

Waldon Telecom
Phoenix House
Pyrford Road
West Byfleet
KT14 6RA

Application Ref: **2017/3674/P**
Please ask for: **Sofie Fieldsend**
Telephone: 020 7974

17 October 2017

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**Parkside Court
7 Gloucester Avenue
London
NW1 7AT**

Proposal:

Installation of 6 antennas and 6 cabinets on the roof with associated GRP screens, plus 1 cabinet and associated works at ground level.

Drawing Nos: 100 rev. B, 200, 201, 300, 301, 302, 203, 304, 305, 306, 307; ICNIRP declaration dated 20.6.17; Supplementary Information for Parkside Court; Telefonica and Vodafone coverage plots.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed telecommunications antennas and GRP screening structures, by virtue of their inappropriate siting at the edges of the roof and their excessive scale and bulk, would result in a visually prominent and incongruous rooftop development which would harm the appearance and character of the building, streetscene and conservation area, contrary to policies D1 (Design) and D2 (Heritage) of the Camden Local Plan 2017.

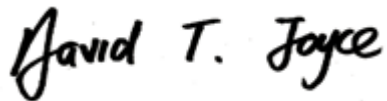


In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive style with a large initial 'D' and 'J'.

David Joyce
Director of Regeneration and Planning