

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Mr	First Name:	Chao Qun		Surname:	Wang
Company name:	Reborn Clinic Limit	ed			
Street address:	66, Red Lion Stree	t			
			Telephone numb	oer:	
			Mobile number:		
Town/City:	LONDON		Fax number:		
Country:			Email address:		
Postcode:	WC1R 4NA				
Are you an agen	acting on behalf of th	ne applicant?	🖲 Yes 🔵 N	10	

2. Agent Name, Address and Contact Details					
Title: Mrs	First Name:	Surna	ame: Han		
Company name:					
Street address:	137 Uxendon Hill				
	Wembley	Telephone number:	07512247906		
		Mobile number:	07940118893		
Town/City:	London	Fax number:			
Country:	UK	Email address:			
Postcode:	HA9 9SH	jshan_uk@yahoo.com			

3. Site Addre	ss Details			
Full postal addre	ess of the site (including full p	postcode where available	e) Description:	
House:	66 Suffi	x:		
House name:				
Street address:	Red Lion Street			
Town/City:	LONDON			
Postcode:	WC1R 4NA			
	ocation or a grid reference eted if postcode is not knowr	n):		
Easting:	530747	,		
Northing:	181664			
4. Pre-applica	ation Advice			
Has assistance	or prior advice been sought f	from the local authority a	bout this application?	🔾 Yes 💿 No
5. Neighbour	and Community Cons	sultation		
Have you consu	Ited your neighbours or the l	ocal community about th	e proposal?	🔾 Yes 💿 No
6. Authority E	Employee/Member			
(a) a m (b) an (c) rela	he Authority, I am: lember of staff elected member ted to a member of staff ted to an elected member	Do any c	of these statements apply to you?	📿 Yes 💿 No
7. Type of Pro	oposed Advertisement	t(s)		
i .	the proposed advertisement		illuminated projecting signs and 2	x streetlight lanterns in classical style.
-	e following type of advertiser			
Fascia sign(s)		ting or hanging sign(s)	1 Hoarding(s)	0 Other 0
8. Location o	f Advertisement(s)			
	(-,			
Is the advertisen	nent(s) you are applying for a	already in place?		🔾 Yes 💿 No
Is an existing ad	vertisement(s) to be remove	d and replaced by the ac	dvertisement(s) in this proposal?	💿 Yes 🔘 No 🔍 Not Applicable
photograph(s).				and state the references for the drawing(s) or
Existing and Pro	pposed Plans and Front Elev	vation for Advertising con	sent - 66/WC1R-4NA/PA/002	
Will the propose	d advertisement(s) project o	ver a footpath or other pu	ublic highway?	💿 Yes 🔘 No

9. Advertisement(s) Period					
Please state the period of time for which consent is sought for the a From: 01/01/2018 To: 01/01/2028					
10. Interest in the Land					
Does the applicant own the land or buildings where the adverts are	e to be placed?				
If No, has the permission of the owner or any other person entitled	to give permission for the display of an				
advertisement been obtained?	<ul> <li>Yes Q No</li> </ul>				
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
What is the height from the ground to the base of the advertisemen	nt (in metres)? 2,650.00 m				
What is the maximum projection of the advertisement from face of I	building (in metres)?				
What are the dimensions of the proposed advertisement?	Height:     0.50     x     Width:     2.00     x     Depth:     0.06     metres				
What materials will the sign be made of?					
Built up individual letters finished white on painted Steel Blue back	kground stone face.				
What is the maximum height of any of the individual letters and syn	mbols (in centimetres)? 25 cm				
The colour of text and background:					
Text in White; logo and small text Dark Blue; background Steel Blu	ue				
Will the sign be illuminated?	Yes O No				
Will the sign be illuminated internally or externally?	Internally Sector Externally				
Illuminance Levels:	250.00 cd/m				
Will the illumination be static or intermittent?	Static O Intermittent				
11 (b). Details of Proposed Advertisement(s) - Hangi	ing Sign				
What is the height from the ground to the base of the advertisemen	nt (in metres)? 3.13 m				
What is the maximum projection of the advertisement from face of I	building (in metres)?				
What are the dimensions of the proposed advertisement?	Height:620.00xWidth:830.00xDepth:0.01metres				
What materials will the sign be made of?					
Double sided 12mm glass look acrylic reverse decorated print. Reborn Clinic text and Chinese Characters, logo face applied painted 3mm aluminium. Conservation trough light on both sides with troughs and bracket.					
What is the maximum height of any of the individual letters and syn	mbols (in centimetres)? 37 cm				
What is the maximum height of any of the individual letters and syn	mbols (in centimetres)? 37 cm				
The colour of text and background: White letters on Steel Blue background					
Will the sign be illuminated?	💿 Yes 🔘 No				
Will the sign be illuminated internally or externally?	Internally  Externally				
Illuminance Levels:	250.00 cd/m				
Will the illumination be static or intermittent?	Static Q Intermittent				

12. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?	💿 Yes 🔾 No		
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)			
The agent  The applicant  Other person			

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/			
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	1	Date	30/11/2017
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	Ţ	Date	