





Dear Rob Tulloch,

The picture above shows the current view from one of our living room windows. You can see how the extra floors will block more light, overshadowing the neighbourhood. Our address is Redcroft, 226 Iverson Road, NW6 2HL, but we overlook West End Lane.

We object to the extra floors demanded by this new application. It will tower above any other structure in the immediate area. This student accommodation block is nothing but a cash cow for the new owners and it does not provide a public service. Only wealthy students can afford to stay here. The excessive height is out of keeping for the area, at the beginning of Blackburn Road there are small houses, just 50 metres or so away. The Clockwork Factory Apartments next door are a reasonable height, only maximum four storeys. They have been badly affected by the noise and overshadowing from this leviathan next door. Unfortunately the student building has a very late license and causes much disturbance for neighbours, we don't need even more students creating more noise and disturbance and interfering with the privacy of residents.

We also object because of the natural light that we will lose from our property, we have already lost our views all the way up to the O2 Centre on the Finchley

Road because of this eyesore. We will now lose virtually all light that streams into our kitchens and living rooms. It is only fair that the plants on our window sills should thrive and that we should enjoy what little sunshine we have in this country.

Also, the surroundings of the student union building are neglected and not well maintained. The flower bed outside is in a terrible state. Because of complaints to the organisation that runs the building about the walled flower beds, which were full of nettles etc., it was determined that those beds be restored to how they were when the building opened - originally they contained lavender and other plants. Eventually the beds were planted with one identical foliage plant, perhaps evergreen, throughout. I have been told that the organisation, despite the high rents they charge, did not want to spend money on professional landscaping and this totally unaesthetic, strange and unimaginative planting was installed. This has not been maintained at all and now once again is host to cigarette butts, weeds, tin cans and litter. It is an eyesore. The people that run this building should not be allowed to rob us of our light, especially as they show their true nature and disdain for the area and residents by the way they neglect these flower beds. These are their interface with the public, for whom they obviously do not give a stuff. (See pictures)





I have sent our objection to you personally, as I cannot see how to file pictures on the comments section of the planning application. I have tried to call you many times today, but cannot get through.

Sincerely,

Candice Temple, Stephen Jones (flat 5 Redcroft), Pumudi Jones, Neil Jones (flat 4 Redcroft)