

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact Details				
Title:	First Name:	Alan		Surname:	Holliman	
Company name:	Theo Paphitis Retail Group					
Street address:	Robert Dyas Distribution Centre					
	Swallowdale Lane		Telephone numb	er:		
	Hemel Hempstead		Mobile number:			
Town/City:	Hertfordshire		Fax number:			
Country:			Email address:	Email address:		
Postcode:	HP2 7EA					
	acting on behalf of the		• Yes O N			
Title: Mr	First Name:	Darren		Surname:	Edmonds	
Company name:	PPS Shopfitters Ltd	d				
Street address:	Unit 4 Kingsthorpe Business Park					
	Studland Road		Telephone numb	oer: 0160	4791050	
	Kingsthorpe		Mobile number:			
Town/City:	Northampton		Fax number:			
Country:			Email address:			
Postcode:	nn2 6ne		darren@ppssho	darren@ppsshopfit.com		

3. Site Addres	ess Details		
Full postal addre	ess of the site (including full postcode where available) De	scription:	
House:	Suffix:		
House name:	Bloomsbury Plaza		
Street address:	New Oxford Street		
Town/City:	LONDON		
Postcode:	WC1A 1ES		
	ocation or a grid reference leted if postcode is not known):		
Easting:	530068		
Northing:	181474		
4. Pre-applica	ation Advice		
Has assistance of	or prior advice been sought from the local authority about this ap	oplication?	
5 Neighbour	and Community Consultation		
or morgridour	and community concurration		
Have you consul	ulted your neighbours or the local community about the proposal	<b>&gt;</b>	○ Yes   No
C. A. H. a. with . F	Fundament (Manushau		
6. Authority E	Employee/Member		
	the Authority, I am:		
	nember of staff elected member Do any of these sta	tements apply to you?	◯ Yes ◉ No
	ated to a member of staff ated to an elected member		
(4) 1014			
7. Type of Pro	oposed Advertisement(s)		
, рос	operation in the second		
	the proposed advertisement(s):		
	sign to existing shopfront		
	e following type of advertisements are you applying for?  Projecting or hanging sign(s) 1	Hoarding(s)	0 Other 0
Fascia sign(s)	0 Projecting or hanging sign(s) 1	Hoarding(s)	0 Other 0
8. Location of	of Advertisement(s)		
Is the advertisen	ment(s) you are applying for already in place?		◯ Yes ⊚ No
Is an existing ad	dvertisement(s) to be removed and replaced by the advertisement	it(s) in this proposal?	
Will the proposed	ed advertisement(s) project over a footpath or other public highw	ay?	Yes       No

9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 15/03/2018 To: 15/03/2023
40 Internating the Legal
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?  • Yes • No
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?  2.74 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.86 m
What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 0.75 x Depth: 0.06 metres
What materials will the sign be made of?
Metal bracket, timber sign & bronze lettering
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Cream background and bronze text
Will the sign he illuminated?
Will the sign be illuminated? ☐ Yes ◎ No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  15/03/2018