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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details	
Title: Mr	First Name: Richard	Surname: Wilson
Company name:	New World Payphones	
Street address:	New World Payphones	
	33 Golden Square	Telephone number:
		Mobile number:
Town/City:	London	Fax number:
Country:	United Kingdom	Email address:
Postcode:	W1F 9JT	
Are you an agen	t acting on behalf of the applicant?	🔾 Yes 💿 No
3. Site Addres	ss Details ss of the site (including full postcode where availa	ble) Description:
House:	Suffix:	
House name:		
Street address:	Telephone Kiosk outside 148-149 Holborn	
Town/City:	London	
Postcode:	EC1N 2NS	
Description of lo (must be comple	cation or a grid reference eted if postcode is not known):	
Easting:	531167	
Northina:	181619	

4. Pre-application	Advice			
Has assistance or prio	r advice been sou	ght from the local authority about this application?		💿 Yes 🔘 No
If Yes, please complete	e the following info	prmation about the advice you were given (this will h	elp the author	ity to deal with this application more efficiently):
Officer name:				
Title: Mr	First name:	lan	Surname:	Gracie
Reference:	2016/3367/PRE	1		
Date (DD/MM/YYYY):	16/09/2016	(Must be pre-application submission)		
Details of the pre-appli				
In relation to the former harm to the built environment	er, in terms of utilit ronment.	ed feedback on the proposed replacement Telephon y and design, Officers opined that the proposal wou uitability of the various sites for accommodating roa	Ild not improve	the existing situation and further might cause
5. Neighbour and	Community C	onsultation		
Have you consulted yo	our neighbours or t	the local community about the proposal?		🔾 Yes 💿 No
6. Authority Emplo				
	r of staff		bly to you?	Yes No
7. Type of Propos	ed Advertisem	ent(s)		
How many of the follov Fascia sign(s) 0 Please describe:	wing type of adver	integrated within replacement Telephone Kiosk.	loarding(s)	0 Other 1
8. Location of Adv	vertisement(s)			
Is the advertisement(s)	) you are applying	for already in place?	(	🔾 Yes 💿 No
Is an existing advertise	ement(s) to be rem	noved and replaced by the advertisement(s) in this p	oroposal?	🔾 Yes 💿 No 🔾 Not Applicable
Will the proposed adve	ertisement(s) proje	ct over a footpath or other public highway?	\$	🔾 Yes 💿 No
9. Advertisement(	s) Period			
Please state the period From: 18/04/2018	d of time for which	consent is sought for the advertisement To: 18/04/2023		

10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?								
If No, has the permission of the owner or any other person entitled to give permission for the display of an								
advertisement been obtained?								
If No, why has permission not been obtained?								
The applicant is an Electronic Communications Code operator. The replacement telephone kiosk would be installed under powers contained in the Highway Act 1980.								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)? 0.38 m								
What is the maximum projection of the advertisement from face of building (in metres)?       0.00       m								
What are the dimensions of the proposed advertisement?       Height:       1.65       x       Width:       0.93       x       Depth:       0.00       metres								
What materials will the sign be made of?								
LCD Display panel								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background: This will vary from advertisement to advertisement								
Will the sign be illuminated?         YesNo								
Will the sign be illuminated internally or externally?								
Illuminance Levels: 600.00 cd/m								
Will the illumination be static or intermittent?								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent I The applicant O Other person								
13. Declaration								
I/we berefy apply for planning permission/consent as described in this form and the accompanying plans/								

i/we hereby apply for planning permission/consent as described in this form and the accompanying plans/			
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	$\checkmark$	Date	20/02/2018
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.		2010	