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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="STAR PUBS STAR STAR STAR"/>	Surname:	<input type="text" value="Bars"/>
Company name:	<input type="text" value="STAR PUBS & BARS"/>				
Street address:	<input type="text" value="2-4 BROADWAY PARK"/>				
	<input type="text" value="SOUTH GYLE BROADWAY"/>				
	<input type="text"/>				
Telephone number:	<input type="text"/>				
Mobile number:	<input type="text"/>				
Town/City:	<input type="text" value="EDINBURGH"/>				
Fax number:	<input type="text"/>				
Country:	<input type="text" value="United Kingdom"/>				
Email address:	<input type="text"/>				
Postcode:	<input type="text" value="EH12 9JZ"/>				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="Andrew"/>	Surname:	<input type="text" value="Beetham"/>
Company name:	<input type="text" value="S R SIGNS"/>				
Street address:	<input type="text" value="WORTLEY MOOR LANE"/>				
	<input type="text"/>				
Telephone number:	<input type="text" value="01132798266"/>				
Mobile number:	<input type="text" value="01132798266"/>				
Town/City:	<input type="text" value="LEEDS"/>				
Fax number:	<input type="text" value="01132798266"/>				
Country:	<input type="text" value="United Kingdom"/>				
Email address:	<input type="text"/>				
Postcode:	<input type="text" value="LS12 4HX"/>				
	<input type="text" value="sales@sr-signs.co.uk"/>				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:53

Suffix:

House name:Prince of Wales

Street address:Highgate High Street

Town/City:LONDON

Postcode:N6 5JX

Description of location or a grid reference (must be completed if postcode is not known):

Easting:528386

Northing:187402

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes

No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

SIGN A - 1 x NEW SET OF SIGNWRITTEN HOUSENAME LETTERS TO EXISTING, RE-PAINTED FASCIA AREA. NEW ARTIFICIAL TOPIARY BOXES TO TOP OF FASCIA.
SIGN B - 1 x NEW DOUBLE SIDED PICTORIAL SIGN TO EXISTING BRACKET. NEW LINOLITES TO ILLUMINATE.
SIGN C - 1 x REPAINT EXISTING STONEMWORK DETAIL WITH NEW 10w FLOODLIGHTS TO ILLUMINATE.
SIGN D - 3 x NEW LANTERNS.
SIGN E - 3 x NEW LED FLOODLIGHTS.
SIGN F - 1 x NEW SET OF SIGNWRITTEN AMENITY DETAIL TO REAR ELEVATION.
SIGN G - 1 x NEW RETRACTABLE AWNING WITH SIGNWRITTEN VALANCE TO REAR ELEVATION.
SIGN H - OMITTED
SIGN I - 1 x NEW FASCIA SIGN WITH APPLIED VINYL DETAIL TO REAR ELEVATION. NEW TROUGH LIGHT TO ILLUMINATE.
SIGN J - 1 x NEW DISCLAIMER SIGN WITH APPLIED VINYL DETAIL.
SIGN K - 2 x NEW SETS OF ARTIFICIAL BOXWOOD TOPIARY TO REAR ELEVATION.

How many of the following type of advertisements are you applying for?

Fascia sign(s)

3

Projecting or hanging sign(s)

1

Hoarding(s)

2

Other

7

Please describe:

SIGN C - 1 x REPAINT EXISTING STONEMWORK DETAIL WITH NEW 10w FLOODLIGHTS TO ILLUMINATE.
SIGN D - 3 x NEW LANTERNS.
SIGN E - 3 x NEW LED FLOODLIGHTS.
SIGN G - 1 x NEW RETRACTABLE AWNING WITH SIGNWRITTEN VALANCE TO REAR ELEVATION.

Planning Portal Reference : PP-06648726

7. Type of Proposed Advertisement(s)

SIGN K - 2 x NEW SETS OF ARTIFICIAL BOXWOOD TOPIARY TO REAR ELEVATION.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

PLEASE SEE ATTACHED PHOTOS SHOWING EXISTING SIGNS IN POSITION

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 10/01/2018

To: 10/01/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 0.26 x Width: 5.90 x Depth: 0.00 metres

What materials will the sign be made of?

SIGNWRITTEN DETAIL PAINTED ONTO EXISTING FASCIA AREA

What is the maximum height of any of the individual letters and symbols (in centimetres)?

26 cm

The colour of text and background:

RAL 1013 DETAIL ON DH MIDNIGHT TEAL FASCIA AREA

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.30 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 0.35 x Width: 3.20 x Depth: 0.05 metres

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What materials will the sign be made of?

2 x SETS OF ARTIFICIAL BOXWOOD TOPIARY FIXED ABOVE EXISTING FASCIA AREA

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25 cm

The colour of text and background:

GREEN ARTIFICIAL TOPIARY

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 0.60 x Width: 2.40 x Depth: 0.05 metres

What materials will the sign be made of?

ALUMINIUM BULLNOSE SIGN WITH APPLIED VINYL DETAIL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11 cm

The colour of text and background:

RAL 1013 DETAIL ON DH MIDNIGHT TEAL PANEL

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.60 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.00 m

What are the dimensions of the proposed advertisement?

Height: 1.20 x Width: 0.80 x Depth: 0.10 metres

What materials will the sign be made of?

ALUMINIUM BULLNOSE SIGN FIXED TO EXISTING BRACKET.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

13 cm

The colour of text and background:

RAL 1013 DETAIL ON DH MIDNIGHT TEAL PANEL

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05

m

What are the dimensions of the proposed advertisement?

Height:

0.40

 x Width:

0.50

 x Depth:

0.05

 metres

What materials will the sign be made of?

ALUMINIUM BULLNOSE SIGN WITH APPLIED VINYL DETAIL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

4

cm

The colour of text and background:

RAL 1013 DETAIL ON DH MIDNIGHT TEAL PANEL

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.20

 x Width:

1.38

 x Depth:

0.00

 metres

What materials will the sign be made of?

SIGNWRITTEN AMENITY TEXT PAINTED DIRECT ON TO BUILDING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18

cm

The colour of text and background:

DH MIDNIGHT TEAL DETAIL ON RAL 1013 WALL

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.30

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.50

 x Width:

1.70

 x Depth:

0.00

 metres

What materials will the sign be made of?

REPAINT EXISTING DECORATIVE STONework TO FRONT ELEV

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60

cm

The colour of text and background:

WHITE, GOLD AND DH MIDNIGHT TEAL DETAIL AS PER ATTACHED SCHEME

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.30

m

What are the dimensions of the proposed advertisement?

Height:

0.28

 x Width:

0.15

 x Depth:

0.15

 metres

What materials will the sign be made of?

2 x NEW DECORATIVE LANTERNS TO FRONT ELEV FASCIA

What is the maximum height of any of the individual letters and symbols (in centimetres)?

28

cm

The colour of text and background:

FROSTED LIGHT SHADE - BLACK METALWORK

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.30

m

What are the dimensions of the proposed advertisement?

Height:

0.28

 x Width:

0.15

 x Depth:

0.15

 metres

What materials will the sign be made of?

1 x NEW DECORATIVE LANTERN TO REAR ELEVATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

28

cm

The colour of text and background:

FROSTED LIGHT SHADE - BLACK METALWORK

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

7.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.23

m

What are the dimensions of the proposed advertisement?

Height:

0.14

 x Width:

0.19

 x Depth:

0.23

 metres

What materials will the sign be made of?

3 x NEW ALUMINIUM LED FLOODLIGHTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

BLACK FITTINGS

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

2.00

m

What are the dimensions of the proposed advertisement?

Height:

0.12

 x Width:

2.50

 x Depth:

0.22

 metres

What materials will the sign be made of?

RETRACTABLE ELECTRIC AWNING WITH SIGNWRITTEN HOUSENAME TO VALANCE TO REAR ELEVATION.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8

cm

The colour of text and background:

RAL 1013 DETAIL ON DH MIDNIGHT TEAL FABRIC

Will the sign be illuminated?

☐ Yes☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10

m

What are the dimensions of the proposed advertisement?

Height:

0.35

 x Width:

2.50

 x Depth:

0.10

 metres

What materials will the sign be made of?

1 x NEW SET OF ARTIFICIAL BOXWOOD TOPIARY FIXED TO EXTERNAL GRADE TIMBER BOX FRAME

What is the maximum height of any of the individual letters and symbols (in centimetres)?

26

cm

The colour of text and background:

GREEN ARTIFICIAL TOPIARY

Will the sign be illuminated?

☐ Yes☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10

m

What are the dimensions of the proposed advertisement?

Height:

0.26

 x Width:

5.50

 x Depth:

0.10

 metres

What materials will the sign be made of?

1 x NEW SET OF ARTIFICIAL BOXWOOD TOPIARY FIXED TO EXTERNAL GRADE TIMBER BOX FRAME

What is the maximum height of any of the individual letters and symbols (in centimetres)?

26

cm

The colour of text and background:

GREEN ARTIFICIAL TOPIARY

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/01/2018