

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address aı	nd Contact Details				
Title:	First Name:			Surname:	Belushi's	
Company name:	Beds and Bars					
Street address:	Overlord House,					
	1D Colet Gardens, Hammersmith		Telephone number:			
			Mobile number:			
Town/City:	London.		Fax number:			
Country:			Email address:			
Postcode:	W14 9DH					
Are vou an agent	acting on behalf of th	ne applicant?	Yes	lo		
	e, Address and C			Surname:	Hilditch	
2. Agent Name	e, Address and C	Contact Details		Surname:	Hilditch	
2. Agent Name	e, Address and C	Contact Details Darren		Surname:	Hilditch	
2. Agent Name Title: Mr Company name:	First Name: Academy Signs	Darren	Telephone numb		Hilditch	
2. Agent Name Title: Mr Company name:	First Name: Academy Signs Academy Signs Ltd	Darren	Telephone numb			
2. Agent Name Title: Mr Company name:	First Name: Academy Signs Academy Signs Ltd Unit 6 Metro Triang	Darren	· · · · · · · · · · · · · · · · · · ·			
2. Agent Name Title: Mr Company name: Street address:	First Name: Academy Signs Academy Signs Ltd Unit 6 Metro Triang Mount Street, Nech	Darren	Mobile number:			

3. Site Addres	ss Details	
Full postal addre	ess of the site (including full postcode where available) Description:	
House:	Suffix:	
House name:	St. Christophers Inn	
Street address:	48-50 Camden High Street	
Town/City:	LONDON	
Postcode:	NW1 OLT	
	ocation or a grid reference eted if postcode is not known):	
Easting:	529130	
Northing:	183551	_
4. Pre-applica	ation Advice	_
Has assistance of	or prior advice been sought from the local authority about this application? Yes No	
		_
5. Neighbour	and Community Consultation	
Have you consul	Ited your neighbours or the local community about the proposal?	
6. Authority E	Employee/Member	
(a) a m (b) an e (c) relat	he Authority, I am: lember of staff elected member Do any of these statements apply to you? Yes No ted to a member of staff ted to an elected member	
7. Type of Pro	oposed Advertisement(s)	
Please describe	the proposed advertisement(s):	
new signage to	replace existing, no name change	
	e following type of advertisements are you applying for?	
Fascia sign(s)	8 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 0	
		_
8. Location of	f Advertisement(s)	
Is the advertisem	nent(s) you are applying for already in place? Yes No	
Is an existing adv	vertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
	r both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or	
photograph(s). 3537 - 07 existin	ng signage visual.pdf	
Will the proposed	d advertisement(s) project over a footpath or other public highway?	_
		_

9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 08/02/2018 To: 08/02/2023
10. 00/02/2010
0. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.12 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.06 m
What are the dimensions of the proposed advertisement? Height: 1.00 x Width: 6.00 x Depth: 0.06 metres
What materials will the sign be made of?
aluminium
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
grey to match ral 7039
Will the sign be illuminated? ☐ Yes ☐ No
l1 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.09 m
What are the dimensions of the proposed advertisement? Height: 0.52 x Width: 5.40 x Depth: 0.06 metres
What materials will the sign be made of?
aluminium panel, perspex letters
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: white text grey background
Will the sign be illuminated? ☐ Yes ☐ No
1 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.10
What is the maximum projection of the advertisement from face of building (in metres)? 0.10 m
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 1.88 x Depth: 0.10 metres
What materials will the sign be made of?
aluminium and perspex
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:

11 (a). Details of Proposed Advertisement(s) - Fascia	Sign
Blue letters black background	
Will the sign be illuminated?	
Will the sign be illuminated internally or externally?	Internally Externally
Illuminance Levels:	197.00 cd/m
Will the illumination be static or intermittent?	Static
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign
What is the height from the ground to the base of the advertisement	t (in metres)?
What is the maximum projection of the advertisement from face of b	puilding (in metres)? 0.09 m
What are the dimensions of the proposed advertisement?	Height: 0.52 x Width: 2.83 x Depth: 0.06 metres
What materials will the sign be made of?	
aluminium	
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?
The colour of text and background: grey panel	
Will the sign be illuminated?	○ Yes ◎ No
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign
What is the height from the ground to the base of the advertisement	t (in metres)?
What is the maximum projection of the advertisement from face of b	ouilding (in metres)?
What are the dimensions of the proposed advertisement?	Height: 0.52 x Width: 1.56 x Depth: 0.06 metres
What materials will the sign be made of? aluminium and perspex	
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?
The colour of text and background:	ibols (iii celiumetres):
existing text (white) retained. Background to be grey	
Will the sign be illuminated?	○ Yes ⊙ No
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign
What is the height from the ground to the hear of the advantice meaning	4 (in material)2
What is the height from the ground to the base of the advertisement	t (in metres)?
What is the maximum projection of the advertisement from face of b	ouilding (in metres)? 0.06 m
	Height: 0.52 x Width: 1.32 x Depth: 0.06 metres
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?
The colour of text and background:	

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
grey
Will the sign be illuminated? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
The factor of th
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.52 x Width: 4.47 x Depth: 0.06 metres
What materials will the sign be made of? aluminium and perspex
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:
black, orange and red text & symbol on grey background
Will the sign be illuminated? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.16 m
What are the dimensions of the proposed advertisement? Height: 0.05 x Width: 4.16 x Depth: 0.06 metres
What materials will the sign be made of?
Alluminium and perspex What is the manifestory beight of any of the individual letters and symbols (in continuous)?
What is the maximum height of any of the individual letters and symbols (in centimetres)? 49 cm The colour of text and background:
blue and white text grey background
Will the sign be illuminated? Yes No
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
11 (b). Details of 1 Toposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.15 x Width: 1.16 x Depth: 0.02 metres
What materials will the sign be made of?
foamex and steel band over top
What is the maximum height of any of the individual letters and symbols (in centimetres)? 25 cm
The colour of text and background: white text blue background
Will the sign be illuminated? ● Yes No
Will the sign be illuminated internally or externally?

11 (b). Details of Proposed Advertisement(s) - Hangin	ng Sign					
Illuminance Levels:	250.00	cd/m				
Will the illumination be static or intermittent?	Static	Intermittent				
11 (b). Details of Proposed Advertisement(s) - Hangir	ng Sign					
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of b	What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement?	Height: 0.90	x Width: 0.90 x Depth: 0.10 metres				
What materials will the sign be made of?						
perspex, aluminium and steel						
What is the maximum height of any of the individual letters and sym	bols (in centime	etres)?44 cm				
The colour of text and background: black, orange and red letters white background						
Will the sign be illuminated?	Yes	No				
Will the sign be illuminated internally or externally?	Internally	Externally				
Illuminance Levels:	237.00	cd/m				
Will the illumination be static or intermittent?	Static	Intermittent				
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out	a site visit, who	om should they contact? (Please select only one)				
The agent						
13. Declaration						
I/we hereby apply for planning permission/consent as described in t	his form and the	e accompanying plans/				
drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions	f my/our knowle	edge, any facts stated are Date 31/01/2018				