

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address ar	nd Contact	Details			
Title: Miss	First Name:	Julie			Surname:	Suttle
Company name:	Samsonite UK]	_	
Street address:	22, Hampstead Hig	h Street		j		
				Telephone num	iber:	
				Mobile number:		
Town/City:	LONDON			Fax number:		
Country:				Email address:		
Postcode:	NW3 1QA					
Are you an agent	t acting on behalf of th	ne applicant?		☐ Yes ⑨	No	
3. Site Addres	were submitted for thi ss Details ss of the site (includin		e where available) Description:		
House:	22	Suffix:				
House name:						
Street address:	Hampstead High Str	eet				
Town/City:	LONDON					
Postcode:	NW3 1QA					
Description of lo (must be comple	cation or a grid refere	nce known):				
Easting:	526534					
Northing:	185679					

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application?	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	☐ Yes ® No
7. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s): Replace 3 no. existing fascia signage with 'Lipault Paris' signage. Non illuminated Decorate ground floor external only in black (existing is white/dark grey) Install TV screen to main high street window	
How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) Please describe:	0 Other 1
TV screen located inside the store, in the main high street window. Tv is located in a framed moulding where set back 60cm from the glazing, inside the store	nich matches the store furniture. Screen will be
8. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ Yes
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes No
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 16/04/2018 To: 16/04/2023	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed? If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	YesNoYesNo

What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.23 x Width: 1.08 x Depth: 0.04 metres What materials will the sign be made of?
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What materials will the sign be made of?
Acrylic
Acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
White text, black background
Will the sign be illuminated? Yes No
11 (d) Details of Brancood Advertisement(s). Other Sign
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 1.04 x Depth: 0.14 metres
What materials will the sign be made of?
TV screen
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
multi images
Will the sign be illuminated?
Will the sign be illuminated internally or externally? © Internally © Externally
Illuminance Levels: 0.00 cd/m
Will the illumination be static or intermittent?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
☐ The agent ☐ The applicant ☐ Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date