

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame <mark>, Address</mark> ar	nd Contact Details			
Title:	First Name:			Surname:	Euro Car Parks Limited
Company name:					
Street address:	30 Dorset Square				
			Telephone numb	ber:	
			Mobile number:		
Town/City:	London		Fax number:		
Country:			Email address:		
Postcode:	NW1 6QJ				
Are you an agent	acting on behalf of th	e applicant?	🖲 Yes 🔵 N	No	

2. Agent Name	, Address and Contact Details	
Title: Mr	First Name: Matt	Surname: Bailey
Company name:	Planning Sense Ltd	
Street address:	55 St John Street	
		Telephone number: 02037443244
		Mobile number:
Town/City:	London	Fax number:
Country:		Email address:
Postcode:	EC1M 4AN	matt@planningsense.co.uk

3. Description of the Proposal Please describe the proposed development including any change of use: Display of 6 non-illuminated advertisements in relation to supermarket car park and 1 No. four metre high columns for an Automatic Number Plate Recognition (ANPR) Camera. Has the building, work or change of use already started? Yes No

4. Site Address Details

4. Site Addres	s Details		
Full postal addre	ss of the site (including full postcode where available)	Description:	
House:	Suffix:		
House name:	143-147		
Street address:	Camden High Street		
Town/City:	LONDON		
Postcode:	NW1 7JX		
	cation or a grid reference ted if postcode is not known):		
Easting:	528946		
Northing:	183742		
5. Pre-applica	tion Advice		
Has assistance c	r prior advice been sought from the local authority about this	application? Q Yes O No	
6. Pedestrian	and Vehicle Access, Roads and Rights of Way		
Is a new or altere	d vehicle access proposed to or from the public highway?	0	Yes 💿 No
Is a new or altere	d pedestrian access proposed to or from the public highway	?	Yes 💿 No
Are there any ne	w public roads to be provided within the site?	0	Yes 💿 No
Are there any ne	w public rights of way to be provided within or adjacent to the	e site?	Yes 💿 No
	require any diversions/extinguishments and/or creation of right		Yes 💿 No
7. Waste Stor	age and Collection		
Do the plans inco	prporate areas to store and aid the collection of waste?	0	Yes 🖲 No
-			
Have arrangeme	nts been made for the separate storage and collection of rec		Yes 💿 No
0. A			
8. Authority E	mployee/Member		
(a) a m (b) an e (c) relat	ne Authority, I am: ember of staff lected member Do any of these ed to a member of staff ed to an elected member	statements apply to you?	Yes 💿 No
9. Materials			
J. WALEI IAIS			

No Material details were submitted for this application

10. Vehicle Parking					
No Vehicle Parking details were submitted for the	is application				
11. Foul Sewage					
Please state how foul sewage is to be dispose	d of:				
Mains sewer 🗹 Pac	ckage treatment plant		Unknown		
Septic tank Ces	ss pit		Other		
Are you proposing to connect to the existing dra	ainage system?	🔾 Yes 💿 N	o 🕥 Unknown		
12. Assessment of Flood Risk					
In the cite within an area at risk of flooding? (Re	for to the Environment Age	novia Flood Man sh	ouina		
Is the site within an area at risk of flooding? (Ref flood zones 2 and 3 and consult Environment A					
requirements for information as necessary.)				Yes	s 💿 No
If Yes, you will need to submit an appropriate fl	ood risk assessment to con	sider the risk to the	proposed site.		
Is your proposal within 20 metres of a watercou	rse (e.g. river, stream or be	eck)?		Yes	s 🖲 No
Will the proposal increase the flood risk elsewh	ere?			Yes	s 💿 No
How will surface water be disposed of?					
Sustainable drainage system	Main sewer		Pond/lake		
Soakaway	Existing watercourse	9			
13. Biodiversity and Geological Cons	ervation				
To assist in answering the following questions r important biodiversity or geological conservatio					
Having referred to the guidance notes, is there application site, OR on land adjacent to or near		he following being a	ffected adversely or	conserved and e	enhanced within the
a) Protected and priority species					
Yes, on the development site	Yes, on la	and adjacent to or n	ear the proposed dev	velopment	No
b) Designated sites, important habitats or other	biodiversity features				
Yes, on the development site	Yes, on la	and adjacent to or n	ear the proposed dev	velopment	No
c) Features of geological conservation importar					
 Yes, on the development site 		and adjacent to or n	ear the proposed dev	velopment	No
		•	• •	•	
14. Existing Use					
U U					
Please describe the current use of the site:					
Supermarket car park					
Is the site currently vacant?				Yes	No

14. Existing Use				
Land which is known to be contaminated?	\bigcirc	Yes	۲	No
Land where contamination is suspected for all or part of the site?	\bigcirc	Yes	۲	No
A proposed use that would be particularly vulnerable to the presence of contamination?	Q	Yes	۲	No

15. Trees and Hedges

Are there trees or hedges on the proposed development site?	\bigcirc	Yes	۲	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	\bigcirc	Yes	۲	No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste?

17. Residential Units

Does your proposal include the gain or loss of residential units?

Market Housing - Propos	ed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Social Rented Housing - Pro	oposed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					
Proposed Social Housing Tot	al				
Intermediate Housing - Pro	posed				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios				ĺ	ĺ

Yes
No

🔾 Yes 💿 No

Market Housing - Existing					
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					1
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Social Rented Housing - Exi	sting				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					
Existing Social Housing Total		ñ	·		<u></u>]

Intermediate Housing - Exis	ting				
		Num	ber of be	drooms	
	1	2	3	4+	Unknown
Bedsits/Studios					

17. Residential Units

Intermediate Housing - F	roposed						ng - Existing					
		Num	nber of be	drooms					Num	ber of be	edrooms	
	1	2	3	4+	Unknown			1	2	3	4+	Unknowr
Cluster Flats						Cluster Flats						
Flats/Maisonettes			1	1		Flats/Maisonettes						
Houses						Houses				İ		
Live-Work Units						Live-Work Units						
Sheltered Housing						Sheltered Housing						
Unknown						Unknown						
Proposed Intermediate Hou	using Total					Existing Intermediate	Housing Tot	al				
Key Worker Housing - Pr	oposed					Key Worker Housin	g - Existing					
		Num	nber of be	drooms					Num	ber of be	edrooms	
	1	2	3	4+	Unknown			1	2	3	4+	Unknowr
Bedsits/Studios						Bedsits/Studios						
Cluster Flats						Cluster Flats						
Flats/Maisonettes						Flats/Maisonettes						
Houses						Houses						
Live-Work Units						Live-Work Units						
Sheltered Housing			ļ			Sheltered Housing						
Unknown						Unknown						
	-				-				() Yes		10
	-				-				(Yes	۹	10
oes your proposal invo	-				-				G) Yes	@ 1	ło
oes your proposal invo 9. Employment	blve the los	s, gain	or chan	ge of us	se of non-resi				¢) Yes		ło
oes your proposal invo 9. Employment o Employment details v	olve the lose	s, gain	or chan	ge of us	se of non-resi				(Yes	•	ίο
oes your proposal invo 9. Employment b Employment details v 0. Hours of Openin	olve the loss were submi	s, gain	or chan	ge of us	se of non-resi) Yes	1 0	40
Poes your proposal invo 9. Employment o Employment details v 0. Hours of Opening details	olve the loss were submi	s, gain	or chan	ge of us	se of non-resi					Yes	9	40
8. All Types of Developes your proposal involution 9. Employment o Employment details v 0. Hours of Opening developed 1. Site Area	olve the loss were submi	s, gain	or chan	ge of us	se of non-resi) Yes	1 .	4o
Poes your proposal invo 9. Employment o Employment details v 0. Hours of Opening details	olve the loss were submi	s, gain	or chan	ge of us	se of non-resi) Yes	1 .	10
9. Employment 9. Employment o Employment details v 0. Hours of Opening det 1. Site Area	olve the loss were submi	s, gain	or chan	ge of us	se of non-resi) Yes	1 0	4o
Poes your proposal invo 9. Employment o Employment details v 0. Hours of Opening det 1. Site Area Vhat is the site area?	were submi	s, gain	or chan	ge of us	cation) Yes	1 0	10
oes your proposal invo 9. Employment b Employment details w 0. Hours of Opening details 1. Site Area /hat is the site area?	were submi	s, gain	or chan	ge of us	cation) Yes		40
oes your proposal invo D. Employment D Employment details w D. Hours of Opening D Hours of Opening details Hours of Opening details I. Site Area /hat is the site area? 2. Industrial or Co	were submi	s, gain itted for submitte 0.18	or chan	ge of us plication is applic	cation	ential floorspace?	ducts includ		ant. ve			
oes your proposal invo D. Employment De Employment details w D. Hours of Opening De Hours of Opening details I. Site Area /hat is the site area? 2. Industrial or Co lease describe the acti	were submi	s, gain itted for submitte 0.18 al Proc	or chan	ge of us plication is applic s and l	se of non-resident		ducts includ	ing pla	ant, ve			
9. Employment 9. Employment o Employment details v 0. Hours of Opening det 1. Site Area /hat is the site area? 2. Industrial or Co	were submi	s, gain itted for submitte 0.18 al Proc	or chan	ge of us plication is applic s and l	se of non-resident	ential floorspace?	ducts includ	ing pla	ant, ve			
9. Employment 9. Employment o Employment details v 0. Hours of Opening o Hours of Opening det 1. Site Area /hat is the site area? 2. Industrial or Co lease describe the acti lease include the type 1/a	were submi	s, gain itted for submitte 0.18 al Proc process pry whic	or chan	ge of us	se of non-resident	ential floorspace?	ducts includ	ing pla	ant, ve			
oes your proposal invo 9. Employment b Employment details w 0. Hours of Opening 1. Site Area <i>I</i> hat is the site area? 2. Industrial or Co lease describe the acti lease include the type	were submi	s, gain itted for submitte 0.18 al Proc process pry whic	or chan	ge of us	se of non-resident	ential floorspace?	ducts includ	ing pla	ant, ve			

23. Hazardous Substances		
Is any hazardous waste involved in the proposal?		
A. Toxic substances	Amount held on site	
		Tonne(s)
B. Highly reactive/explosive substances	Amount held on site	
		Tonne(s)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site	
		Tonne(s)
24. Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s):		
Display of 6 non-illuminated advertisements providing in relation to supermarket car park information.		
How many of the following type of advertisements are you applying for?		
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0	Other 6	
Please describe:		
1 no. x "Pay & Display" sign, 700mm x 900mm (Key no.A) 1 no. x "Car Park Opening Times" sign, 450mm x 450mm (Key no. B) 1 no. x "Pay & Display Tariff" sign, 700mm x 900mm (Key no.C) 1 no. x "Private Property" sign, 300mm x 900mm (Key no.D) 1 no. x "Pay at Meter" sign, 600mm x 250mm (Key no.E) 1 no. x " Have you paid and displayed your ticket?" sign, 300mm x 900mm (Key no.F)		
25. Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	No Q Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?	No	
26. Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement From: 21/11/2017 To: 21/11/2022		
27 Interact in the Land		
27. Interest in the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	🔾 Yes 💿 No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	💿 Yes 🔘 No	

28 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.90 x Width: 0.30 x Depth: 0.02 metres
What materials will the sign be made of?
Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Blue on yellow background and yellow on blue background
Will the sign be illuminated?
20 (d) Details of Drongood Advarticoment(a). Other Sign
28 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m
What are the dimensions of the proposed advertisement? Height: 0.25 x Width: 0.60 x Depth: 0.02 metres
What materials will the sign be made of?
Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
White on blue background
Will the sign be illuminated? Yes No
28 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m
What are the dimensions of the proposed advertisement? Height: 0.90 x Width: 0.70 x Depth: 0.02 metres
What materials will the sign be made of? Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm
The colour of text and background:
Black text and blue logo on white background
Will the sign be illuminated?
28 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m
What are the dimensions of the proposed advertisement? Height: 0.90 x Width: 0.70 x Depth: 0.02 metres

What materials will the sign be made of?

28 (d). Details of Proposed Advertisement(s) - Other Sign
Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm
The colour of text and background:
Blue on yellow background and yellow on blue background
Will the sign be illuminated?
28 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.02
What are the dimensions of the proposed advertisement? Height: 0.45 x Width: 0.45 x Depth: 0.02 metres
What materials will the sign be made of?
Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm
The colour of text and background: Blue on yellow background and yellow on blue background
Will the sign be illuminated?
28 (d). Details of Proposed Advertisement(s) - Other Sign
zo (u). Details of Proposed Advertisement(s) - other orgin
What is the height from the ground to the base of the advertisement (in metres)? 2.10 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m
What are the dimensions of the proposed advertisement? Height: 0.90 x Width: 0.30 x Depth: 0.02 metres
What materials will the sign be made of?
Alloy
What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm
The colour of text and background:
Blue on yellow background and yellow on blue background
Will the sign be illuminated?
29. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
 The agent The applicant Other person
30. Certificates (Certificate B)
Certificate of Ownership - Certificate B Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

30. Certificates (Certificate B)

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.

 Owner/Agricultural Tenant
 Date notice served

Owner/Agricultural Tenant	Date notice served
Name: Marks and Spencer Group plc	
Number: Suffix: House name: Waterside House	
Street: 35 North Wharf Road	21/11/2017
Locality:	21/11/2017
Town: London	
Postcode: W2 1NW	
	·
Title: Mr First name: M Surname: Bailey	
Person role: AGENT Declaration date: 21/11/2017	Declaration made

31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	>	Date	21/11/2017]
---	-------------	------	------------	---