



Statement of Community Involvement

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Executive Summary

ES. 1

The Bloomsbury Research Institute is an international centre aimed at tackling infectious disease, which remains a major killer and cause of ill health around the world. Working together, scientists from the London School of Hygiene & Tropical Medicine (School) and UCL (University College London) are working on ways to discover new treatments and tools for the prevention and control of disease through better understanding of pathogens and how infectious diseases spread in global populations.

ES.2

The School and UCL are both ranked in the top ten of all UK higher education institutions in the Research Excellence Framework 2014, published by the Higher Education Council for Funding in England (HEfCE). This exercise is carried out by government every eight years, to measure the quality of research output from British universities.

In the overall ranking of research excellence, UCL came seventh and the School came tenth. In the ranking for research impact, the School came second in the UK and UCL came seventh.

ES. 3

The aim is for the collaborative work to move to a new, unified research facility in the heart of the Bloomsbury biomedical research hub. After much consideration and expert advice, we concluded that the best way to deliver this institute, for the benefit of all, was to develop an existing London School of Hygiene & Tropical Medicine site at 15-17 Tavistock Place.

ES. 4

It is important, therefore, that this work is carried out with community engagement. The School and UCL intend that the Institute will play an important role in the local neighbourhood; as such they committed to a programme of engagement and consultation that would best fit local people and create real opportunities for two-way conversations both at planning stages and, should planning approval be granted, throughout the delivery of the project and beyond.

ES. 5

To deliver this vision, in November 2014 a dedicated Community Engagement Coordinator was employed and work began to plan engagement and identify key community stakeholders. The first conversations with these stakeholders began in January 2015. This was an opportunity to introduce them to the global and local aims of the Institute, to gauge initial reaction and identify potential key concerns, and eventually lead to a bespoke programme of consultation.

ES. 6

In March-May 2015 a programme of consultation was delivered; this included evening consultation meetings, meetings dedicated to the needs of the site's immediate neighbours, a weekend community event and a variety of one-to-one conversations spread across Bloomsbury to meet the needs of all local people interested in the project.

ES. 7

Support for the global need for this institute has been strong locally throughout engagement and consultation. Feedback around construction management and the impact on the site's closest neighbours has been more varied and the Institute has, as a result, ensured affected neighbours and stakeholders have contributed to proposed management plans and will continue to do so throughout the project. It is important to the Institute that local people feel a sense of 'ownership' for the development project; that is that they feel their views are heard and the impact of their contribution can be seen.

ES. 8

The Institute is committed to being a good neighbour. The pre-application engagement and consultation with the local community has been extensive. The primary objectives have been to raise awareness of the Institute's proposals, actively seek feedback and identify appropriate ways in which it can continue to build strong relationships with local people.

ES. 9

The proposed design and management plans for the Institute's new building has taken into account feedback from consultations with statutory bodies and local people. Not only that, these consultations have been considered vital in helping create opportunities to bring additional benefits to the local and wider community during construction of the building and once the Institute is up and running.

Chapter 1 - The Bloomsbury Research Institute: Our Vision

1.1

Impact

The Bloomsbury Research Institute (the Institute) will conduct cutting-edge research focused on the most important global challenges in infectious disease

(i)

The Institute will combine the internationally recognised and complementary strengths of the London School of Hygiene & Tropical Medicine and UCL.

(ii)

Leading scientists will contribute to international efforts to address antibiotic resistance and develop new antimicrobials. They will also work together to find new drugs, vaccines and diagnostics for the major global killers - TB, HIV and malaria; as well as neglected tropical diseases and emerging microorganisms.

(iii)

Access to major London hospitals and patients will enable the Institute to make a unique impact through the development of cutting edge solutions to save lives and influence policy.

1.2

The facility and its people

The Bloomsbury Research Institute will provide custom-built, well-resourced laboratories housing over 200 leading scientists collaborating across disciplines

(iv)

The Institute will train and mentor the next generation of top scientists.

(v)

It will house world-class scientists, to be drawn from existing UCL/ School faculty and an international recruitment programme, and in excess of 200 scientists.

(vi)

This represents a critical mass of expertise in the best possible environment to develop multi-disciplinary collaborations.

1.3

Networks

The Bloomsbury Research Institute is a unique partnership between two world-leading institutions, UCL and the London School of Hygiene & Tropical Medicine, and will work with partners in the UK and worldwide

(vii)

The location in the heart of Bloomsbury is essential to allow the Institute to build partnerships with adjacent world-class research centres such as the new Francis Crick Institute and enables close proximity to large hospitals including UCL Hospital and Great Ormond Street Hospital.

(viii)

Other key partners include NHS, Public Health England, and many other institutions such as the Wellcome Trust Sanger Institute to make research and access to data, patients and collaboration easier.

(ix)

In addition to these local networks and links, the Institute will have access to patients and data through global collaborations, field sites and partnerships.

Chapter 2 - Charter for Community Involvement

The Institute committed to a best practice and standards charter for all its community engagement and consultation:

Integrity	<p>Avoid spurious consultation exercises where there is no scope to act upon stakeholder responses</p> <p>Develop strong relationships based on trust that stakeholders' time and commitment will not be wasted</p> <p>Use pre-consultation dialogues to discuss with stakeholders fully how forthcoming involvement can best be used and agree the form and methods for consultation</p>
Visibility	<p>Identify best methods of communicating with each stakeholder type</p> <p>Ensure maximum promotion for individual consultation as well as the overall consultation programme</p> <p>Liaise with internal and external partners undertaking consultation to reduce the likelihood of duplicated exercises and therefore eliminate confusion</p>
Accessibility	<p>Ensure the consultation process will not impact negatively on stakeholders due to their ethnicity, gender, sexuality or physical ability</p> <p>Use pre-consultation dialogues to identify any unforeseen difficulties</p> <p>Use jargon free, plain English and identify needs for translated information</p>
Confidentiality & Transparency	<p>Encourage a culture of maximum transparency whilst observing the spirit and letter of the Data Protection Act (DPA)</p> <p>Clearly reference the DPA in surveys and similar materials</p> <p>Clearly signpost all related information that is in the public domain</p> <p>Provide a clear audit trail of analyses and recommendations so that the influence of consultations can easily be followed</p>
Full Disclosure	<p>Use pre-consultation dialogues to establish stakeholders' expectations of the nature and scope of information to be released in the course of the formal consultation exercise</p> <p>Prepare and publish comprehensive FAQs</p> <p>Ensure that full disclosure is reciprocal and community group representatives disclose such aspects of their membership-involvement, decision making and governance as would be relevant to an evaluation of their submissions to a consultation</p>

Chapter 3 - Consultation Objectives and Approach

3.1

The objectives for consultation have been to:

- Raise awareness of the proposals, the type of research that will be undertaken there and the vision for the new institute
- Seek feedback on the proposals from local people and other key stakeholders
- Where possible and appropriate take action in response to feedback
- Provide responses to local people and key stakeholders on their concerns about the proposals
- Begin a dialogue with local people and community representatives with a view to finding mutual benefit and building long term sustainable relationships

3.2

The Institute undertook a stakeholder mapping exercise to identify key stakeholders and the best methods to engage them. These varied from business representatives and community groups to schools and Tenant and Resident Associations. It also included wider political and statutory stakeholders.

3.3

In order to ensure the Institute was able to reach all local people effectively, advice was sought from local ward councillors. This conversation began in early 2014 and continued in November that year with the stakeholder mapping exercise. Local government statistics were studied in order to ensure the social, ethnic, cultural and religious make-up of the area was considered and that the Institute's approach was inclusive.

3.4

The Institute has tried to meet as many local people and other key stakeholders as possible. Many community groups engaged in the initial stages have proved invaluable in broadening the stakeholder map and ensuring information, such as meeting notices, has been seen by as wide a selection of people as possible through existing communications channels.

3.5

We invited 7500 local residents and over 150 immediate neighbours and local businesses to a programme of consultations events. All were given the opportunity to sign up to receive further information on the Institute, the proposals and all development; to date 31 residents have taken up this offer. Of the 51 key stakeholders (see section 5 for details) approached and made aware of the project, the Institute has met or held regular conversations with 40, with further meetings planned.



Fig 1. Invitations were sent to 7500 residents in the shaded distribution area

3.6

The Institute has sought to consult as widely as possible and has met local groups frequently throughout the engagement and consultation period to ensure the dialogue is meaningful. These groups include those who may otherwise encounter barriers to engagement, for example those who mainly speak other languages, elderly people, parents of small children and young people. The approach to consultation has remained flexible to respond to the needs of all people interested in the project.

3.7

The approach includes:

- Holding events at times and locations convenient to local residents including evenings and weekends
- Using a range of means including public meetings, meetings with individual residents (particularly those physically unable to attend public meetings), presentations to local community organisations and attendance at community events
- Engaging with as many community organisations as possible, covering the social and ethnic diversity of the area

- Providing mechanisms for feedback and requests for further information including telephone, email and a freepost address
- Responding to community interest by developing future plans for rolling exhibitions, regular newsletters and establishing a Community Liaison Group
- Leaflets and letters to households and businesses providing information about the project and invitations to public events and meetings
- Emails and telephone calls to community organisations providing information to raise awareness for their members
- Liaising with other local developments, for example the Francis Crick Institute and the University of London Cartwright Gardens development, to coordinate activities and gain from their experience
- Regular briefings for local councillors

3.8

The Institute will continue its community involvement and the following additional activities are planned:

- Rolling programme of exhibitions
- Development of the Bloomsbury Research Institute website for information and comment
- Delivery of a comprehensive communications plan including newsletters and social media
- A Community Liaison Group and a regular programme of meetings to update local people on the project and construction
- A Local Business Support Plan to ensure opportunities for local businesses are maximised both during and after construction
- Development of a long-term strategy for public engagement

Chapter 4 - Engagement and Consultation Activity

4.1

The strategy for engagement and consultation comprised of three key stages:

Stage	Aim	Activity	Timeline
1	List, profile and map all stakeholders	Work with known key players to identify and analyse external stakeholders	Mid Nov to Mid-Dec 2014
2	Pre-consultation engagement	Informal dialogue with external stakeholders	Jan to March 2015
3	Consultation	Deliver a programme of consultation that informs, involves, resolves issues and gains support	April to May 2015

4.2

The Stage 3: Consultation period comprised of:

- 23 April 2015, 7-8.30pm: Immediate Neighbours Consultation
- 25 April 2015, 2-5pm: Open event at St. George's Gardens Community Party
- 28 April 2015, 7-9pm: Wider Public Consultation
- 12 May 2015, 7-9pm: Wider Public Consultation and Feedback
- 3 June 2015, 1-3pm: CAAC

4.3

Private meetings were also held with 6 individuals who were unable to make the public meetings. They were given the opportunity to see the proposals and comment. Their views were included in the feedback collated at wider events.

4.4

Those local people not wishing to meet with the development team or Community Engagement Coordinator were given opportunity to feedback their comments via freepost, email and telephone.

4.5

The experts and members of the development team available for discussion during consultation were:

Name	Position	Organisation
Sharon Peacock	Director	Bloomsbury Research Institute
Vicky Ratcliffe	Community Engagement Coordinator	
Caroline Marshall	Programme Manager	
Ann Fazakerley	Director of External Relations	London School of Hygiene & Tropical Medicine
Andrew Young	Chief Operating Officer	
Paula Fentiman	Marketing and Communications Manager	
Nick Jones	Director of Estates	
John Kinsella	Estates Capital Projects Manager	
Professor Martin Hibberd	Professor Emerging Infectious Disease Department of Pathogen Molecular Biology	
Neil Rodger	Communications and Brand Manager	UCL
Sam Williams	UCL Estates Project Manager	
Professor Richard Goldstein	Chair of Pathogen Evolution Division of Infection & Immunity	
Jillian Deans	Biological Safety Adviser & Deputy Head Of Safety	
Duncan Leach	Director (Lead Architect)	BMJ Architects
Anna Apostolova	Architectural Assistant	
Nick Sharpe	Partner, Planning and Development	Montagu Evans
Gareth Fox	Associate, Planning and Development	
David Parkinson	Project Director, Sustainable Building Solutions	Parsons Brinkerhoff



Fig 2: Director of the Bloomsbury Research Institute, Sharon Peacock, outlines the need for the Institute and what the future holds



Fig 3: Professor Richard Goldstein, Chair of Pathogen Evolution at UCL, explains to residents some of the work the Institute will undertake in the new facility

Chapter 5 - Community and Stakeholders

5.1

Key Community Stakeholders

The following key stakeholders were included in the mapping exercise and analysis. Since engagement began in January 2015 they have been made aware of the project and involved in the development of proposals where appropriate and where there has been interest.

54 Russell Square Residents Group
Acton and Swinton Streets Residents Association
Bloomsbury Association
Bloomsbury Improvement Group
Bloomsbury Conservation Area Advisory Committee
Brunswick Leaseholders Association
Brunswick Tenants and Residents' Association
Camden Association of Street Properties
Camden Cyclists
Camden Chinese Community Centre
Camden Youth Council
Camden Voluntary Action Council
Coram's Fields
Friends of St George's Gardens
Friends of Russell Square
Friends of Tavistock Square
Genesis Housing Association
Healthwatch Camden
Holy Cross Church
inmidtown - Business Improvement District
Kings Cross-Brunswick Neighbourhood Association
King's Cross Neighbourhood Centre
Chadswell Healthy Living Centre
Lumen United Reform Church
Marchmont Association / Community Centre
Mary Ward House
One KX
Regent Square Residents Association
RNIB
Salvation Army
Sandwich House TRA
Sinclair House TRA
Somerton House Residents' Association (Duke's Road)
Thanet House TRA
Birkbeck College (25-31 Tavistock Place, Egmont House)
School of Oriental and African Studies (re: 53 Gordon School)

University of London
Argyle Primary School
Christopher Hatton Primary School
Maria Fidelis School
Regent High School
St George the Martyr CofE Primary School

5.2

Local political stakeholders

The following political stakeholders in the local area have been made aware of the project, kept informed of progress and involved in stakeholder mapping where possible.

LB Camden King's Cross Ward Councillors:

Cllr Sarah Hayward
Cllr Jonathan Simpson
Cllr Abdul Hai

LB Camden Bloomsbury Ward Councillors:

Cllr Sabrina Francis
Cllr Adam Harrison
Cllr Rishi Madlani (LB Camden, Deputy Mayor)

Frank Dobson MP, former Member of Parliament for Holborn & St. Pancras
Keir Starmer QC, MP, current Member of Parliament for Holborn & St. Pancras

5.3

Residents and businesses

7500 residents were made aware of the project through a letter drop and given the opportunity to attend consultation events or respond through the freepost address, email or telephone.

150 immediate neighbours and local businesses were made aware of the project through hand delivered letters including an invitation to consultation specifically designed to the needs of those whose properties back onto the proposed site

80+ residents have been spoken to on an individual basis over 4 events

32 residents to date have signed up to be regularly invited to meetings and kept up to date through newsletters and e-bulletins

Chapter 6 - Comments Recorded During Consultation

6.1

23 April 2015, 7-8.30pm: Immediate Neighbours Consultation, 15-17 Tavistock Place

- Residents and business owners were shown proposals and had opportunity to question the architect, planning consultants, estate manager and engagement team
- As this meeting was smaller and more focussed we were able to record immediate responses, as well as issues raised

Question / comment	Answer
1. We are experiencing disturbing sound and vibrations from the pile driving at Cartwright Gardens. Will this pile driving here cause the same problem?	The noise from CG was due mainly to the methods used to break up an extremely large area of concrete floor slabs. We do not have very much concrete. So ground transmission noise will be over a much shorter period
2. How much of the building will be fabricated off-site?	As much as practically possible.
3. Has the impact on the busy cycle lane in Tavistock Place been considered?	The team is working with Camden Cyclists, the local representative group, to ensure the safety of cyclists is paramount in any construction management plan we follow.
4. It is suggested we ensure any changes to the local traffic system, e.g. the traffic pilot planned for east of Gower Street, is made clear to be unconnected with this project.	n/a
5. The street closure system at Cartwright Gardens in order to manage vehicles has proven to have well reduced the volume of noise.	We will be using the existing infrastructure and plans as UCL use for their developments, including using their warehouse in Silvertown for receiving large deliveries which are then transferred by smaller vehicles to their compound on Gordon Square for holding and managing in a controlled manner traffic to the site
6. How many floors down will you be digging?	Two

<p>7. Will there be time limits on when you'll be making noise?</p>	<p>Yes. This is also a pre-requisite of the quiet construction agreement with LB Camden</p>
<p>8. Newsletters updating local people for some developments are too charity/community work focussed. Will your newsletters concentrate on construction as that is what most people want to hear about?</p>	<p>We can work with residents and businesses to ensure our regular updates meet the needs and interest of local people.</p>
<p>9. Some cracks in buildings in Cartwright Gardens have been attributed to the halls development opposite. How will you ensure the same problem doesn't occur from this development?</p>	<p>Vibration sensors will be installed to mitigate any potential issues. These can be placed within whatever radius of the build our neighbours deem appropriate. There will also be building condition surveys of buildings adjoining the proposed site paid for by UCL and the School</p>
<p>10. There is a generally held mistrust of such sensors.</p>	<p>We will work closely with neighbours to ensure they are satisfied with the efficacy of the sensors</p>
<p>11. Would the Bloomsbury Research Institute be willing to sign a presumption of culpability [in the case of cracks appearing in neighbours' buildings]?</p>	<p>No. There is great difficulty in confirming the cause of cracks in buildings of this age (in this case, Georgian) and the School and UCL would be unwilling to accept liability across the board.</p> <p>The aim is prevention, and we will work with neighbours to maximise prevention as much as we are able.</p>
<p>12. Are there any hazardous materials to be taken away?</p>	<p>Tests have been carried out and it is confirmed there will be no contaminated spoil. There is low level asbestos in the shed that will be disposed of safely and easily.</p>
<p>13. The Lord John Russell has an outstanding issue regarding the disruption to the original cobbles in the passageway adjacent to the pub. Will anything like this happen again? How will this issue be resolved?</p>	<p>The Community Engagement Coordinator is working to broker a meeting to resolve this outstanding issue. Through a Construction Liaison Group (set up if planning permission is granted) we can ensure there is no work undertaken without clear agreement.</p>

<p>14. How many stories up will the building go?</p>	<p>Three plus the extraction plant which is situated in the middle of the top floor, thus the furthest possible position from neighbours' properties.</p> <p>The ground floor would be slightly 'sunken' therefore the full height would be slightly reduced.</p> <p>Floors 1-3 will be 'stepped' and greened, reducing the visual and spatial impact for our immediate neighbours</p>
<p>15. Will there be windows overlooking the neighbours' properties?</p>	<p>There will be windows but these will have a 'louvre' system to eliminate any sightlines from the Institute into neighbouring properties. The louvre system will also help on any light spillage and light pollution. Minimizing the effect on neighbours.</p>
<p>16. There is currently a problem with drainage where existing buildings meet neighbouring buildings, will this continue to be a problem?</p>	<p>No. This issue will be resolved by the proposed development.</p> <p>The nature of a green roof means rainwater is held for longer on the property and released slowly into an appropriate drainage system, including holding tanks for run-off.</p>
<p>17. How close to the party boundary will the development be?</p>	<p>The basement floors will butt against the boundary, however, the ground floor would be two metres back to the west and north and subsequent higher floors stepped back from that</p>
<p>18. Will the building be visible from street level?</p>	<p>Only the very top of the highest flue of the plant will be visible from street level.</p>
<p>19. Will we lose any daylight?</p>	<p>A daylight and sunlight assessment has been carried out to define a maximum development envelope within which the building should largely be contained in order to avoid any significant impact to daylight and sunlight at the neighbouring properties. This report will be made publicly available</p>

<p>20. It generally looks like the views over the site would be improved by the development, pending light issues</p>	
<p>21. Suggested we contact Debbie Radcliffe of Camden Conservation Area Advisory Committee (CAAC)</p>	<p>We were planning to make contact. Paul Cockle to provide contact details.</p>
<p>22. Will we hear the plant noise once the building is in use?</p>	<p>No. There has been a baseline test of current ambient noise taken (night time) and we cannot, in accordance with LB Camden agreements, exceed that noise level at any time.</p>
<p>23. Do you anticipate any other disruption?</p>	<p>The main disruption we have identified so far in the planning process are issues of construction management (traffic management etc.) and potential noise from construction. As you can tell from previous answers, we are working hard to mitigate this disruption and wish to continue a dialogue with neighbours to ensure their satisfaction.</p> <p>There will be no additional disruption (to the current levels) once the building is in use.</p>
<p>24. What is the timeline for planning and construction?</p>	<p>We estimate:</p> <p>June 2015 – submit planning application</p> <p>End of summer 2015 – planning decision anticipated</p> <p>Break ground – end of second quarter of 2016</p> <p>Construction of lower ground floors – 12 months</p> <p>Fit out and completion of build anticipated – 18 months</p>
<p>25. Could the new Institute have an open café for the public to use? (e.g. the Wellcome Trust building on Euston Road)</p>	<p>Although space is limited for non-laboratory use we aim to have exhibition space that can be accessed by members of the public.</p>

26. Once the building is in use do you anticipate being involved with the architectural Open House programme?	The Keppel Street campus for the London School of Hygiene & Tropical Medicine is currently part of that programme and we would be happy to open up the Institute as well.
27. How will you ensure community groups you speak to are truly representative of local people?	We follow a Consultation Charter that states we will: 'Ensure that full disclosure is reciprocal and community group representatives disclose such aspects of their membership-involvement, decision making and governance as would be relevant to an evaluation of their submissions to a consultation'
28. Will you be using Photo Voltaic panels for the new building?	Yes, a small amount.

6.2

25 April 2015, 2-5pm: Open event at St. George's Gardens Community Party

- This event was the most informal of the four and it's estimated 40+ local residents were spoken to, made aware of the proposals and consultation events and given opportunity for comment
- Responses were generally supportive of the idea in principle, welcomed the opportunity to consult and raised concerns about noise and traffic issues, particularly in the context of the local Cartwright Gardens development

6.3

28 April 2015, 7-9pm: Wider Public Consultation (15-17 Tavistock Place)

12 May 2015, 7-9pm: Wider Public Consultation and Feedback (Mary Ward House)

(Where answers to the below comments could not be provided on the night, action was taken and feedback provided)

- I can't fault the idea behind the project
- Residents annoyed it's another building project
- Bloomsbury is a continual building site
- We need respite from building works in the area
- My main concern is height and view from my flat
- Worried about the noise of the plant room
- I would like to be involved as early as possible with CMP in the interests of cyclists and pedestrians

- Grateful for valuable consultation events
- I support the project
- I appreciate the long term benefit of project which far outweighs short term inconvenience
- I wish to see in the plans any planned community outreach [for the future]
- I wish you best of luck for the project
- I need an outstanding issue resolving over side-passage since last development at 15-17 Tavistock Place
- Environmental impact, air quality, noise
- Broadly supportive of project
- Concerned about same issues as have become apparent at Cartwright Gardens
- Deep concern about construction phase
- Potential damage to Grade II listed buildings
- Noise of traffic
- Light issue for hotels backing onto site
- S106/levies should be spent on projects in most affected area, not wider council use
- Use hoarding to promote affected businesses
- I'm impressed to hear [the Institute] will work to put business the way of local hoteliers in order to try and mitigate some of the disturbance from the building project
- I appreciate efforts to engage with community and the enthusiasm of staff
- I don't believe expansion of academic estate should be limited
- Too big
- Plant is too high and will be an eyesore
- Construction management issues (particularly because of Cartwright Gardens)
- Concerned BCAAC weren't engaged at beginning of project (feasibility stage)
- Hate louvered windows - should just allow people to look in on one another
- Material sample [of brass cladding] would be useful
- I'm concerned about chemicals use - what's coming out of the flues?
- Impact of laboratory building on perception in residential conservation area
- Height of flue
- Greening is good
- Consider pedestrians, cyclists and speak to RNIB who train guide dogs nearby
- Requires assessment of bus stop use at Tavistock Place - extra pedestrian - including use of Generator Hostel
- Concerned noise may affect room bookings at Mary Ward House - would like business put our way
- Interesting proposals prompting well considered debates
- Concern about height of plant room



Fig 4. Local residents take time to view proposals



Fig 5. Residents were able to meet all members of the project development team to discuss all aspects of the proposals

6.4

3 June 2015, 1-3pm: Bloomsbury Conservation Area Advisory Committee

Though members of the Bloomsbury Conservation Area Advisory Committee were met during the above consultation meetings, we recognised their desire to contribute in greater detail so took the opportunity to meet with the Chair of the group and two colleagues in a separate meeting and respond to their concerns. A summary of the key responses was provided by the Chair after the meeting:

- It is too high in the immediate vicinity of the rear of the crescent of Cartwright Gardens which, as we explained, is a very important and extraordinarily complete ensemble
- Generally the size and bulk of the proposed new extension is much too great for its location on an infill site behind the street frontage buildings of Cartwright Gardens and Tavistock place. It should be subservient to these, of a mews scale, while the proposed building is actually higher
- The chimneys are very visible and project prominently above the mass of the building



Fig 6. A to-scale model of the proposed development was available to view throughout the later stages of consultation

6.5

How the community has influenced us: a summary of actions and decisions taken as a result of our community consultation programme

- Construction methods, such as off-site fabrication, will form part of the tender pre requisites for contractors to be selected
- Camden Cyclists have played a key role in the development of the Construction Management Plan to ensure the safety of all road users is paramount to our construction programme
- We have met with the management team for the construction of nearby Cartwright Gardens and will continue to learn from their experience
- We have recognised the desire in the community for public space in the new building. We will open the entrance and atrium space to the public with exhibitions related to our work and will continue to build our community relationships to ensure the continued partnerships needed to deliver a successful programme of events
- Noisy waste collection has previously caused issues for residents at the side of the existing site. This will be moved to the main entrance to eliminate this issue
- The louvered window system will reduce light pollution and improve privacy for residents overlooking the site
- Existing damp and drainage problems at the rear of the building (party walls with local hotels) will be resolved during construction
- We have met with the RNIB to ensure the construction process will not impact on local guide dog training
- We will work with local hoteliers to promote their businesses to all users of UCL, the School and the Institute
- We will, where practical, employ Mary Ward House facilities for displaced classes during construction
- We have brought forward the establishment of the Construction Management Group in order to ensure effective cooperation at the earliest possible stage

Chapter 7 - Wider support and Partners

7.1

Partners who support the development of the Bloomsbury Research Institute include:

UCL	School
Partner hospitals: Royal Free, Great Ormond Street, UCL Hospital	Wellcome Trust Sanger Institute, Cambridge (collaborations with geneticists)
Eastman Dental Hospital	Hospital for Tropical Diseases (some of our scientists also run clinics there)
Moorfields Eye Hospital	Moorfields Eye Hospital (joint appointments)
UCL Institute for Child Health	The Africa Centre, South Africa (collaborations on HIV/AIDS and TB)
UCL Institute for Ophthalmology	MRC Gambia Unit (collaborations)
UCL MRC Clinical Trials Unit	Farr Institute
UCL/Birkbeck Bloomsbury Centre for Structural Biology	Francis Crick Institute (joint appointments)
The Africa Centre, South Africa (collaborations on HIV/AIDS)	National Institute for Health Research Biomedical Research Centres (links for both UCL and the School)
UCL/UCLH Biomedical Research Centre	
London Centre for Nanotechnology	
UCL School of Pharmacy	

Support includes collaborative research, joint appointments, and potential new product development.

7.2

Other people whom we have met and made aware of the Bloomsbury Research Institute include School alumni from the World Health Organization and the Global Fund in Geneva, potential collaborators from Harvard University School of Global Health, Columbia and University of California San Francisco, and potential commercial partners in New York, Japan and the UK from the pharmaceutical and biotechnology industry.

Appendices

Appendix 1: Example Letter to Councillors

Appendix 2: Invitation Sample – Letter to 7500 residents

Appendix 3: Sample display materials, consultation events

More information available from:

Vicky Ratcliffe

Community Engagement Coordinator, Bloomsbury Research Institute

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Images

All images belong to the London School of Hygiene & Tropical Medicine, courtesy of Anne Koerber



14th January 2015

Dear Councillor

Despite huge advances in medicine over the last 100 years, infectious diseases are still responsible for millions of people dying or suffering illness around the world, and the rise of antibiotic resistance has the potential to cause unprecedented problems.

The Bloomsbury Research Institute is an international centre aimed at tackling infectious disease, which remains a major killer and cause of ill health around the world. Working together, scientists from the London School of Hygiene & Tropical Medicine (the School) and UCL are applying basic science to discover new treatments and tools for the prevention and control of disease through better understanding of pathogens and how infectious diseases spread in global populations.

In 2014 I met with Councillors Hayward and Simpson to discuss the next, exciting stage for the Institute and I would like to take this opportunity to update them and to introduce our plans to other local councillors. In brief, the aim is for the collaborative work to move to a new, unified research facility in the heart of the Bloomsbury biomedical research hub with the Hospital for Tropical Diseases, UCLH, the Cancer Institute, the Institute of Child Health, Moorfields Eye Hospital, the new Francis Crick Institute and many other partner institutions.

The Institute is unique in the scope of its translational work and partner networks across the world; it aims to break down institutional and research boundaries, and develop new tools and treatments that will save lives around the world.

The new centre will have extensive Category 3 research facilities, built to the highest standards, to complement existing facilities at the School and UCL. After much consideration and expert advice, we concluded that the best way to deliver such an institute, for the benefit of all, was to develop an existing London School of Hygiene & Tropical Medicine site. The site, at 15-17 Tavistock Place, will allow the Institute to maintain its eligibility for MedCity – a unique enterprise that brings together our outstanding Life Sciences sector in London and the greater south east in order to stimulate greater economic growth – and will, by 2018, bring our vital world health research under one roof in a way the School and UCL have never achieved before.

Our architects and project team have been meeting with officers from the Council and their response has so far been very supportive. They have been working with us to balance global need with local heritage and that work continues.

Until now we have been unable to publicise our plans. However, this week we will begin our engagement with local people and community stakeholders in earnest. We have appointed a Community Engagement Coordinator to ensure local people feel involved and able to contribute where possible from the very earliest opportunity. Indeed at the suggestion of Councillors Hayward and Simpson, we're linking closely with The Francis Crick Institute in order to benefit from their example of best practice at consultation stage.

We have identified key community stakeholders and over the coming weeks they will hear from our team. We will work with them to ensure a programme of consultation that best fits local people is delivered and real opportunities for two-way conversations are created.

Vicky Ratcliffe, the Institute's Community Engagement Coordinator, will be the central hub for enquiries and will be in touch with you shortly in order to discuss the project in more detail and to hear your thoughts and suggestions for our engagement and consultation strategy. It would also be useful at that stage to agree how you would like to be kept up to date with progress of the project.

This Institute will work to develop treatments for diseases that affect people worldwide and closer to home; I have no doubt that the global need is a strong one. Please be assured that we will take every care to sensitively balance this need with local priorities and heritage, and I hope we will benefit from your support in doing so.

Yours sincerely

A handwritten signature in black ink, appearing to be 'A Young', written in a cursive style.

Dr Andrew Young

Chief Operating Officer

London School of Hygiene & Tropical Medicine

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Email: andrew.young@lshtm.ac.uk

c.c. Vicky Ratcliffe

Community Engagement Coordinator

Bloomsbury Research Institute

Phone: +44 (0)7912 775 772
Email: vicky.ratcliffe@lshtm.ac.uk





Dear Neighbour

The Bloomsbury Research Institute is consulting on proposals for the development of a new and exciting health research facility in Tavistock Place.

The Institute is a unique partnership between two prominent institutions, UCL and the London School of Hygiene & Tropical Medicine, and will work with partners in the UK and worldwide. It will conduct cutting-edge research focused on the most important global challenges in infectious disease, including antibiotic resistance.

The proposed new facility would provide custom-built, well-resourced laboratories housing over 200 leading scientists collaborating across various disciplines. The Bloomsbury Research Institute will accelerate the development of new treatments for the prevention and control of infectious diseases to save lives worldwide.

The proposed development would take place within the confines of the existing London School of Hygiene & Tropical Medicine's building at 15-17 Tavistock Place.



Please let us know if you can join us, or if you wish to be kept up to date

Giving us your details is optional. Your details will remain confidential and will only be used to keep you informed of progress. You can tear off this slip and send it to the freepost address overleaf or you can email your RSVP to vicky.ratcliffe@lshtm.ac.uk

- I will be attending the event on Tuesday 28 April
- I will not be attending, but please keep me informed (please complete your details below)



We are holding a programme of exhibitions and events for the local community to hear about the Institute and view our current proposals.

You can find out more about these events overleaf.

Name:

Address:

Telephone number:

Email address:

Invitation to a public consultation

We would like to invite you to attend a public consultation to show you our proposed plans for 15-17 Tavistock Place to develop a world class research facility that will save lives worldwide through the prevention and treatment of infectious diseases.

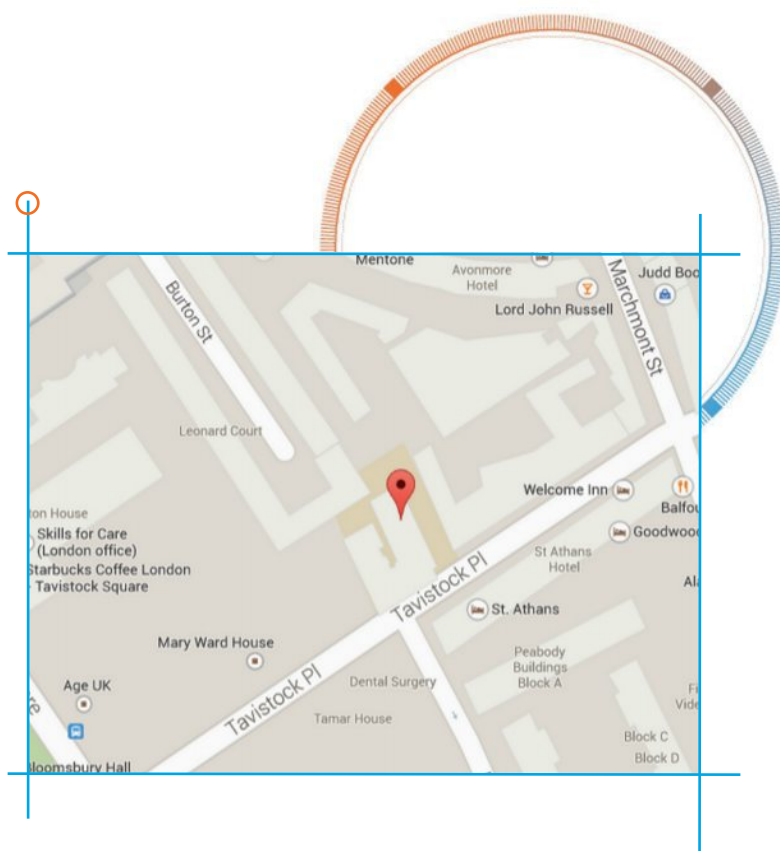
This event will give you the opportunity to meet the development team, ask questions about our plans and to make comments or suggestions. We welcome the opportunity to discuss our plans with you and we very much hope you will be able to join us.

**The event will be held on
Tuesday 28 April 2015
7.00-8.30pm**

Venue:

London School of
Hygiene & Tropical Medicine
15-17 Tavistock Place
Bloomsbury
London
WC1H 9SH

*Refreshments will be provided
RSVP by Friday 24 April 2015*



If you are unable to attend the event you are welcome to join us at this local community event where our plans will be available to view:

The St. George's Gardens Party, Marchmont Street, WC1N 1AB
Saturday 25 April 2015, 2-5pm

We also welcome opportunities to present our plans to local community, resident and business groups. If you would like to arrange for a member of our team to visit you, please contact:

Vicky Ratcliffe
Community Engagement Coordinator
e: vicky.ratcliffe@lshtm.ac.uk
t: 07912 775 772

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