

I have completed my assessment of the above application.

The site is located near various transport interchanges including Euston and Kings Cross St Pancras on one of the busiest pedestrian corridors in the borough. Pedestrian volumes are extremely high and are forecast to increase significantly when Crossrail services become operational later this year along with ongoing economic growth in the borough. Existing footway space is a scarce resource and must be safeguarded for pedestrians both now and in the future to accommodate economic growth.

The telephone kiosk would be located within a narrow strip of defined street furniture zone on the footway, adjacent to the kerb. The telephone kiosk would be significantly wider than other items of street furniture such as lamp columns and sign posts in the general vicinity of the site. The proposal would therefore have a harmful and negative impact on the streetscape.

The telephone kiosk would obstruct and impede pedestrian movement (especially for blind and partially sighted pedestrians) and visibility on and along the footway. This would have a significant impact on pedestrian comfort levels, both now and in the future. It would obstruct inter-visibility between vehicular traffic and pedestrians wishing to cross the road at this location. The proposal therefore constitutes a hazard to public safety.

The telephone kiosk would obstruct and impede kerbside activity such as deliveries, taxi pick-ups and drop-offs, refuse and recycling collections, and other servicing.

I am also aware that the Metropolitan Police have raised concerns about this type of application. The telephone kiosk would facilitate crime and anti-social behaviour and would constitute a hazard to public safety. It would also obstruct CCTV visibility.

The telephone kiosk would be located within 20 metres of the nearest bus shelter. This bus shelter has a digital advertising end panel attached to it. This would be a problem if a follow up application for digital advertising consent were to

be submitted. The presence of 2 digital advertising panels in such close proximity to each other would constitute a distraction to road users at a point where they need to be paying attention to the road ahead. Any such proposal would be strongly resisted due to the road safety implications.

Please note that a previous application at this site for the 'installation of a telephone kiosk on the public highway' was refused on 22/05/09. A subsequent appeal was dismissed on 04/05/10. The planning reference was 2009/1770/P.

Please also note that pre-application advice was recently sought at this site for the 'erection of freestanding BT panel providing phone and Wi-Fi facilities with 2 x internally illuminated digital advertisements'. The applicant has decided not to proceed with their proposal following advice from officers that the proposal would not be acceptable.

The proposal must be refused for the above reasons. Please let me know if you wish to discuss.

Regards

Steve

Steve Cardno  
Principal Transport Planner  
Regeneration and Planning  
Supporting Communities  
London Borough of Camden