

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details	
Title: Mr	First Name: Richard	Surname: Wilson
Company name:	New World Payphones	
Street address:	New World Payphones	
	33 Golden Square	Telephone number:
		Mobile number:
Town/City:	London	Fax number:
Country:	United Kingdom	Email address:
Postcode:	W1F 9JT	
Are you an agen	t acting on behalf of the applicant?	🔾 Yes 💿 No
3. Site Addres Full postal addre House: House name:	ss of the site (including full postcode where availab	ble) Description:
Street address:	Telephone Kiosks outside 245 Tottenham Court Road	
Town/City:	London	
Postcode:	W1T 7QT	
Description of lo (must be comple	cation or a grid reference eted if postcode is not known):	
Easting:	529724	
Northing:	181570	7

4. Pre-application	Advice								
Has assistance or prior	advice been soug	ht from the local authority about this app	plication?		💿 Yes 🔘 No				
If Yes, please complete	the following info	rmation about the advice you were giver	n (this will hel	p the authori	ity to deal with this application more efficiently):				
Officer name:									
Title: Mr	First name:	lan		Surname:	Gracie				
Reference:	2016/3367/PRE								
Date (DD/MM/YYYY):	16/09/2016	(Must be pre-application submission)							
Details of the pre-applic	cation advice rece	ived:							
The Council's Pre-Planning note included feedback on the proposed replacement Telephone Kiosk and on the various kiosk sites proposed for upgrade. In relation to the former, in terms of utility and design, Officers opined that the proposal would not improve the existing situation and further might cause harm to the built environment. The note also offered feedback on the suitability of the various sites for accommodating roadside advertising.									
5. Neighbour and C	Community Co	onsultation							
Have you consulted you	ur neighbours or t	ne local community about the proposal?			🔾 Yes 💿 No				
()	hority, I am: of staff	Do any of these state	ements apply	to you?	🔾 Yes 💿 No				
()									
7. Type of Propose	ed Advertisem	ent(s)							
Please describe the pro	posed advertisen	nent(s):							
Illuminated digital adve	ertisement display	integrated within replacement Telephone	e Kiosk.						
Fascia sign(s) 0		sements are you applying for? jecting or hanging sign(s)	Hoa	arding(s)	0 Other 1				
Please describe:	rticomont dicalov	integrated within replacement Telephone	o Kiosk						
8. Location of Advo	ertisement(s)								
Is the advertisement(s)	you are applying	for already in place?		C	🕽 Yes 💿 No				
Is an existing advertise	ment(s) to be rem	oved and replaced by the advertisement	t(s) in this pro	posal?	🕽 Yes 💿 No 🔾 Not Applicable				
Will the proposed adver	rtisement(s) proje	ct over a footpath or other public highway	ıy?		🛛 Yes 💿 No				
9. Advertisement(s	s) Period								
Please state the period From: 18/04/2018	of time for which	consent is sought for the advertisement To: 18/04/2023							
L									

10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed?							
If No, has the permission of the owner or any other person entitled to give permission for the display of an							
advertisement been obtained?							
If No, why has permission not been obtained?							
The applicant is an Electronic Communications Code operator. The replacement telephone kiosk would be installed under powers contained in the Highway Act 1980.							
11 (d). Details of Proposed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)? 0.38 m							
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m							
What are the dimensions of the proposed advertisement? Height: 1.65 x Width: 0.93 x Depth: 0.00 metres							
What materials will the sign be made of?							
LCD Display panel							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background: This will vary from advertisement to advertisement							
Will the sign be illuminated? YesNo							
Will the sign be illuminated internally or externally?							
Illuminance Levels: 600.00 cd/m							
Will the illumination be static or intermittent?							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The agent I The applicant O Other person							
13. Declaration							
I/we berefy apply for planning permission/consent as described in this form and the accompanying plans/							

i/we hereby apply for planning permission/consent as described in this form and the accompanying plans/			
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	1	Date	21/02/2018
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.		Dato	