



Dear Gavin,

07.11.17

RE: MORRISON'S SUPERSTORE AND PETROL FILLING STATION, CAMDEN GOODS YARD,  
CHALK FARM ROAD, LONDON NW1 8EH  
APPLICATION REF. 2017/3847/P

I write in support of the above application with regards to the intelligent and well considered proposals for the redevelopment of the Morrisons Superstore and Petrol Filling Station which would form part of the proposed Camden Goods Yard neighbourhood.

I support the proposals as they will bring forward a well considered and genuinely mixed use community including much needed homes, shops and workspace. This is exactly what Camden needs. I particularly support the attractive network of new public streets and spaces. This site is currently underused and this scheme optimises its substantial potential to be a balanced, well-connected, attractive neighbourhood as part of Camden Town Centre.

I am particularly pleased that the proposed development will provide much needed premises for small and medium sized enterprises to start up and expand.

All in all, the scheme represents an excellent proposal, that would be a boost to the area from an economic, social and aesthetic point of view.

Yours sincerely,

Marc Schaller BA MA MBA

Director, The Foreground Consultancy