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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact	Details				
Title: Mrs	First Name:	Reiko			Curnomo	Sato	
		Кеіко		1	Surname:	Sato	
Company name:	Cath Kidston						
Street address:	125-135 Freston R	ld,					
				Telephone numb	oer: 020	72214248	
				Mobile number:	020	30539012	
Town/City:	London			Fax number:			
Country:				Email address:			
Postcode:	W10 6TH		reiko.sato@cath	nkidston.co.	uk		
Are you an agent	acting on behalf of the	he applicant?		◯ Yes ⊚ N	No		
No Agent details v	vere submitted for th	is application					
3. Site Addres Full postal addres		ng full postcod	le where available) Description:			
Full postal addres	s Details ss of the site (includir	ng full postcod Suffix:	le where available) Description:			
Full postal addres	ss of the site (includin		le where available) Description:			
Full postal addres House: House name:	es of the site (includir		le where available) Description:			
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Full postal addres House: House name: Street address:	es of the site (includir		le where available) Description:			
Full postal addres House: House name: Street address: Town/City:	cs of the site (including 218 Chalk Farm Road		le where available) Description:			
Full postal address House: House name: Street address: Town/City: Postcode: Description of loc	chalk Farm Road	Suffix:	le where available) Description:			
Full postal address House: House name: Street address: Town/City: Postcode: Description of loc (must be completed)	Chalk Farm Road LONDON NW1 8AB cation or a grid refere	Suffix:	le where available) Description:			

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
5. Neighbour and Community Consultation
3. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ☐ Yes ● No
6. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s): Fascia Sign: Existing Fascia Panel to be newly hand painted in White. The logo to be hand painted 'Cath Kidston' in red 'EST LONDON 1993' in blue. Hanging sign: New Hanging sign to be newly hand painted in White. The logo to be hand painted 'Cath Kidston' in red 'EST LONDON 1993' in blue. How many of the following type of advertisements are you applying for? Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0
8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s). 1) UNIT218 CHALK FARM RD EXISTING PHOTO 2) CA 07.01 PROPOSED SHOPFRONT SIGNAGE
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
9. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement From: 23/11/2017 To: 31/12/2018
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No Yes No No If No, why has permission not been obtained?
The drawings have been submitted to the owner, we are currently awaiting for their approval.

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height form the mound to the hear of the high state of	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?	
What are the dimensions of the proposed advertisement? Height: 0.80 x Width: 5.00 x Depth: 0.1	10 metres
What materials will the sign be made of?	
timber board	
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm	
The colour of text and background:	
red & blue (text) white background	
Will the size he illuminated?	
Will the sign be illuminated?	
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)? 0.70 m	
	77 matria
	07 metres
What materials will the sign be made of? Metal	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	
Red and Blue text, White background	
Will the sign be illuminated?	
12. Site Visit	
12. Site visit	
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
○ The agent	
13. Declaration	
13. Deciaration	
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/	
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	11/2017
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	