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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First Name: Nicholas	Surname: Foxon					
Company name:	JCDecaux						
Street address:	991 Great West Road						
	Brentford	Telephone number:					
		Mobile number:					
Town/City:		Fax number:					
Country:		Email address:					
Postcode:	TW8 9DN						
Are you an agent acting on behalf of the applicant?							
2. Agent Nam	e, Address and Contact Details						
No Agent details were submitted for this application							
3. Site Addres	s Details						
Full postal addres	ss of the site (including full postcode where available	) Description:					
House:	Suffix:						
House name:	Shelter 3m From 275a Kentish Town Road. on Kentish Town Road						
Street address:	Kentish Town Road						
Town/City:	LONDON						
Postcode:	NW5 2JS						
Description of lo (must be comple	cation or a grid reference ted if postcode is not known):						
Easting:	528982						
Northing:	184957						

4. Pre-application Advice						
Has assistance or prior advice been sought from the local authority about this application?						
5. Neighbour and Community Consultation						
Have you consulted your neighbours or the local community about the proposal?						
6. Authority Employee/Member						
With respect to the Authority, I am:						
<ul> <li>(a) a member of staff</li> <li>(b) an elected member</li> <li>Do any of these statements apply to you?</li> <li>Yes <ul> <li>Yes</li> <li>No</li> </ul> </li> </ul>						
(c) related to a member of staff (d) related to an elected member						
7. Type of Proposed Advertisement(s)						
Please describe the proposed advertisement(s): Single freestanding Forum Structure, featuring Digital 84" double sided screen. The Digital screen is capable of displaying illuminated, moving images						
and content is supplied via secure remote connection. Tfl will utilise 15% of Digital screen broadcast time to display public service information. In the						
event of an emergency, Tfl will be able to override the advertisement function and display an 'Emergency Message', alerting the public of immediate danger.						
How many of the following type of advertisements are you applying for?						
Fascia sign(s)       0       Projecting or hanging sign(s)       0       Hoarding(s)       0       Other       1						
Please describe:						
Structure to be installed within the footprint of the Tfl bus shelter, with Digital 84" screen. Elevation drawing and technical specification are enclosed.						
8. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place?						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? 🛛 Ves 💿 No 🔾 Not Applicable						
Will the proposed advertisement(s) project over a footpath or other public highway?						
9. Advertisement(s) Period						
Please state the period of time for which consent is sought for the advertisement						
From: 14/04/2018 To: 13/04/2023						
10. Interest in the Land						
Does the applicant own the land or buildings where the adverts are to be placed?						
If No, has the permission of the owner or any other person entitled to give permission for the display of an						
advertisement been obtained?						
If No, why has permission not been obtained? The land is public footway						

11 (d). Details of Proposed Advertisement(s) - Other S	Sign							
What is the height from the ground to the base of the advertisement	0.20	m						
What is the maximum projection of the advertisement from face of b	0.00	m						
What are the dimensions of the proposed advertisement?	: 1.34 x	Depth: 0.35 metres						
What materials will the sign be made of?								
Steel, aluminium and toughened glass								
What is the maximum height of any of the individual letters and sym	bols (in centime	tres)?	186	cm				
The colour of text and background:								
various								
Will the sign be illuminated?	🖲 Yes 🔾	No						
Will the sign be illuminated internally or externally?	Internally	Externally						
Illuminance Levels:	2,500.00	cd/m						
Will the illumination be static or intermittent?	Static	Intermittent						
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent I Other person								
13. Declaration								
I/we hereby apply for planning permission/consent as described in the drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions	f my/our knowle	dge, any facts stat		Date 14/02/2018				