

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and	Contact Details			
Title:	First Name:			Surname:	Gail's Ltd.
Company name:					
Street address:	C/O Agent				
			Telephone numb	oer:	
			Mobile number:		
Town/City:			Fax number:		
Country:			Email address:		
Postcode:					
Are you an agent	acting on behalf of the a	applicant?	🖲 Yes 🔵 N	10	

2. Agent Name	, Address and C	Contact Details			
Title: Mr	First Name:	Niall		Surname:	Hanrahan
Company name:	Planning Potential I	Ltd.			
Street address:	Magdalen House				
	148 Tooley Street		Telephone numb	er: 02073	3578000
			Mobile number:		
Town/City:	London		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	SE1 2TU		niall@planningp	otential.co.uk	κ

3. Description of the Proposal	
Please describe the proposed development including any change of use: Installation of New Shopfront and Associated Advertisements.	
Has the building, work or change of use already started?	

4. Site Addres	ss Details																			
Full postal addre	ss of the site (ir	ncluding full (	postcode	e where avai	lable)		Des	script	tion:											
House:	204	Suffi	x:																	
House name:																				
Street address:	Kentish Town	Road																		
Town/City:	LONDON																			
Postcode:	NW5 2AD																			
Description of lo (must be comple			n):																	
Easting:	528997																			
Northing:	184883																			
5. Pre-applica	tion Advice																			
Has assistance o	or prior advice b	een sought	from the	local author	ity about	t this	s ap	plica	ation	?		$\bigcirc$	Yes	۲	No					
											1									
6. Pedestrian	and Vehicle	Access,	Roads	and Righ	ts of W	Vay														
Is a new or altere	ed vehicle acces	ss proposed	to or fro	m the public	: highwa	v?									0	Yes	۲	No		
				·	• •		-									_				
Is a new or altere	ed pedestrian a	ccess propos	sed to or	from the pu	DIIC high	nway	?								۲	Yes	$\bigcirc$	No		
Are there any ne	w public roads	to be provide	ed within	the site?											$\bigcirc$	Yes	۲	No		
Are there any ne	w public rights	of way to be	provideo	d within or ac	djacent t	to the	e sit	te?							0	Yes	۲	No		

If you answered Yes to any of the above questions, please show details on your plans/drawings and state the reference of the plan(s)/drawings(s)
Please see submitted drawings.

🔾 Yes 💿 No

# 7. Waste Storage and Collection

(c) related to a member of staff (d) related to an elected member

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

Do the plans incorporate areas to store and aid t	he collection of waste?	🔾 Yes 💿 No	
Have arrangements been made for the separate	storage and collection of recyclable waste?	🔾 Yes 💿 No	
8. Authority Employee/Member			
With respect to the Authority, I am: (a) a member of staff (b) an elected member	Do any of these statements apply to you?	🔾 Yes 💿 No	

9. Materials					
Please state what materials (including type, col	our and name) are to be used (	ovtornally (if applic			
Doors - description:	our and name) are to be used t	externally (il applic	able).		
Description of <i>existing</i> materials and finishes:					
Please see submitted drawings.					
Description of proposed materials and finishes:					
Please see submitted drawings.					
Windows - description: Description of <i>existing</i> materials and finishes:					
Please see submitted drawings.					
Description of proposed materials and finishes:					
Please see submitted drawings.					
Are you supplying additional information on sub	mitted plan(s)/drawing(s)/desig	n and access stat	ement?	🖲 Yes 🔵 No	
If Yes, please state references for the plan(s)/d	awing(s)/design and access st	atement:			
Please see submitted drawings.					
5					
10. Vehicle Parking					
No Vakiela Davking dataila wara aukorittad far th	ia analization				
No Vehicle Parking details were submitted for the	is application				
11. Foul Sewage					
Please state how foul sewage is to be disposed	l of:				
Mains sewer 🗹 Pac	kage treatment plant		Unknown		
Septic tank Ces	ss pit		Other		
Are you proposing to connect to the existing dra	inage system?	🔾 Yes 🔘 No	Onknown		
12. Assessment of Flood Risk					
12. Assessment of Flood Risk					
Is the site within an area at risk of flooding? (Pe	for to the Environment Agency	's Flood Map show	ina		
Is the site within an area at risk of flooding? (Re flood zones 2 and 3 and consult Environment A					
requirements for information as necessary.)				🔾 Yes 💿 No	
If Yes, you will need to submit an appropriate fle	ood risk assessment to conside	er the risk to the pr	oposed site.		
Is your proposal within 20 metres of a watercou	rse (e.g. river, stream or beck)	?		🔾 Yes 💿 No	
· · ·	( )				
Will the proposal increase the flood risk elsewh	ere?			🔾 Yes 💿 No	
How will surface water be disposed of?					
Sustainable drainage system	Main sewer		Pond/lake		
Soakaway	Existing watercourse				
- SUakaway	Existing watercourse				

#### 13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species

Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No
b) Designated sites, important habitats or other biodiversi	ty feat	ures		
Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No
c) Features of geological conservation importance				
Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No

Please describe the current use of the site:		
Vacant		
Is the site currently vacant?	Yes	🔾 No
If Yes, please describe the last use of the site:		
Tanning, Hair and Beauty Salon		
When did this use end (if known) (DD/MM/YYYY)?		
Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application.		
Land which is known to be contaminated?	Yes	No
Land where contamination is suspected for all or part of the site?	Yes	No
A proposed use that would be particularly vulnerable to the presence of contamination?	Yes	No

#### 15. Trees and Hedges

Are there trees or hedges on the proposed development site?	Yes	No	
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Yes	No	

If Yes to either or both of the above, you <u>may</u> need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

#### 16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste?
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### 17. Residential Units

Does your proposal include the gain or loss of residential units?

Market Housing - Propo	sed								
		Number of bedrooms							
	1	2	3	4+	Unknown				
Bedsits/Studios					1				
Cluster Flats									
Flats/Maisonettes					1				
Houses					1				
Live-Work Units			ĺ	İ	1				

Market Housing - Existing					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios				İ	
Cluster Flats				İ	1
Flats/Maisonettes				İ	
Houses				İ	1
Live-Work Units					

🔾 Yes 💿 No

🔾 Yes 💿 No

#### **17. Residential Units**

Market Housing - Proposed	l				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Sheltered Housing					
Unknown				İ	İ

Proposed Market Housing Total

Social Rented Housing - Proposed							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing							
Unknown					İ		
Proposed Social Housing Tota	al	ň		i.	 ]		

Intermediate Housing - F	Proposed						
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing					1		
Unknown							

Proposed Intermediate Housing Total

Key Worker Housing - Proposed						
	Number of bedrooms					
	1	2	3	4+	Unknown	
Bedsits/Studios						
Cluster Flats				ĺ		
Flats/Maisonettes						
Houses						
Live-Work Units						
Sheltered Housing						
Unknown						

of bedroon	ns
3   4.	+ Unknown

ng Market Housing Tota

Social Rented Housing - Existing							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing							
Unknown							
Existing Social Housing Total					<u>,                                     </u>		

Intermediate Housing - Existing							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing							
Unknown							
		ř.	·	i.	1		

Existing Intermediate Housing Total

Key Worker Housing - Existing								
		Number of bedrooms						
	1	2	3	4+	Unknown			
Bedsits/Studios								
Cluster Flats								
Flats/Maisonettes								
Houses								
Live-Work Units								
Sheltered Housing								
Unknown			İ		1			

#### 18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

🔾 Yes 💿 No

# 19. Employment

No Employment details were submitted for this application

20. Hours of Ononing	
20. Hours of Opening	
No Hours of Opening details were submitted for this application	
21. Site Area	
What is the site area?143.50sq.metres	
22. Industrial or Commercial Processes and Machinery	
Please describe the activities and processes which would be carried out on the site and the end produc	cts including plant, ventilation or air conditioning.
Please include the type of machinery which may be installed on site:	
Is the proposal for a waste management development? Q Yes O No	
If this is a landfill application you will need to provide further information before your application can be make clear what information it requires on its website.	determined. Your waste planning authority should
23. Hazardous Substances	
Is any hazardous waste involved in the proposal?	
A. Toxic substances	Amount held on site
	Tonne(s)
B. Highly reactive/explosive substances	Amount held on site
	Tonne(s)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site
	Tonne(s)
24. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s):	
Installation of 2no. fascia signs and 2no. projecting signs.	
How many of the following type of advertisements are you applying for?Fascia sign(s)2Projecting or hanging sign(s)0Hoarding(s)	0 Other 2
Please describe: 2no. projecting signs	
25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	🔾 Yes 💿 No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes  No  Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes No
win the proposed advertisement(s) project over a tootpath of other public highway:	

26. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 17/11/2017 To: 17/11/2022
27. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Set I was advertisement been obtained?
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?       4.21
What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m
What are the dimensions of the proposed advertisement?       Height:       2.70       x       Width:       1.05       x       Depth:       0.05       metres
What materials will the sign be made of?
metal letters on painted timber board
What is the maximum height of any of the individual letters and symbols (in centimetres)? 27 cm
The colour of text and background:
red text on white background
Will the sign be illuminated?   Yes  No
Will the sign be illuminated internally or externally?
Illuminance Levels: 250.00 cd/m
Will the illumination be static or intermittent?
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.21 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?       Height:       2.70       x       Width:       1.05       x       Depth:       0.05       metres         What materials will the sign be made of?       Width:       1.05       x       Depth:       0.05       metres
metal letters on painted timber board
What is the maximum height of any of the individual letters and symbols (in centimetres)? 27 cm
The colour of text and background:
red letters on white background
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 250.00 cd/m
Will the illumination be static or intermittent?

00 (d) Details of Dremond Advertisement(c). Other Cim	
28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	m
What is the maximum projection of the advertisement from face of building (in metres)?	m
What are the dimensions of the proposed advertisement?       Height:       0.30       x       Width:       0.60	x Depth: 0.02 metres
What materials will the sign be made of?	
painted signage on painted timber board	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	cm
The colour of text and background:	
red text on white background	
Will the sign be illuminated?	
28 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	m
What is the maximum projection of the advertisement from face of building (in metres)?	m
What are the dimensions of the proposed advertisement?       Height: 3.00       x       Width: 6.00	x Depth: 0.02 metres
What materials will the sign be made of?	
painted signage on painted timber board	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	cm
The colour of text and background:	
red text on white background	
Will the sign be illuminated?	
29. Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?	s 🔘 No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Plea	ase select only one)
The agent O The applicant O Other person	
20. Cartificates (Cartificate D)	
30. Certificates (Certificate B)	
Certificate of Ownership - Certificate B	
Town and Country Planning (Development Management Procedure) (England) Order 2015 Cert	
I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this	d/or agricultural tenant ("agricultural tenant" has
Owner/Agricultural Tenant	Date notice served
Name: Kenny Properties Limited	
Number:     17     Suffix:     House name:	
Street: Annette Road	
Locality:	17/11/2017
Town: London	
Postcode: N7 6EH	

30. Certificates (C	ertificate B)					
Title: F	irst name:		Surname:	Planning Poter	ntial Ltd.	
Person role:	AGENT	Declaration date:	17/1	1/2017	]	Declaration made
31. Declaration						
drawings and additiona	planning permission/consent as described al information. I/we confirm that, to the bes any opinions given are the genuine opinic	st of my/our knowledge,	any facts state		Date	17/11/2017