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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and	d Contact Details			
Title: Mr	First Name:	Alan		Surname:	Holliman
Company name:	Theo Paphitis Retail Group				
Street address:	Robert Dyas Distribution Centre				
	Swallowdale Lane		Telephone numb	oer:	
			Mobile number:		
Town/City:	Hemel Hempstead		Fax number:		
Country:			Email address:		
Postcode:	HP2 7EA				
Are you an agent	acting on behalf of the	applicant?	Yes	No.	
2. Agent Name	e, Address and Co	ontact Details			
				l -	
Title: Mr	First Name:	Darren		Surname:	Edmonds
Company name:	PPS Shopfitters Ltd				
Street address:	Unit 4 Kingsthorpe B	usiness Park			
	Studland Road		Telephone numb	oer: 0160	4791050
	Kingsthorpe		Mobile number:		
Town/City:	Northampton		Fax number:		
Country:			Email address:		
Postcode:	nn2 6ne		darren@ppsshopfit.com		

3. Site Addres	Iress Details							
Full postal addre	ddress of the site (including full postcode where available) Description:							
House:	Suffix:							
House name:	e: Bloomsbury Plaza							
Street address:	ss: New Oxford Street							
Town/City:	LONDON							
Postcode:	WC1A 1ES							
	of location or a grid reference impleted if postcode is not known):							
Easting:	530068							
Northing:	181474							
4. Pre-applica	lication Advice							
Has assistance of	ce or prior advice been sought from the local authority about this application?	Yes No						
5. Neighbour	our and Community Consultation							
o. Holgilloui	and community concurration							
Have you consul	nsulted your neighbours or the local community about the proposal?	◯ Yes ◉ No						
6 Authority E	y Employee/Member							
o. Authority E	y Employee/Member							
	to the Authority, I am:							
(a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No								
	(c) related to a member of staff (d) related to an elected member							
(1)								
7. Type of Pro	Proposed Advertisement(s)							
, , , , , , , , , , , , , , , , , , ,								
	ibe the proposed advertisement(s):							
	e to existing shopfront							
How many of the Fascia sign(s)	f the following type of advertisements are you applying for? s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0	Other 0						
rascia sign(s)	s) I Projecting of hanging sign(s) U Hoarding(s)	Other						
8. Location of	n of Advertisement(s)							
		() N						
is the advertisen	sement(s) you are applying for already in place?	∕es ⊚ No						
Is an existing ad	advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	es No Not Applicable						
Will the proposed	osed advertisement(s) project over a footpath or other public highway?	'es Q No						

9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 08/12/2017 To: 08/12/2022							
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed?							
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No							
advertisement been obtained:							
11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)? 3.59 m							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.24 x Width: 1.35 x Depth: 0.02 metres							
What materials will the sign be made of?							
Bronze sheet							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:							
Background: as existing - Letters: Bronze sheet							
Will the sign be illuminated? ○ Yes ○ No							
40. Cita Vinit							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
☐ The agent ☐ The applicant ☐ Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/							
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are							
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.							