



From: [Redacted] on behalf of Meredith Whitten
Sent: 03 December 2017 17:33
To: Planning
Subject: 2017/5413/L

The Covent Garden Community Association (CGCA) has the comments below on the application for Unit R07 Centre Point 101-103 New Oxford Street WC1A 1DD, 2017/5413/L.

The CGCA objects to the use of internal illumination, as this method of illumination is inappropriate and unsympathetic in a conservation area, and conflicts with Camden planning policy (see CGP1, 8.11-8.15; & DP25). Additionally, national guidance, as set forth in the Department of Communities & Local Government's "Outdoor advertisements and signs: a guide for advertisers," clearly states that Class 4 (illuminated advertisements) "does not extend to any premises in a Conservation" (p. 17). Further, Camden's Seven Dials (Covent Garden) Conservation Area Statement states that "signage should be non-illuminated or externally illuminated" (see SD19, p. 28-29).

Further, the CGCA is concerned that no customer WC is proposed. Whilst the applicant states that the majority of sales will be for takeaway, toilet facilities should be provided for customers.

Please let me know if you have any questions.

Best wishes,
Meredith

Meredith Whitten
Planning Advisor
Covent Garden Community Association



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