

Enirayetan, Oluwaseyi

From: Cardno, Steve
Sent: 12 March 2018 14:00
To: Enirayetan, Oluwaseyi
Subject: Re 2018/0345/P - Pavement on Adelaide Road at junction with Finchley Road - Telephone kiosk application - Revised Observations

Hi Seyi

I have completed my assessment of the above application. This includes consideration of Transport for London's scheme to install Cycle Super Highway Route 11 and reconfigure the Swiss Cottage Gyratory in the vicinity of the proposed site.

The site is located at the gateway to one of our town centres near Swiss Cottage Underground Station on a busy pedestrian route. Pedestrian volumes are high and are forecast to increase significantly when Crossrail services become operational later this year along with ongoing economic growth in the borough. Existing footway space is a scarce resource and must be safeguarded for pedestrians both now and in the future to accommodate economic growth.

The telephone kiosk would be located at the rear of the footway with very little in the way of street furniture, with the exception of a slender lamp telecommunications cabinet and electrical feeder pillar. The telephone kiosk would be significantly wider than other items of street furniture in the general vicinity of the site. The proposal to install a telephone kiosk would therefore have a harmful and negative impact on the streetscape.

The telephone kiosk would obstruct and impede pedestrian movement (especially for blind and partially sighted pedestrians) and visibility on and along the footway. This would have a significant impact on pedestrian comfort levels, both now and in the future. The proposal therefore constitutes a hazard to public safety.

I am also aware that the Metropolitan Police have raised concerns about this type of application. The telephone kiosk would facilitate crime and anti-social behaviour and would constitute a hazard to public safety. It would also obstruct CCTV visibility.

The telephone kiosk would appear to be located within 20 metres of the nearest traffic signals. This would be a problem if a follow up application for digital advertising consent were to be submitted. Transport for London guidance for roadside digital advertising states that any such proposals will not be supported within 20 metres of traffic signals. Any such proposal would be strongly resisted due to the road safety implications on the approach to a traffic signal controlled junction.

The proposed scheme to install Cycle Super Highway Route 11 and reconfigure the Swiss Cottage Gyratory are within the vicinity of the site. The schemes aim to create a high quality place and improve pedestrian comfort and increase the safety of vulnerable road users through providing additional space for walking and cycling. The installation of a new telephone box in this location would add further street clutter to the streetscene, contrary to the aims of the committed schemes, and the resulting reduction in the footway width may discourage active travel. The siting of the proposal is therefore considered to be unacceptable.

The proposal must be refused for the above reasons. Please let me know if you wish to discuss.
Regards
Steve

Steve Cardno
Principal Transport Planner
Regeneration and Planning
Supporting Communities
London Borough of Camden