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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address ar	nd Contact Details			
Title: Mr	First Name:	Tony		Surname:	Brown
Company name:	AXIS Architecture				
Street address:	Talbot chambers				
	2-6 North CHurch Street		Telephone numb	oer:	
			Mobile number:		
Town/City:	Sheffield		Fax number:		
Country:			Email address:		
Postcode:	S1 2DH				
Are you an agent	acting on behalf of th	ne applicant?	Yes	lo	
2. Agent Name	, Address and C	Contact Details			
Title: Mr	First Name:	Duran		Cuma ama a	Possnett
	First Name:	Ryan		Surname:	Possnett
Company name:	AXIS Architecture				
Street address:	Talbot Chambers				
	2-6 North Church S	Street	Telephone numb	oer: 01142	2490944
			Mobile number:		
Town/City:	Sheffield		Fax number:		
Country:			Email address:		
Postcode:	S1 2DH		Ryan@axis-arcl	nitecture.com	ı

3. Site Addres	ss Details		
Full postal addre	ess of the site (including full postcode wher	e available) Description:	
House:	15 Suffix:		
House name:			
Street address:	St Giles High Street		
Town/City:	LONDON		
Postcode:	WC2H 8LQ		
Description of lo	ocation or a grid reference		
	eted if postcode is not known):		
Easting:	529940		
Northing:	181314		
4. Pre-applica	ation Advice		
Has assistance of	or prior advice been sought from the local	authority about this application?	○ Yes ● No
5. Neighbour	and Community Consultation		
Have you consul	ted your neighbours or the local communit	y about the proposal?	○ Yes ○ No
6. Authority E	Employee/Member		
	he Authority, I am: ember of staff		
	elected member ted to a member of staff	Do any of these statements apply to you?	
	ted to an elected member		
7. Type of Pro	pposed Advertisement(s)		
Dloogo dosaribo	the proposed advertisement(s):		
Installation of	the proposed advertisement(s).		
	ung illuminated brand sign. I leaf lettering to internal face of glazing.		
1No internally h	ung menu/opening hours plaque sting screens fixed to internal high level bul	khead behind alazina	
SIVO ELD Marke	ang serecins fixed to internal high level but	Micad Schille glazing.	
How many of the	e following type of advertisements are you	applying for?	
Fascia sign(s)	1 Projecting or hanging	g sign(s) 0 Hoarding(s)	0 Other 6
Please describe:			
As above			
8. Location of	f Advertisement(s)		
lada L. C		-0	O Vo. O No
is the advertisen	nent(s) you are applying for already in plac	e <i>:</i>	Yes No

Advertisement(s) project over a footpath or other public highway? Please state the period of time for which consent is sought for the advertisement From: 31/10/2017 To: 31/10/2022 10. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed? Ves No No No No has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? No has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? No If (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? What are the dimensions of the proposed advertisement? Height: 0.33 x Width: 1.50 x Depth: 0.10 metres What are the dimensions of the proposed advertisement? Height: 0.33 x Width: 1.50 x Depth: 0.10 metres What is the maximum projection of the advertisement? Height: 0.33 x Width: 1.50 x Depth: 0.10 metres What is the maximum height of any of the individual letters and symbols (in centimetres)? What is the maximum height of any of the individual letters and symbols (in centimetres)? What is the maximum height of any of the individual letters and symbols (in centimetres)? Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Internally Externally Will the sign be illuminated internally or externally? What is the height from the ground to the base of the advertisement (in metres)? What is the naximum projection of the advertisement from face of building (in metres)? What is the naximum projection of the advertisement from face of building (in metres)? What is the naximum projection of the advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What is the naximum projection of the advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres	8. Location of Advertisement(s)						
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Please state the period of time for which consent is sought for the advertisement From: 31/10/2017 To: 31/10/2022 10. Interest in the Land Does the applicant own the land or buildings where the advents are to be placed?	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable						
Please state the period of time for which consent is sought for the advertisement From: 31/10/2017 To: 31/10/2022 10. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed?	Will the proposed advertisement(s) project over a footpath or other public highway?						
Please state the period of time for which consent is sought for the advertisement From: 31/10/2017 To: 31/10/2022 10. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed?							
From: 31/10/2017 To: 31/10/2022 10. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed?	9. Advertisement(s) Period						
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What is the height from the ground to the base of the advertisement (in metres)? 3.21	If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? • Yes • No						
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What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.33 x Width: 1.90 x Depth: 0.10 metres What materials will the sign be made of? Individually built up 3D Brass profile letters with full face illumination. Internally hung from soffit 400mm behind glazing. What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Brass Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: 300.00 cd/m Will the illumination be static or intermittent? Static Intermittent If (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What is the maximum projection of the proposed advertisement? What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What are the dimensions of the proposed advertisement?	11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
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What is the maximum height of any of the individual letters and symbols (in centimetres)? 33	What materials will the sign be made of?						
The colour of text and background: Brass Will the sign be illuminated? • Yes • No Will the sign be illuminated internally or externally? • Internally • Externally Illuminance Levels: 300.00 cd/m Will the illumination be static or intermittent? • Static • Intermittent Inte	Individually built up 3D Brass profile letters with full face illumination. Internally hung from soffit 400mm behind glazing.						
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Will the sign be illuminated internally or externally? Illuminance Levels: 300.00 cd/m Will the illumination be static or intermittent? Static Intermittent Intermitt	Brass						
Will the illumination be static or intermittent? Static Intermittent It (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What materials will the sign be made of? Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7	Will the sign be illuminated? ● Yes ○ No						
Will the illumination be static or intermittent? Static Intermittent I1 (d). Details of Proposed Advertisement(s) - Other Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What materials will the sign be made of? Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7	Will the sign be illuminated internally or externally? Internally Externally						
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What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres What materials will the sign be made of? Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7	What is the height from the ground to the base of the advertisement (in metres)? 0.50 m						
What materials will the sign be made of? Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7	What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m						
Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7	What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.50 x Depth: 0.00 metres						
	What materials will the sign be made of?						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	Individually cut 3D oiled bronzed letters, adhesivley fixed to Planters x 7						
	What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background: Olied Bronze	The colour of text and background: Olied Bronze						
Will the sign be illuminated? ☐ Yes No	Will the sign be illuminated?						

11 (d). Details of Proposed Advertisement(s) - Other	Sign				
11 (d). Details of 1 reposed Advertisement(s) - other	olgii				
What is the height from the ground to the base of the advertisemen	at (in metres)?	5.79	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m		
What are the dimensions of the proposed advertisement?	Height: 2,242.00 x Width:	1.90 x	Depth: 0.00 metres		
What materials will the sign be made of?					
Aluminium profile LED marketing screen x 2 with 16:9 ratio - locate	ed 1m behind glazing - benefit from d	eemed consent	1?		
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	242	cm		
The colour of text and background:					
Varies					
Will the sign be illuminated?	Yes \(\omega\) No				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	1,000.00 cd/m				
Will the illumination be static or intermittent?	Static Intermittent				
11 (d). Details of Proposed Advertisement(s) - Other	Sign				
			ı		
What is the height from the ground to the base of the advertisemen	t (in metres)?	5.79	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m		
What are the dimensions of the proposed advertisement?	Height: 2,424.00 x Width:	1.12 x	Depth: 0.00 metres		
What materials will the sign be made of?					
Aluminium profile LED marketing screen with 16:9 ratio - located 2	m bening glazing - benefit from deen				
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	242	cm		
The colour of text and background: Varies					
	@ Ve- O Ne				
Will the sign be illuminated?	Yes No				
Will the sign be illuminated internally or externally?	InternallyExternally				
Illuminance Levels:	1,000.00 cd/m				
Will the illumination be static or intermittent?	Static Intermittent				
11 (d). Details of Proposed Advertisement(s) - Other	Sign				
What is the height from the ground to the base of the advertisemen	at (in metres)?	1.40	m		
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00	m		
What are the dimensions of the proposed advertisement?	Height: 0.33 x Width:	0.47 x	Depth: 0.00 metres		
What materials will the sign be made of?					
Gold leaf style letters applied to internal face of glazing.					
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	9	cm		
The colour of text and background:					
Gold					

11 (d). Details of Proposed Advertisement(s) - Other Sign						
Will the sign be illuminated? Yes No						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)? 1.70 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m						
What are the dimensions of the proposed advertisement? Height: 0.18 x Width: 0.31 x Depth: 0.00 metres						
What materials will the sign be made of? Gold leaf style lettering on internal face of glass.						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 6 cm						
The colour of text and background:						
Gold						
Will the sign be illuminated? Yes No						
44 (I) Postella of Promosa I A hourflannous (A) Other Olive						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m						
What are the dimensions of the proposed advertisement? Height: 0.46 x Width: 0.32 x Depth: 0.00 metres						
What materials will the sign be made of?						
Internal hung gold plaque for menu & opening hours.						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background: Gold & white						
Will the sign be illuminated? Yes No						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent The applicant Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date						