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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First Name:	Mark		Surname:	Schaffer		
Company name:	Focus International						
Street address:	Focal Point, Ashley	House					
			Telephone numb	er:			
			Mobile number:				
Town/City:	St Albans		Fax number:				
Country:	United Kindom		Email address:				
Postcode:	AL1 5UB						
Are you an agent acting on behalf of the applicant?		🖲 Yes 🔾 N	lo				

2. Agent Name	, Address and C	Contact Details				
Title:	First Name:	Boxco2		Surname:	Consultants	
Company name:	Boxco2 Consultant	s Ltd.				
Street address:	2 Lion Yard					
	Tremadoc Road		Telephone numb	ber: 02076	6228556	
			Mobile number:			
Town/City:	London		Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	SW4 7NQ		Laura.Rizzi@bo	oxco2.co.uk		

3. Site Addre	ss Details				
Full postal addre	ess of the site (including full postcode	where available)	Description:		
House:	39 Suffix:				
House name:	Shop and Premises at Basement ar Floor	nd Ground			
Street address:	Neal Street				
Town/City:	LONDON				
Postcode:	WC2H 9QG				
	ocation or a grid reference eted if postcode is not known):				
Easting:	530136				
Northing:	181162				
4. Pre-applica	ation Advice				
Has assistance	or prior advice been sought from the l	local authority about t	his application?	🔾 Yes 💿 No	
5. Neighbour	and Community Consultation	n			
	Ited your neighbours or the local com	munity about the pro			
Have you consu		intunity about the pro	JUSAI	Yes No	
6. Authority E	Employee/Member				
With respect to t	he Authority, I am:				
	ember of staff elected member	Do any of the	se statements apply to you?	🔘 Yes 💿 No	
	ted to a member of staff ted to an elected member				
7. Type of Pro	pposed Advertisement(s)				
Please describe	the proposed advertisement(s):				
2No. Blade Sigr	n - VBH mounted - acrylic -non-Illumi n - white powder coated metal - non-I ninated, powder coated metal - Elless	lluminated logo.			
How many of the	e following type of advertisements are	e you applying for?			
Fascia sign(s)	2 Projecting or ha	anging sign(s) 2	Hoarding(s)	0 Other 1	
Please describe					
1No. Neon Illum	ninated, powder coated metal - Elless	se "semi-palla" logo			
8. Location o	f Advertisement(s)				
Is the advertisen	nent(s) you are applying for already ir	n place?		Yes No	

0. Leasting of Advertisement(a)		
8. Location of Advertisement(s)		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	🔾 Yes 🔅	💿 No 🕥 Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Yes (	🕽 No
9. Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement From: 06/11/2017 To: 06/11/2022		
10. Interest in the Land		
Does the applicant own the land or buildings where the adverts are to be placed?		🔾 Yes 💿 No
If No, has the permission of the owner or any other person entitled to give permission for the display of a advertisement been obtained?	n	💿 Yes 🔘 No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3.13	m
What is the maximum projection of the advertisement from face of building (in metres)?	0.02	m
What are the dimensions of the proposed advertisement?       Height:       0.56       x       Width:	1.15	x Depth: 0.02 metres
What materials will the sign be made of?		
Acrylic		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25	cm
The colour of text and background: Brand Heritage logo to be Pantone 282C - Pantone 186C - Pantone 151C on colour ELGIN (Mylands) p	ainted fascia	1
Will the sign be illuminated?		
11 (a). Details of Proposed Advertisement(s) - Fascia Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3.13	m
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What are the dimensions of the proposed advertisement?       Height:       0.56       x       Width:	1.15	x Depth: 0.02 metres
What materials will the sign be made of?		
		]
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:	25	cm
Brand Heritage logo to be Pantone 282C - Pantone 186C - Pantone 151C on colour ELGIN (Mylands) p	ainted fascia	l
Will the sign be illuminated?		
11 (b). Details of Proposed Advertisement(s) - Hanging Sign		
What is the height from the ground to the base of the advertisement (in metres)?	3.16	m

11 (b). Details of Proposed Advertisement(s) - Hangi				
What is the maximum projection of the advertisement from face of	building (in metres)?		0.75	m
What are the dimensions of the proposed advertisement?	Height: 0.45 x	Width:	0.70 x	Depth: 0.09 metres
What materials will the sign be made of?				·
powder coated metal				
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?		12	cm
The colour of text and background:				
White background, text to be Pantone 282C				
Will the sign be illuminated?	🔾 Yes 💿 No			
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign			
What is the height from the ground to the base of the advertisemer	nt (in metres)?		3.16	m
What is the maximum projection of the advertisement from face of	huilding (in metres)?		0.75	m
		\\ <i>\</i> ; alth . [		
What are the dimensions of the proposed advertisement? What materials will the sign be made of?	Height: 0.45 x	Width:	0.70 x	Depth: 0.09 metres
Powder coated metal				
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?		12	cm
The colour of text and background:				
White background, text to be Panton 282C				
Will the sign be illuminated?	🔾 Yes 💿 No			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What is the height from the ground to the base of the advertisemer	nt (in metres)?		2.70	m
			0.91	m
e volge s ine maximum projection of the adventisement from 12Ce of			0.0.	
What is the maximum projection of the advertisement from face of		Width:	0.75	
What are the dimensions of the proposed advertisement?	Height: 0.37 x	Width:	0.75 x	Depth: 0.09 metres
		Width:	0.75 x	Depth: 0.09 metres
What are the dimensions of the proposed advertisement? What materials will the sign be made of?	Height: 0.37 x	Width: [	0.75 x	Depth: 0.09 metres
What are the dimensions of the proposed advertisement? What materials will the sign be made of? Powder coated metal What is the maximum height of any of the individual letters and syn The colour of text and background:	Height: 0.37 x	Width: [		
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What are the dimensions of the proposed advertisement? What materials will the sign be made of? Powder coated metal What is the maximum height of any of the individual letters and syn The colour of text and background: Pantone 186C - Pantone 151C on blue (Pantone 282C) painted sh Will the sign be illuminated?	Height: 0.37 x nbols (in centimetres)? nop-front entrance.  Yes O No			
What are the dimensions of the proposed advertisement? What materials will the sign be made of? Powder coated metal What is the maximum height of any of the individual letters and syn The colour of text and background: Pantone 186C - Pantone 151C on blue (Pantone 282C) painted sh Will the sign be illuminated? Will the sign be illuminated internally or externally?	Height: 0.37 x nbols (in centimetres)? nop-front entrance. • Yes • No • Internally • Extern	nally		
What are the dimensions of the proposed advertisement? What materials will the sign be made of? Powder coated metal What is the maximum height of any of the individual letters and syn The colour of text and background: Pantone 186C - Pantone 151C on blue (Pantone 282C) painted sh Will the sign be illuminated? Will the sign be illuminated internally or externally? Illuminance Levels:	Height: 0.37 x nbols (in centimetres)? nop-front entrance. • Yes • No • Internally • Extern 0.00 cd/m	nally		
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<ul> <li>What are the dimensions of the proposed advertisement?</li> <li>What materials will the sign be made of?</li> <li>Powder coated metal</li> <li>What is the maximum height of any of the individual letters and synthetic colour of text and background:</li> <li>Pantone 186C - Pantone 151C on blue (Pantone 282C) painted should be illuminated?</li> <li>Will the sign be illuminated internally or externally?</li> <li>Illuminance Levels:</li> <li>Will the illumination be static or intermittent?</li> </ul>	Height: 0.37 x nbols (in centimetres)? nop-front entrance. • Yes • No • Internally • Extern 0.00 cd/m	nally		
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12. Site Visit						
The agent  The applicant  Other person						
13. Declaration						
/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						