

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address aı	nd Contact Details					
Title: Mr	First Name:	Richard		Surname:	Metcalfe		
Company name:	Consolidated Developments Ltd						
Street address:	c/o Agent						
			Telephone numb	per:			
			Mobile number:				
Town/City:			Fax number:				
Country:			Email address:				
Postcode:							
Are you an agent acting on behalf of the applicant?							
2. Agent Name, Address and Contact Details							
Title: Ms	First Name:	Anna		Surname:	Snow		
Company name:	Iceni Projects						
Street address:	Flitcroft House						
	114-116 Charing C	ross Road	Telephone numb	oer: 0797	2563579		
			Mobile number:				
Town/City:	London		Fax number:				
Country:			Email address:				
Postcode:	WC2H 0JR		asnow@icenipro	asnow@iceniprojects.com			

3. Site Addres	ss Details					
Full postal addre	ess of the site (including full postcode where available) Description:					
House:	Suffix:					
House name:						
Street address:	St Giles Circus					
Town/City:	LONDON					
Postcode:	WC1A 1DG					
	ocation or a grid reference eted if postcode is not known):					
Easting:	529826					
Northing:	181360					
4. Pre-applica	ation Advice					
	or prior advice been sought from the local authority about this application?					
	emplete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):					
Officer name:						
Title: Mr	First name: Jonathan Surname: McClue					
Reference:						
Date (DD/MM/Y)						
Details of the pre	e-application advice received:					
5 Noighborn	and Community Concultation					
o. Neignbour	and Community Consultation					
Have you consul	Ited your neighbours or the local community about the proposal?					
6. Authority E	Employee/Member					
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No Yes No						
7 Type of De-	anacad Advarticament(c)					
i. Type of Pro	pposed Advertisement(s)					
Please describe	the proposed advertisement(s):					
Please refer to	-					
	e following type of advertisements are you applying for?					
Fascia sign(s)	0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0					

8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place?	◯ Yes ◉ No						
Is an existing advertisement(s) to be removed and replaced by the							
Will the proposed advertisement(s) project over a footpath or other	◯ Yes ◉ No						
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the a From: 16/04/2018 To: 16/04/2020	dvertisement						
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are	to be placed?	Yes No					
11 (c). Details of Proposed Advertisement(s) - Hoardi	ng Sign						
Tr (e). Detaile of trepeded Navertion initial	9 0.9						
What is the height from the ground to the base of the advertisement	t (in metres)?	1.50 m					
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m							
What are the dimensions of the proposed advertisement? Height: 3.00 x Width: 12.00 x Depth: 0.60 metres							
What materials will the sign be made of?							
Steel and hoarding materials							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:							
Will the sign be illuminated?	Yes No						
Will the sign be illuminated internally or externally?	Internally Externally						
Illuminance Levels:	0.00 cd/m						
Will the illumination be static or intermittent?	Static						
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway	or other public land?	● Yes □ No					
If the planning authority needs to make an appointment to carry out	•	act? (Please select only one)					
The agent							
13. Declaration							
13. Decialation							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date							