



Attention David Peres Da Costa 5262

Dear David,

**Further Fortune Green and West Hampstead Neighbourhood Development Forum comments on Planning Application - 2017/3710/P - 307 and 309 Finchley Road London NW3 6EH**

We previously submitted generally supportive comments on this application on 02/11/2017 following a meeting with the applicant and consideration of the application by the Forum's steering committee.

My co-chair of the NDF, Nick Jackson, and I met with the developers again this week to discuss further points that you have raised with them chiefly concerning the dimensions of some of the flats within the premises.

I am writing to you following that meeting in my capacity as co-chair of the NDF, whose steering committee I joined in my time as a West Hampstead ward councillor. As a former councillor for the ward from 1994 to 2014, I am very familiar with the long history of anti-social behaviour issues with the strip club and other club uses on the site, and I am therefore anxious to see a more suitable use given that the application covers an area immediately adjacent to and indeed including residential properties.

We understand that you are close to agreement with the applicant but that there are still a number of issues standing in the way of you recommending approval of the application, which flow to a large extent from the constraints imposed by the fact that we are looking at the remodelling of existing premises rather than a totally new building.

The NDF hopes that it will be possible to resolve the outstanding issues by keeping the present application open rather than seeking withdrawal and resubmission, given the risk that this project might disappear if there are further delays impacting the viability of the proposals covered by the application.

We understand ward councillor Cllr Phil Rosenberg is also writing to you in similar terms.

Best wishes

**Keith Moffitt**  
Co-Chair

**Fortune Green and West Hampstead Neighbourhood Development Forum**

