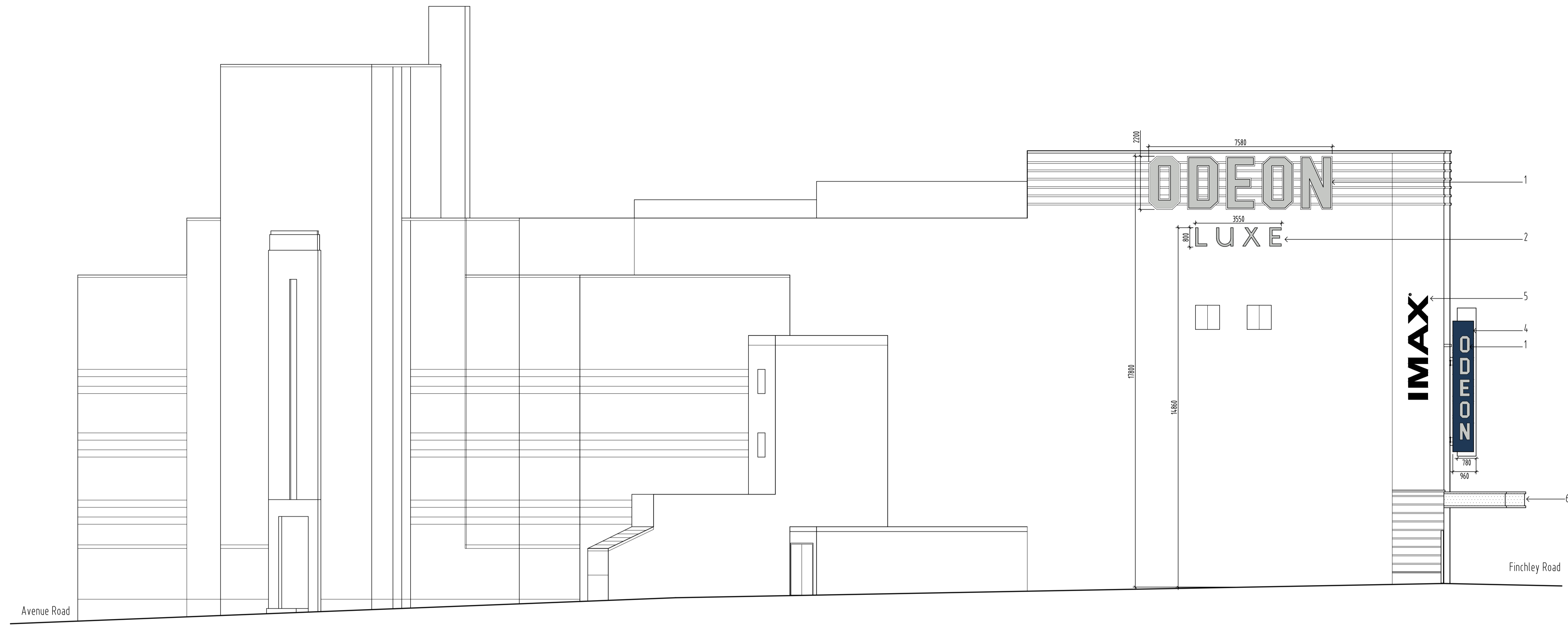


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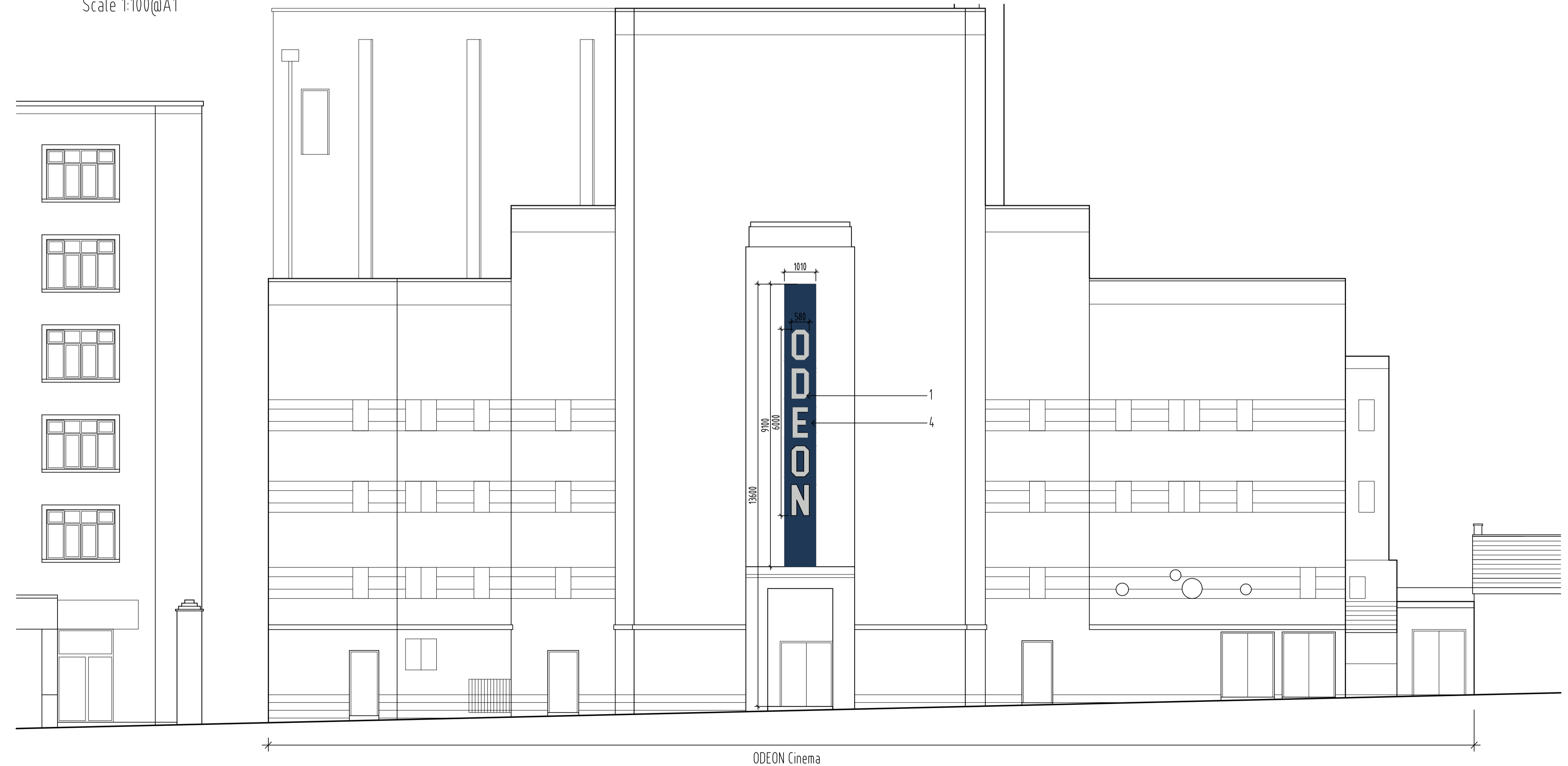
Rev.	By	Date	Notes :-	Checked
A	AJH	10.10.17	Illumination of signs indicated	
B	AJH	18.10.17	Measurements added	



Proposed North Side Elevation (Behind 'Ye Olde Swiss Cottage' Pub)
Scale 1:100@A1

PROPOSED ODEON SIGNAGE KEY

1. New ODEON signage in Stainless Steel finish to replace existing on a like for like basis. Internal illumination (max 300 Candela/m²)
2. 'Luxe' Signage to be fixed below ODEON letters as per guidelines. Internally Illuminated (max 300 candela/m²)
3. Existing Poster Boxes to be cleaned and new branding installed.
4. New dark blue background in RAL 5003 'Sapphire Blue' as per ODEON specification
5. Existing IMAX signage to be relocated and hung vertically. Internally Illuminated (max 300 candela/m²)
6. 'Fanatical About Film' signage to be removed. Existing fascia surface to be retained.



Proposed Rear Elevation (Avenue Road)
Scale 1:100@A1

ODEON

CINEMAS

SWISS COTTAGE

Drwg Title :- PROPOSED ELEVATIONS
SHEET 2
REAR & NORTH ELEVATIONS PROP SIGNAGE

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Drawn :- AEM	Date :- 29.08.17	Drwg No :- 1619-SC-071	Rev :- B
Checked :-	Scale :- 1:100@A1		