

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Title: Mr	First Name: Kyung Tae	Surname: Kweon
Company name:	GKSS LTD	1
Street address:	Unit 5 Leigh Close	]
	1st Floor	Telephone number:
	Unit 4 Leigh Close	Mobile number:
Town/City:	New Malden	Fax number:
Country:	Surrey	1 L
Postcode:	KT3 3NW	_ Email address:
tre you an agent	acting on behalf of the applicant?	O Yes 💿 No
Full postal addres	ss of the site (including full postcode where available	e) Description:
House:	115 Suffix:	
House name:		
Street address:	Tottenham Court Road	
Street address:	Tottenham Court Road	
Street address:	Tottenham Court Road	
	Tottenham Court Road	
Town/City: Postcode: Description of log	LONDON	
Town/City: Postcode: Description of log	LONDON W1T 5AH cation or a grid reference	

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
5. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
If Yes, please provide details:
We submitted the new logo and the application details to our landlord and the neighbours last week and they are happy with the plan as there is no other change except the words.
6. Authority Employee/Member
6. Authority Employee/Member
With respect to the Authority, I am:
(a) a member of staff
(b) an elected memberDo any of these statements apply to you?Image: YesNo(c) related to a member of staff
(d) related to an elected member
If Yes, please provide details of the name, relationship and role: My name is Kyung Tae Kweon and I am an employee, Director, in the company.
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Due to the company's re-branding project, the fascia and hanging sign need to be replaced with new logo.
How many of the following type of advertisements are you applying for?
Fascia sign(s)       1       Hoarding(s)       0       Other       0
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (a) Yes (b) No (c) Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
photograph(s). 115_2018_03, 115_2018_04 & 115_2018_05
113_2016_03, 113_2018_04 & 113_2018_03
Will the proposed advertisement(s) project over a footpath or other public highway?
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 24/01/2018 To: 24/01/2028
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an
advertisement been obtained?

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?			m			
What is the maximum projection of the advertisement from face of b	uilding (in metres)?	0.10	m			
What are the dimensions of the proposed advertisement? What materials will the sign be made of? Acrylic front with aluminum side	Height: 0.60 x Width:	3.80 x	Depth: 0.10 metres			
What is the maximum height of any of the individual letters and sym	bols (in centimetres)?	40	cm			
The colour of text and background: White text						
Will the sign be illuminated?	Yes O No					
Will the sign be illuminated internally or externally?	<ul> <li>Internally</li> <li>Externally</li> </ul>					
Illuminance Levels:	600.00 cd/m					
Will the illumination be static or intermittent?	Static     Intermittent					
11 (b). Details of Proposed Advertisement(s) - Hangir	ng Sign					
What is the height from the ground to the base of the advertisement	(in metres)?	3,270.00	m			
What is the maximum projection of the advertisement from face of b	uilding (in metres)?	0.75	m			
What are the dimensions of the proposed advertisement?	Height: 0.65 x Width:	0.65 x	Depth: 0.10 metres			
What materials will the sign be made of? Aluminum						
What is the maximum height of any of the individual letters and symbols (in centimetres)?       18       cm						
The colour of text and background:						
Dark brown text and white background						
Will the sign be illuminated?	💿 Yes 🔾 No					
Will the sign be illuminated internally or externally?	Internally  Externally					
Illuminance Levels:	600.00 cd/m					
Will the illumination be static or intermittent?	Static Q Intermittent					
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent  The applicant  Other person						
13 Declaration						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						