

RPS CgMs
140 London Wall
London
EC2Y 5DN

Application Ref: **2017/6680/P**
Please ask for: **Sofie Fieldsend**
Telephone: 020 7974

29 January 2018

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**Unit 3
10 Bloomsbury Way
London
WC1A 2SL**

Proposal: Installation of external louvres on South elevation.

Drawing Nos: 16.041/500 Rev.A, 16.041/505 Rev.A.

The Council has considered your application and decided to **refuse** planning permission for the following reason:

Reason for Refusal

- 1 The proposal in terms of its design, siting and scale would undermine the active street frontage and disrupt the ordered and consistent street elevation of the building, causing harm to appearance of the host building and the character and appearance of the Conservation Area, contrary to policies D1, D2, D3, C5 and TC4 of Camden's Local Plan.

Informative:

- 1 You are encouraged to contact the Local Planning Authority with a view to



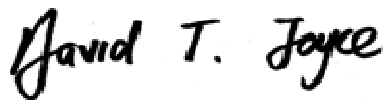
discussing alternative solutions for the location and design of the plant arrangements. The refusal of this application is linked to application ref.2017/6678/P.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Director of Regeneration and Planning