

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2017/5181/A	Meredith Whitten on behalf of the Covent Garden Community Association	Covent Garden Community Association 42 Earlham Street WC2H 9LA	29/09/2017 16:22:12	OBJ	<p>Objection.</p> <p>(1) The proposed LED advertisement panel would add to visual clutter and detract from the character and appearance of the street scene and the conservation area contrary to CS5 and CS14 and DP24 and DP25 and policy D1 (Design) and D2 (Heritage) of the Camden Local Plan Submission Draft 2016.</p> <p>Given the phone box's prominent location in the heart of the conservation area, the digital panel would not be read in isolation, but rather would be integrated into the character and appearance of the conservation area in general, as well as neighbouring buildings, including listed buildings.</p> <p>(2) Because of its appearance, size and siting within the street scene, the telephone kiosk would harm and fail to maintain or improve (preserve or enhance) the character and appearance of the conservation area.</p> <p>(3) Additionally, the use of internal illumination is inappropriate and unsympathetic in a conservation area, and conflicts with Camden planning policy (see CGP1, 8.11-8.15; &amp; DP25).</p>

---