

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address a	nd Contact Details						
Title: Mr	First Name:	Adam		Surname:	Windley			
Company name:	MJ Mapp Ltd							
Street address:	180 Great Portland Street							
			Telephone numb	er:				
			Mobile number:					
Town/City:	London		Fax number:					
Country:			Email address:					
Postcode:	W1W 5QZ							
Are you an agent	acting on behalf of the	ne applicant?	Yes N	0				
2. Agent Name	e, Address and C	Contact Details Laura		Surname:	Taylor-Black			
Company name:	IS Group Ltd							
Street address:	Unit 1, Enterprise House							
	Aber Park Industrial Estate		Telephone numb	er: 0135	2792000			
			Mobile number:					
			Woolie Hamber.					
Town/City:	Flint		Fax number:					
Town/City: Country:	Flint United Kingdom] 1					

3. Site Addres	ss Details						
Full postal addre	ss of the site (including full postcode where available)	Description:					
House:	70 Suffix:						
House name:							
Street address:	New Oxford Street						
Town/City:	LONDON						
Postcode:	WC1A 1EU						
	cation or a grid reference eted if postcode is not known):						
Easting:	530040						
Northing:	181446						
4. Pre-applica	ition Advice						
Has assistance of	or prior advice been sought from the local authority about	this application?					
5. Neighbour	and Community Consultation						
Have you consul	ted your neighbours or the local community about the pro	pposal?					
6. Authority E	mployee/Member						
	, .,						
	ne Authority, I am: ember of staff						
(b) an 6	elected member Do any of the	ese statements apply to you?					
	ted to a member of staff ted to an elected member						
7. Type of Pro	pposed Advertisement(s)						
	the proposed advertisement(s): um panels with sprayed circular patterns applied to the ex	risting entrance					
	um black panel is fixed to each vertical panel in the centr	-	Street' hasked with an LED light sheet for				
illumination.	um black parier is fixed to each vertical parier in the centi	e with the text 70 New Oxiold S	breet backed with an LED light sheet for				
How many of the	following type of advertisements are you applying for?						
Fascia sign(s)	Projecting or hanging sign(s) 0	Hoarding(s)	0 Other 0				
8. Location of	Advertisement(s)						
Is the advertisen	nent(s) you are applying for already in place?		◯ Yes ◉ No				
Is an existing ad	vertisement(s) to be removed and replaced by the adverti	sement(s) in this proposal?					
vviii trie propose	a advertisement(s) project over a rootpath or other public	iligitway :					

9. Advertis	sement(s) Peri	iod										
			ent is sought for the	advertisement								
From: 12/	12/2017		To: 12/12/2022									
10. Interes	t in the Land											
Does the app	olicant own the lar	nd or buildinas w	here the adverts ar	e to be placed?				0	Yes	No		
		•	other person entitled	·		isplay of a	an			_		
	nt been obtained?	-	·	0 1		, ,		•	Yes	◯ No		
11 (a). Deta	ails of Propos	ed Advertise	ment(s) - Fasci	a Sign								
What is the h	eight from the gro	ound to the base	of the advertiseme	nt (in metres)?			0.05		m			
What is the n	naximum projection	on of the advertis	sement from face of	buildina (in me	tres)?		0.13		m			
	dimensions of th			Height: 2.7	<i>'</i>	Width:	0.63		Depth:	0.13	metre	S
	als will the sign be			- J		[
	anels and LED lig											
What is the n	naximum height c	of any of the indiv	vidual letters and sy	mbols (in centin	netres)?		8		cm			
The colour of	text and backgro	ound:				,		,				
	n black (RAL 900		ckground									
Will the sign	be illuminated?			Yes	No							
Will the sign	be illuminated into	ernally or externa	ally?	Internally	/ Q Extern	ally						
Illuminance L	Levels:			200.00	cd/m							
Will the illumi	ination be static o	or intermittent?		Static	Interm	ittent						
12. Site Vis	sit											
Can the site l	be seen from a po	ublic road, public	footpath, bridleway	or other public	land?		Yes	Q N	0			
If the plannin	g authority needs	to make an app	ointment to carry o	ut a site visit, wh	nom should th	ney contac	ct? (Pleas	e seled	ct only or	ne)		
The age	ent Q The a	pplicant	Other person									
13. Declara	ation											
drawings and	d additional inform	nation. I/we confi	sent as described ir rm that, to the best he genuine opinion	of my/our know	ledge, any fa	cts stated	laro –	/	Date	12/12/20)17	
		g. 7011 a10 t	goaio opiilion	- 3. a.o poroon(, 3901							